



RESOURCES TO SUPPORT SCENIC BIKEWAYS & CYCLING TOURISM INITIATIVES

:: GETTING THE WORD OUT ::

Ride Oregon

Travel Oregon invested in one marquee website to showcase all of Oregon's cycling assets - our best road riding, Scenic Bikeways, trail riding, bike tours, bike shops, bike maps, bike books and bikey events taking place all across the state. We did this so you don't have to. And, what's even better is we're putting our muscle in the marketplace to direct people here to discover Oregon by bike. Log on and make sure the best of your community's content is represented. RideOregonRide.com



:: KEY NETWORKING GROUPS ::

Oregon Bicycle Tourism Partnership

Travel Oregon convenes a broad cross section of interested parties 3-4x/year to continue to make Oregon a premiere cycling destination in N. America. Sign up by sending your full contact information to Linda Andrews, Destination Development Assistant, Linda@TravelOregon.com.

Statewide Trails Coalition

This is an emerging group thanks to the desires of representatives across the state to have a statewide network to intelligently and systematically address trail issues. This group is currently being spearheaded by Metro. Contact Lake Strongheart McTighe, Project Manager, Active Transportation for Metro at Lake.McTighe@oregonmetro.gov.

:: GATHERINGS ::

Oregon Governor's Tourism Conference, April 14-16, 2012 in Salem

Meet all the players of Oregon's tourism industry at this annual gathering. OregonTourismConference.com

National Bike Summit, March in Washington D.C.

Network with 700+ cycling advocates across the country and work towards creating a more bicycle-friendly America. Organized by the League of American Bicyclists, BikeLeague.org/Summit12

Oregon Active Transportation Summit, annually in Salem

Formerly known as the Oregon Bike Summit, this Summit is the venue for all advocates of active transportation to come together and strategize. Travel Oregon convenes the Oregon Bicycle Tourism Partnership in conjunction with this event. www.oat-summit.com

:: GRANTS ::

Travel Oregon Matching Grant Program

An annual awards program for up to \$10,000 in matching funds for projects that fulfill one of Travel Oregon's strategic objectives and help achieve the organization's mission which is "to encourage economic growth and to enhance the quality of life in Oregon through a strengthened economic impact of tourism throughout the state." Deadline is typically in early August. Google 'Travel Oregon Matching Grant' for more information.

** At the bottom of our Matching Grants page, we provide a PDF listing a multitude of other grant sources for tourism-related projects.*

Cycle Oregon Grant

The Cycle Oregon grant fund supports two main causes: projects in communities through which Cycle Oregon rides, and bicycling advocacy and projects in Oregon. With more than \$1.5 million currently in the fund, Cycle Oregon disburses approximately \$100,000 each year in grants that spotlight the kind of endeavors that frequently lack statewide attention but often mean everything to the people in the small towns who welcome us on our tours. Google 'Cycle Oregon Fund'

USDA Rural Business Enterprise Grants (RBEG) Program

The RBEG program provides grants for rural projects that finance and facilitate development of small and emerging rural businesses help fund business incubators, and help fund employment related adult education programs. To assist with business development, RBEGs may fund a broad array of activities. Google name of program.

Oregon Parks and Recreation Department Grants

<http://www.oregon.gov/OPRD/GRANTS/index.shtml>

County Opportunity Grants

County Opportunity grants go to Oregon counties to purchase land for campgrounds, to improve or plan camping areas, and other, similar purposes. The grant, which comes from a portion of RV registration fees, has been funding Oregon campground projects yearly since 1983.

Local Government Grants

OPRD gives more than \$4 million annually to Oregon communities for outdoor recreation projects, and has awarded nearly \$50 million in grants across the state since 1999. The grants are funded from voter-approved Lottery money.

Recreational Trails Grants

Recreational Trails Grants are national grants administered by OPRD for recreational trail-related projects, such as hiking, running, bicycling, off-road motorcycling, and all-terrain vehicle riding. Yearly grants are awarded based on funds voted on by the U.S. Congress.

:: RESEARCH ::

All of the tourism and cycling industry statistics covered in this workshop can be found on the Travel Oregon Industry website at <http://industry.traveloregon.com>. Click on the 'Research' tab.

:: SCENIC BIKEWAY-SPECIFIC RESOURCES ::

Alex Phillips, Bicycle Recreation Coordinator at Oregon Parks and Recreation Department

Alex is the lead on the Oregon Scenic Bikeway program and the contact for those interested in applying and for already designated bikeways to help the proponent with each step of the bikeway from application to implementation of the bikeway plan. alex.phillips@state.or.us 503-986-0631

Oregon Scenic Bikeways webpage

For complete information on the Oregon Scenic Bikeways program and detailed route information for existing Scenic Bikeways, visit the Oregon Parks and Recreation Department's program webpage: www.OregonScenicBikeways.org

:: CONTACTS ::

For assistance with creating a bike-friendly travel destination or any other destination development services, contact:

Kristin Dahl

Senior Manager, Destination Development
Travel Oregon
503-784-1072
kristin@traveloregon.com
Twitter: @ORTravelGreen

For assistance with the Oregon Scenic Bikeway program or other related questions for OPRD, contact:

Alexandra Phillips

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