



## OREGON TOURISM COMMISSION

Feb. 23, 2016

9:00 a.m. – 12:00 p.m.

Linn County Fair & Expo Center  
Conference Rooms 3 & 4  
3700 Knox Butte RD  
Albany, OR 97322

Welcome and Introductions Self-Introductions	Alana Hughson
Local Welcome	Jimmie Lucht
Commission Business Review of Commission Packets Appointment of Nominating Committee	Alana Hughson
Commission Action Approval of Minutes – Dec. 8	Alana Hughson
CEO Update	Todd Davidson
Legislative Update	Scott West
<i>BREAK</i>	
Global Marketing – Advertising Update Bounty Recap  Winter Update Spring Update	Michael Sturdevant & Bryan Mullaney Kevin Wright Mo Sherifdeen
NTA and Oregon Road Rally	Lisa IteI
Matching Grants Program Update	Jeff Hampton
Governor’s Conference Update	Carole Astley
Other Business/Business-at-Large	Alana Hughson
Adjourn	Alana Hughson

*Next Tourism Commission Public Meeting – April 24<sup>th</sup> – Governor’s Conference, Pendleton*