

6 January 2016

To: Todd Davidson, Travel Oregon  
From: Bill Klein  
Re: Domestic/Out-of-State Travel to Oregon

The estimates below refer to *overnight travel only*. The estimates for U.S. domestic travel to Oregon (the first two tables) are based on TNS TravelsAmerica survey data. The sample covers the years 2007 through 2014 and consists of 6,850 unweighted cases (travel parties). The international spending estimates are based on the TNS data and Bureau of Economic Analysis estimates of spending by foreign residents in Oregon for the year 2012. The BEA estimate of spending by foreign residents in the state represents 12 percent of all overnight visitor spending as estimated by Dean Runyan Associates.

### I. Out-of-State Share of Domestic Overnight Travel To Oregon Destinations

Accommodation	Trips	Nights
Hotel/Motel	66%	75%
All Overnight	62%	68%

### II. Spending in Oregon by Domestic Overnight Travelers

Residency	Spending	
	Lodging	Total
Oregon	28%	27%
Other U.S.	72%	73%
Total	100%	100%

### III. Spending in Oregon by Domestic and Foreign Overnight Travelers

Residency	Total
Oregon	24%
Other U.S.	64%
Foreign	12%
Total	100%