



OREGON TOURISM COMMISSION

Tuesday, April 11, 2017

9:00 a.m. – 12:00 noon

Hood River
Best Western Plus Hood River Inn
Riverview Room
1108 E Marina Way

Welcome and Self-Introductions Introductions	Alana Hughson
Local Welcome	Mike Glover & Jeannine Breshears
Public Comment <i>Please sign in if you wish to provide public comment. To accommodate as many contributors as possible please abide by requirements stated on sign-in sheet.</i>	Alana Hughson
Commission Business Review of Commission Packets	Alana Hughson
Commission Action Approval of Minutes CEO Evaluation Process	Alana Hughson
Presentation of Draft 2017-19 Strategic Plan & Budget	Todd Davidson
Public Hearing on Draft 2017-19 Strategic Plan & Budget	Alana Hughson
Reports, Updates & Discussions	
Tourism Economics International Research Update	Geoff Lacher & Teresa O'Neill
Global Marketing Winter & Spring Updates	Kevin Wright & Bryan Mullaney
Columbia Gorge Tourism Alliance	Casey Roeder & Sara Mercier
Oregon Governor's Conference on Tourism	Carole Astley
Adjourn	Alana Hughson

If you have any questions or comments related to today's proceedings or presentations, please email us at industry@traveloregon.com and indicate "April 2017 Commission Meeting" in the subject line.

Next Tourism Commission Public Meeting – June 19-20, 2017, Bend