



## Oregon Tourism Commission Retreat

March 31, 2016

Jupiter Hotel  
Portland, OR

Chair Hughson convened the commission retreat at 1:01pm.

Chair Hughson offered opening comments on the purpose of the retreat being to discuss communications among commissioners.

Commissioners discussed the current nominating committee process for selection of officers. Currently, the Chair and Vice-chair are elected to one year terms and are eligible to be reelected for an additional one year term. Discussion followed on the talent that exists on the Commission and individual interest in serving. All Commissioners are encouraged to consider serving in leadership and to share that interest with the Nominating Committee. Nominating Committees are encouraged to contact all fellow commissioners to solicit interest in leadership positions.

Commissioners discussed the format of reports and Commission meetings. Commissioners agreed that they are responsible for reviewing packets in advance of meetings and to come prepared with questions and perspectives to offer. Staff presentations at future Commission meetings will highlight updates since the packets were submitted, provide updates on successes and challenges, and share what is ahead for this program area. Time will be included to insure there is an opportunity for questions and dialogue among the Commission members and staff.

Some other aspects of Commission meetings discussed included:

1. Staff reports being shared with industry partners in advance of Commission meetings.
2. The public comment period being moved to the beginning of the meeting rather than the end.
3. A general e-mail address will be provided to industry partners at public meetings in the event they have questions rise during the presentations.
4. Hold a retreat/briefing in advance of each regular Commission meeting, usually the day before the public meeting is scheduled.
5. Consider lengthening Commission meetings to accommodate presentations and discussions when warranted.
6. Opportunity for meeting attendees to meet with staff following meetings for any questions or debriefs.

Commissioners discussed the recent legislative session and the impacts of HB 4146. Efforts are needed from all in the industry to insure a unified approach despite a difference of opinions. The Town Hall meetings, meeting with the RDMO/ODMO board and industry survey are needed first steps. The expansion of the regional program funding means the Commission's due diligence is to review rules, policies, timelines and qualifications of organizations for administering the regional program. The new Competitive Grant program will require the same due diligence. The staff will bring forward a proposed budget modification reflecting surplus revenue, the increase in revenue resulting from HB 4146, and the required allocations for the regional program and competitive grant program at the June or September meetings as appropriate.

The retreat was adjourned at 3:43pm.