

**Three Sisters/Bend Area Bikeways Workshop  
Five Pine Lodge, Sisters, Oregon  
May 22, 2012**

**NOTES**

**AGENDA**

9:15 – Program Introduction / Overview (presentation)

- Scott Bricker, Bricker Consulting
- Alex Phillips, Oregon Parks and Recreation Department
- Kristin Dahl, Travel Oregon

9:30 – Participant Introductions (activity)

- At your table, take two minutes to answer the follow questions; then take 3 minutes each to share at your table: Who am I? A positive highlight? If I had a magic wand I would..., What we need to make this successful.

9:50 – Getting to Know Your Bikeway (panel presentation)

- Doug LaPlaca, Visit Bend
- Erin Borla, Sisters Area Chamber of Commerce
- Glen Bates, local advocate

10:20 – Getting to Know the Bicycle Tourism Market (presentation and Q&A)

- Kristin Dahl

10:40 – Break

10:50 – Path Less Pedaled (presentation and video)

- Ross Roca and Laura Crawford, Path Less Pedaled

11:05 – Getting to Know Bicycle Tourists (presentation, discussion, activity)

- Scott Bricker

12:05 – LUNCH

12:40 – Understanding your External Resources

- Alex Phillips, OPRD
- Kristin Dahl, Travel Oregon
- Kristine McConnell, COVA
- Doug LaPlaca, Visit Bend
- Erin Borla, Sisters Area Chamber of Commerce

1:10 – Assessing Local Assets (small group activity and report back)

- Small group work at flipcharts – infrastructure, business goods and services, and marketing and communication. (Note, no one worked on infrastructure.)
- Prioritize among each group
- Group dot-voting process and report back of heavy hitters

2:45 – Walking meeting (activity)

- Groups of 2-3 take a walk to discuss next steps on prioritized action items. Groups come back and complete activity sheet.

3:15 – Walking meeting debrief (discussion)

- Groups report back on their work

3:45 – Recap of day and next steps (discussion)

4:00 – End workshop

## **PARTICIPANTS**

David Asson, City of Sisters

Glen Bates, Friends of the Three Sisters Bikeway

Whit Bazemore, Ride Cycling Tours

John Bernham

Jan Bernham

Erin Borla, Sisters Area Chamber of Commerce

Evelyn Brush

Mark Christiansen, Deschutes National Forest, Supervisor's Office

Mark Clement

Mike Condon, ODOT

Mike Cosgrove, Oregon State Scenic Bikeway Committee

Laura Crawford, Path Less Pedaled

Raene Crosswhite

Matt Cyrus, Aspen Lakes Golf Course

Dixie Eckford

Marianne Fellner, Stellar Ranch

Lucas Freeman, Bike Around Bend

Nunzie Gould

Patsy Graves

Dick Gummus

Gary Guttormsen, Sisters Trails Alliance

Mac Hay, Sisters Economic Development

Karly Hedrick, The Nugget Newspaper

Wendy Holzman, City of Sisters

Chuck Humphries, Deschutes County - BPAC

Gerald Itkin  
Jessie Kiefer, Detroit  
Jody Krimstock  
Doug LaPlaca, Visit Bend  
George Letchword  
Eric Liddell, Sisters T Shirts  
Ann Marland  
Bruce Mason  
Kristine McConnell, Central Oregon Visitor's Assoc.  
Shari McDougal, Belknap Hot Springs  
Keiko McKenzie, Sisters Parks & Recreation District  
Casey Meudt, Blazin' Saddles Cycle-N-Style  
Dan Mooney, Redmond Chamber of Commerce & Visitor Center  
Jerry Norquist, Cycle Oregon/Oregon Scenic Bikeways  
Stan Nowakowski, Madras Bikeway Group  
Sanna Phinney, Oregon Bike Ride  
Russ Roca, Path Less Pedaled  
Peter Russell, Deschutes County Community Development Department  
Maura Schwartz, Madras Bikeway Group  
James Scott  
Dan Serpico, ODOT  
Mare Shey  
LEe Stevenson, Sunriver Chamber  
Jim Stone, Sunriver Sports  
Hank Therien, Visit Bend  
Paul Wallser  
Marlene Watson, Belknap Hot Springs  
Roger White, Camp Sherman Store  
Kate Williams, Black Butte Ranch  
Greg Willitts, FivePine Lodge & Conference Center

## **PRESENTATIONS**

### **Doug LaPlaca, Visit Bend**

- Overview of state designation on 4 central Oregon bikeways
- Connection regional bikeway in central Oregon – friends of three sisters scenic bikeways, group that will advocate
- Glen Bates is chair of committee

### **Erin Borla, Executive Director, Sisters Area Chamber of Commerce**

- Three scenic bikeway routes in Sisters area:
  - McKenzie Pass, Metolius Loop, Sisters to Smith Rock
- Short term goals:

- collective series of well thought out road and mt. biking routes accessible for all ages and abilities
- Work closely with other regional partners to enhance cycling tourism
- Market destination through social media
- work closely with merchants, local businesses
- Multiple marketing organizations involved around Sisters-area
- Community volunteers (list from Erin)
- Three tiered approach
  - Community awareness/support
  - Social media
  - Outreach
- Metolius Loop
  - Family friendly
  - 3.5 loop around Camp Sherman
  - 9 mile moderate loop
- Sisters to Smith Rocks
  - Less than 25 mile loop to state park
  - Begins in downtown Sisters
  - Aspen Lakes Golf Course on route

#### **Glen Bates, Twin Bridges Route**

- Starts on Brooks Ave, Bend (street half pedestrian – cars)
- Cross Deschutes River and Twin Bridges – congestion point, area of concern
- 3 good climbs
- Goes through Tumalo, interested in building business there – a bike route will help grow business

#### **GROUP DISCUSSION/QUESTIONS**

- What's being done to mitigate the safety issues/concerns?
  - If the road jurisdiction doesn't think it's safe, the route doesn't get designated
  - They look closely at what the concern is and what the traffic is
  - A lot of it is about understanding the need to share the road
- Can you funnel transient room taxes to the bikeways?
  - You can allocate the taxes toward marketing for bikeways, not infrastructure
  - Lodging tax are allocated back toward tourism
  - When jurisdiction tries to allocate funds toward infrastructure, there is heavy debate
- International travelers – stay longer, spend more nights and more money on their trips

- International travelers and cycling? Any stats?
  - 11 countries represent Cycle Oregon participant
  - There's an international draw
    - Drawing off Portland's reputation
- Adventure Cycling routes – what marketing is done between the communities and Adventure Cycling? Need to connect.

### **Russ and Laura, The Pathless Pedaled**

- Traveled to New Zealand for 3 months for cycling
- NZ invested 50 million in cycling infrastructure
  - 50 million in New Zealand was allocated from a strategic investment fund as economic development
  - Primarily went to creating the trails, designating them, figuring out where they were going to go, no money left over for marketing. That would be a separate push for funds. The routes are gravel
- What can we offer as a “collectors item” for those who ride the bikeways? (Similar to the stamp you get riding the routes in New Zealand)

### **Discussion:**

- Some travel JUST for cycling, some happen to cycle on vacation
- Sunriver, family friendly and safe environment for rides
- After a day of riding, there are entertainment opportunities, rodeos, wineries, farms, etc.
- Culinary experiences along with cycling trips provide ideal Oregon experience
- Many different rides in one area without getting in your car – in big cities, you must get in your car to get from ride to ride, unique about this area
- Example: family coming for Sisters quilt show, some family members may want to cycle
- Themed rides
- What unique things does this region have to offer cyclists?
  - Beer
  - Smells
  - Diversity of activities here
  - Sunriver has an off-road cycling network
- Entertainment opportunities:
  - Music, wineries, farmers markets, get to know the locals
  - Diverse culinary experience
    - Food carts
    - Local foods
- One central location for maps, there isn't one central online space to go to for state cycling maps
- Online apps for maps?

- Ride Oregon Ride has a central location for maps
- Scenic bikeway map app will be available statewide summer 2012

#### **Kristin McConnell, Central Oregon Visitor's Association**

- Working closely to bring international travelers to the state
- Working with chambers and regional partners to help promote cycling and better cycling efforts

#### **Doug LaPlaca, Visit Bend**

- Marketing efforts on print advertising, television commercials with cycling focus, dedicated PR manager who pitches journalist

#### **Erin Borla, Sisters Area Chamber of Commerce**

- Erin is regional contact
  - Connect with Erin to partner with Travel Oregon and get necessary information on website

Breakout groups:

#### **Marketing/communication**

- Education/awareness important for marketing/communication
- New cyclists and non cyclists communications are a priority
- Make sure public/businesses are aware of the cycling effort
- Include small business and community, high school cycling groups, trails alliance – use the outlets that already exist
- Combine efforts to communicate a consistent message

#### **Business services**

- Creating bike friendly certification – something visible that welcome cyclists
- Signage that tells you what's coming up in the next town
- Bike racks in town
- Develop a “main street” plan – lodging, restaurants
- Repair services
- First aid available at fire stations

#### **Infrastructure**

- Sisters to Smith Rock
- Metolius Loops

#### **Concerns/needs**

- Shoulder on Holmes and Laurel Ridge Road, narrow, truck traffic, RV traffic, nice to have adequate shoulders down the road
- Standard signing for bike-friendly businesses
- Share the road signs

- Paved path from Sisters to Camp Sherman

### **Twin Bridges**

- Repave road
- At crossing at the river, congestion/multi use area, no parking and no facilities, results in cars parking along side of road, creates a very dangerous area – need parking and facilities to mitigate the issue

### **McKenzie**

- Identified 3 major issues – west end of 242 before it runs into 126, the old highway used to cut through near Belknap Hot Springs, the bridge has been taken out, could carry bike over creek bed, but a pedestrian/bicycle bridge would be helpful
- Partial closure of 242 during certain time of the week/day during the summer
- Share the road signs
- Commonalities?
  - Share the road signs

### **STRATEGY ONE: SHARE THE ROAD**

Hwy 242 – we need to make sure people are safe. Came up with a three-pronged strategy:

1. Use standard Share the Road signs & sharrows where the road is narrow and twisty to warn motorists that there may be a cyclist around the corner
2. Share the Road triangular sign (similar to the kinds they use on trails where you have two forms of transportation yielding to another form). Car yields to cyclists. Cars and cyclists yield to pedestrian

### **STRATEGY TWO: HOST AN INAUGURAL EVENT CELEBRATION: THREE SISTERS SCENIC BIKEWAY FESTIVAL**

- One day events, in the morning we'd kick it off in Sisters. Kick off would include booths featuring bike-friendly businesses, bike shops, food vendors, lodging, etc. Fee for booths.
- Could be a way to kick off the branding for the Scenic Bikeway.
- Could sell custom bike jerseys for the Central Oregon Scenic Bikeways
- Offer guided rides on each of the four Bikeways
- Evening event to wrap it all up in Bend. Would include food, music, slideshow, BEER, definitely BEER, wine, distilleries, etc.

**Collaborators:** Bike-friendly businesses, COVA, Sisters Area Chamber, Visit Bend, COTA, Sisters Trail Alliance, Travel Oregon

**Collaborators for Guided Rides:** solicit guides from local bike clubs, bike shops, tour operators

**Collaborators for Evening Event:** wineries, breweries, etc

**Target Timeframe:** Early October (after Cycle Oregon)

### **STRATEGY THREE: INSTALL BIKE RACKS AROUND TOWN**

- Install bike racks in surrounding communities
- Involve high school shop classes to create pride in community.
- Could utilize the Cycle Oregon bike rack design (CO conveniently also stands for Central Oregon! And, they're made in Central Oregon.) \$550/rack
- Jerry recommends that bike rack action team gives some thought to identifying what the goals are with the rack. Sometimes people mistake Cycle Oregon racks as art.

**Possible collaborators:** Could work across communities to assemble a bulk order for better pricing

**Funding:** Could have businesses sponsor the businesses, could advertise on the racks themselves

**Target timeframe:** To have new bike racks installed around town by the end of the summer

**Collaborators:**

**Leads:**

### **STRATEGY FOUR: BIKE RACKS FOR TUMALO**

- We are a farm community and could build ourselves something that is usable as a bike rack and leverages local talents and skills.
- Could still utilize a sponsorship plaque.

### **STRATEGY FIVE: DETERMINE HOW TO MAKE THE ROADWAYS SAFER FOR CYCLISTS & MOTORISTS**

- Alex learned from ODOT transportation folks that most road jurisdictions are not certain that Share the Road signs truly speak to the motorists.
- ODOT reps are open to a conversation about the use of sharrows.
- How do we make the road safe for cyclists and motorists? What are all of our alternatives to achieve this goal?
- Consider sharing information about the Bikeway to other types of events taking place so they're aware that they'll be using (driving on) a Bikeway.

### **STRATEGY: BUSINESS ADVOCACY & DEVELOPING AWARENESS W/ THOSE WHO DON'T BIKE**

- Educate on the value of the benefits of cyclists and bicycle tourism
- Utilize information available through the Outdoor Industry Association
- Develop partnerships w/ other organizations such as the media → the Bulletin, KTVZ,
- Create and develop promotional materials for target audiences to give them an idea of why this is important even if they're not a cyclist
- Possible collaborators: Visit Bend, chambers, COVA, Travel Oregon

### **JEFFERSON CO STRATEGY: EDUCATION & OUTREACH**

- Raise awareness of the "recommended" Scenic Bikeway near Madras  
Get a piece in the local paper



Work with Central OR Comm College (COCC), OSU, Cove Pallisades State Park to obtain their support

Get letters of support from all of these organizations

- Get this done this summer!
- Lead: Stan & Maura Nowakowski

## **VERBATIM FLIP CHART NOTES**

### **GROUP DISCUSSION**

#### **Opportunities for the area**

Business promote their “bike friendliness”	Could business label themselves as bike-friendly? Similar to buy local decals
Safe bike parking (or bike lockers)	Capitalize on farms + ranches – help encourage these unique spots to offer lodging
An animal themed map for kids / families – to highlight unique animals in region	Promote local activities / amenities @ route hubs
Encourage visual cues that welcome cyclists “cyclists welcome here”	Dev. More bicycle-friendly transportation options from all hubs – minivans, rather than rental cars; transport semles (??)
Adopt-a-Scenic Bikeway – similar to adopt-a-hub	Group buy-in bike racks for region?
Paved route between Bend and Sisters	One central repository of cycling maps
Scenic bikeway opp.	Elevating Scenic Bikeways in search engines.

### **SMALL GROUP ACTIVITIES**

#### **Infrastructure priorities restated:**

- ☐ Share the Road Signs
- ☐ Friendly chip seal standards
- ☐ Standard signage for bike friendly businesses
- ☐ Shoulders on Holmes and Lower Bridge
- ☐ Paved path from Sisters to Bend
- ☐ Tweed Road surface
- ☐ Scenic sites cue sheets
- ☐ Camp Yale Old Hwy Road ped bridge connection
- ☐ McKenzie Pass partial closures / 1-day per week

	<b>Infrastructure – Sisters to Smith Rock</b>	<b>Exists - Sufficient</b>	<b>Exists - Improve</b>	<b>Could Develop</b>	<b>Preference</b>
1	Maps with B&Bs and other amenities, scenic viewpoints				3
2	Bike lockers at both ends				2
3	Adequate parking				2
4	Alternate bike friendly road off of scenic bikeway				1

5	Water source				4
6	Adequate shoulders on both Holmes & Lower Bridge				5
7	Friendly chip seal standard				6
8	Standard signage for bike friendly businesses				6
9	Better way to get from Crooked River Ranch Rd. to Smith Rocks				3
10	Restroom at Lower Bridge on Deschutes				2
11	Scenic bikeway bike rack				1
12	Share to road signs				7

	<b>Infrastructure – Metolius River Loops</b>	<b>Exists - Sufficient</b>	<b>Exists - Improve</b>	<b>Could Develop</b>	<b>Preference</b>
1	Paved path from Sisters to Camp				4
2	Bike lockers				1
3	Adequately maintained road surface				2

	<b>Infrastructure – Twin Bridges</b>	<b>Exists - Sufficient</b>	<b>Exists - Improve</b>	<b>Could Develop</b>	<b>Preference</b>
1	Tweed Road – road surface		X		6
2	S-curves at Twin Bridges – parking			X	
3	Hwy 20 Crossing – Tumalo – funding / working		X		
4	Hwy 20 Crossing – Tweed	X			2
5	Redo Galveston				
6	Port-a-potties – Twin Bridges			X	2
7	Business – Tumalo Bend		X		
8	Port-A-Potties – Tumalo State Parks	X			
9	Rest Area – Twin Bridges			X	
10	Tweed Scenic Pull Off			X	
11	Scenic Sites on Cue Sheet			?	5
12	Town Park for Tumalo w/ ADA services				

13	Farmers market on Satam off route		X		
14	Irrigation ditch right of ways; open to share easements?		X		1
15	Share the road signs			X	9

	<b>Infrastructure – McKenzie Pass</b>	<b>Exists - Sufficient</b>	<b>Exists - Improve</b>	<b>Could Develop</b>	<b>Preference</b>
1	Signs for gate on west side				3
2	No motor Veh. On east side				2
3	Boulders to enhance closure				
4	Advance sign to warn motorist of closure				3
5	242/126 West Widen shoulder				1
6	Camp Yale Old Hwy Ped Bridge Conn.				7
7	Widen Roadway				2
8	Partial closure / 1 day week?				7
9	Fixed opening date				4
10	Organize events				2
11	Road status / trip check user input (blog)				2
12	Kiosk w/traveler info.				3
13	Share the Road signs (lots)				7
14	Rules of the road signs				3

**PROJECT FOCUS AREA: Share the Road**

Gary Guttormsen, Ann Marland, Wendy Holzman, Nunzie Gould

Required Action/Next Step	Lead Person/ Agency/Group	Possible Collaborators	Possible in-kind or Funding Sources	Timing
"Share the Road" sign on post	ODOT; State Parks; Forest Service	Sisters Chamber, STA	ODOT; State Parks	Now
"Share the Road" sharrow in roadway	ODOT; State Parks; Forest Service	Sisters Chamber, STA	ODOT; State Parks	Now
"Share the Road" yield sign: Car - > bike -> ped	ODOT; State Parks; Forest Service	Sisters Chamber, STA	ODOT; State Parks	Now

**PROJECT FOCUS AREA: Bike racks in Tumalo**

Marianne Fellner (lead), Patsy Graves (asst)

Required Action/Next Step	Lead Person/ Agency/Group	Possible Collaborators	Possible in-kind or Funding Sources	Timing
Determine design + cost – uniform or individual design	Marianne Fellner	Tumalo store, all local businesses	Businesses or adopt- a-rack program: plaque on the rack: - in memory of --- - in honor of --- - donated by --	Summer season
Ponderosa Forge – Sister \$150 – 180; \$500 – fancy 541-549-9280				

**PROJECT FOCUS AREA: Bike racks in Town**

Jessie, Matt and Greg

Required Action/Next Step	Lead Person/ Agency/Group	Possible Collaborators	Possible in-kind or Funding Sources	Timing
Contact Manu – features about making racks and different designs	Ponderosa forage or high school shop classes in the area  Price out different designs	Estacada, DLRABA (Detroit) Sisters; Bend; Tumalo; et. – bulk order	Businesses could sponsor racks and advertise on them	2-3 mo. If we start now

Business Good and Services priorities restated:

- ❑ Bike Friendly Business certification (have logo in their window) - Jessie
- ❑ Kiosk Advertising – good services – recreation opportunities at origin and destination
- ❑ Bike racks – can be creative / site specific or standard secure bike parking – Marianne, Patsy, Greg and Matt
- ❑ Develop overnight accommodations along the routes, benches, picnic tables
- ❑ First Aid – Fire Station – signage, mobile repair service

	<b>Business Goods &amp; Services</b>	<b>Exists - Sufficient</b>	<b>Exists - Improve</b>	<b>Could Develop</b>	<b>Preference</b>
1	Laundry – sisters / Tumalo	X		X	
2	Shower		X		
3	Public restrooms – Tumalo - \$ fund			X	
4	Fire Hall – First Aid – signage	X			X
5	Kiosk for services, Tumalo too	X			X
6	Promote cross activities – river, hike, golf, fish		X	X	
7	Tumalo State Park	X	X		
8	Overnight accommodation needed – Tumalo			X	
9	Propose itineraries for altern. activities				
10	Bike carrier / rack rentals	X			X
11	Car rental agency add on?				
12	Bike racks – Tumalo – Bend; gear locker – standardize			X	X
13	Portage / transfer services / shuttle			X	
14	Personal transport back to Bend			X	
15	‘AAA’ for Bikes				
16	Repair service – mobile / Tumalo			X	
17	Promote new B+B's on route			X	
18	Bakery / sweets / Ice cream			X	
19	Breakfast – Tumalo			X	
20	Rent bicycles / rafts/ fishing gear			X	
21	Kiosk – local info. @ origin and destination				X
22	Bicycle friendly signage at services			X	8

**PROJECT FOCUS AREA: Inaugural Event Celebration**

Katie Dixie, Rae Neil, Katie Williams, Dixie Eckford,  
Rae Nell Crosswhite

<b>Required Action/Next Step</b>	<b>Lead Person/ Agency/Group</b>	<b>Possible Collaborators</b>	<b>Possible in-kind or Funding Sources</b>	<b>Timing</b>
Morning information Sisters for businesses booths; kick off branding of Bikeway	Jerseys; stickers	Business, Good services, COVA, PMO, Travel Oregon, STA, COTA, Chamber	Boot fees; grant money; donations	Late Sept. after Cycle OR
Guided rides on each bikeway		Local bike shops		
Evening event in Bend w/food and music		Breweries, restaurants, wineries, event venues		



Marketing / Communications priorities Restated:

- ❑ Non Rider Communications and Advocacy; combined awareness – local businesses econ. Dev / benefits – Lee, Sanna
- ❑ Inaugural Event – celebration – Dixie, Rae Neil
- ❑ Communicate “same” message (w/o eliminating uniqueness of each route); Lead back to a central info. site; rideoregonride.org, OPRD – Katie

	<b>Marketing &amp; Communications</b>	<b>Exists - Sufficient</b>	<b>Exists - Improve</b>	<b>Could Develop</b>	<b>Preference</b>
1	COVA / Bend Visitors Ctr / Chambers / CVDs				3
2	Cycling groups (i.e., COTA, etc)				
3	Centralized social media outlet				1
4	800 - ridebikes				
5	Bike shops (link to school cycling teams)				4
6	Links to self-guided bike routes / itineraries				2
7	Hotels – promote cycling; offer maps; link				2
8	Local advocate who can help plan / direct				
9	Educate and help businesses be aware of cyclists				4
10	Commute Options; SRTS; COCC				2
11	Inaugural celebration; promo events (wheeled)				4
12	Centralized repository for all things bike				1
13	Non-rider communications + advocacy w/in region (why bike route is necessary)				5
14	Local govt buy in (share the wealth) + law enforcement				3
15	Distribute NZ video for local efforts				
16	Passport idea = statewide > business linkage				3
17	Scenic bikeway jerseys for each ride				
17	Press releases + articles (every 2 weeks/ monthly)				3
18	Economic benefit promotional materials				
19	Testimonials and endorsements				3
20	Signage on route: Share the Road; advise motorists				2
21	Video promo of kids on SRTS: distribute widely				

**PROJECT FOCUS AREA: Marketing + Comm.**

Business + non-rider advocacy + awareness

Lee Stevenson + Sanna Phinney

Required Action/Next Step	Lead Person/ Agency/Group	Possible Collaborators	Possible in-kind or Funding Sources	Timing
Education: Economic benefits of cycling / bicycle tourism	Travel Oregon; Ride Oregon; Outdoor Industry Assoc.	COVA; Visit Bend; Chambers: Redmond, Sisters, Madras	Deschutes Co. nightly room tax? Cycle Oregon; Trek Bikes: grants	
Partnerships: How + Who	Counties, ODOT, OSP; Sheriff; Gov't, Law Enf., etc.; KTVA; Bulletin; COCC; Visit Bend; COVA		Chambers: Redmond; Madras; Sisters	
Create promotional materials (education/awareness) for partnerships; for businesses and non-riders	Travel Oregon	Cycle Oregon Travel Oregon	Deschutes Co.; Nightly Room Tax; COVA; Visit Bend; TBD Advertising	

**PROJECT FOCUS AREA: Madras Mtn. View Scenic Bikeway**

Educate + Advocate w/non-riders in the community (economic benefits)

Stan Nowakowski; Mark Clement; Maura Schwartz

Required Action/Next Step	Lead Person/ Agency/Group	Possible Collaborators	Possible in-kind or Funding Sources	Timing
Public Meeting / inform the public – adopt a mile, get concerns	Maura and Stan – attract other cycling enthusiasts to help/be on the com.	Mtn. View; MAC; PT's; School Bike Club; Chamber; EDCO; Cove Palisades STPK	OSU Cascades Econ Impact Study - class project	June; July
Madras, Culver, Metolius, County approvals				
EDCO + COCC sm. Biz. Dev. – Sm. Biz development assis. for entrepreneurs; agri. lodging, new services, etc.				
PR piece to Pioneer KTVZ				
Cove / Palisades St. PK approval				
Support letters from all along route.				