



OREGON TOURISM COMMISSION BRIEFING

Monday, April 10, 2017

2:00 – 5:00 p.m.

Hood River

Best Western Plus Hood River Inn

Shoreline Room

1108 E Marina Way

Hood River, OR 97031

TrackTown Update

Vin Lananna, Michael Reilly
Colleen Wrenn & Kari Westlund

Brand ID Briefing

David Newsome &
Kimmy Cunningham

Presentation of Draft 2017-19 Strategic Plan & Budget

Todd Davidson

Wine Country License Plate Regional
Designation Process

Jeff Hampton

2017 Legislative Update

Scott West

ITB Update

Teresa O'Neill & Ryan Snyder

Nominating Committee Report

Alana Hughson

Election of 2017-18 Commission Officers

Alana Hughson

Other Business

Alana Hughson