



## OREGON TOURISM COMMISSION BRIEFING

Monday, December 5, 2016

1:00 – 4:00 p.m.

Wieden + Kennedy

224 NW 13<sup>th</sup> Ave.

Portland, OR 97209

**Travel Oregon Brand Identity (1hr.)**

**Strategic Planning Process/Update (1hr.)**

- 2017-19 Planning Process
- RCTP/RFQ
- Competitive Grants & Budget

**Industry Request (30 min.)**

- Wine Region Boundary Request
- City of Dufur Regional Boundary Request

**Tourism Commission Meeting Agenda Review – December 6, 2016**

**Other Business**