



OREGON TOURISM COMMISSION

Tuesday, December 6, 2016

9:00 a.m.

Embassy Suites Portland Washington Square

9000 SW Washington Square Rd.

Tigard, OR 97223

Welcome and Self-Introductions Introductions	Alana Hughson
Local Welcome	Carolyn McCormick
Public Comment	Alana Hughson
<i>Please sign in if you wish to provide public comment. To accommodate as many contributors as possible please abide by requirements stated on sign-in sheet.</i>	
Commission Business	Alana Hughson
Review of Commission Packets	
Commission Action	Alana Hughson
Approval of Minutes	
Request for Boundary Change	Jeff Hampton
City of Dufur	
Wine Region	
CEO Remarks	Todd Davidson
Reports, Updates & Discussions	Todd Davidson
Historic Columbia River Highway State Trail	Kristin Dahl & Kristen Stallman
Global Marketing Update	
Website	Mo Sherifdeen & Kate Jorgensen
Winter/Spring Advertising	Katy Clair
Global Sales – Air Canada debrief	Lisa Itel & Mark Sniderman
2017 Legislative Session Update	Scott West & Bill Perry
Break – 11:30 a.m. to 12:00 p.m.	
Joint Meeting with Oregon Travel Information Council Board	Todd Davidson & Nancy DeSouza
Open Discussion regarding Opportunities for Collaboration	
Adjourn	Alana Hughson

If you have any questions or comments related to today's proceedings or presentations, please email us at industry@traveloregon.com and indicate "Oct. '16 Commission Meeting" in the subject line.

Next Tourism Commission Public Meeting – February 6-7, 2017, Allison Inn & Spa - Newberg