



## WILD RIVERS COAST: BANDON, LANGLOIS, PORT ORFORD, GOLD BEACH & BROOKINGS



RURAL TOURISM STUDIO

# Rural Tourism Studio

**Oct 8** Community Tourism Visioning **Event!**

**Oct 9** Community Tourism Planning

**Nov 5** Culinary and Agritourism Development

**Nov 6** Bicycle Tourism Development

**Dec 3** Nature-Based Outdoor Recreation Development – Field Day

**Dec 4** Nature-Based Outdoor Recreation Development – Workshop

**Jan 7** Rural Tourism Marketing Part 1

**Jan 8** Rural Tourism Marketing Part 2

**Jan 28** Teaming for Success

**Jan 28** Community Tourism Kickoff **Event!**

## Oregon's Rural Tourism Studio

A series of workshops offered by Travel Oregon this winter along the *Wild Rivers Coast* – including Bandon, Langlois, Port Orford, Gold Beach and Brookings – is now open for registration! This professional development program designed to bolster your community's tourism economy offers hands-on skill-building, planning and product development workshops rich in information and networking opportunities.

The program opens with an overview of the tourism industry, important trends, and sustainable tourism best practices to stimulate new thinking about your destination. The core of this program will guide participants in developing strategies for culinary and agri-tourism, cycling tourism and nature-based outdoor recreation. The program concludes with specific training on how to market your tourism business, develop effective action teams, and access funds for tourism projects.

Sustainable tourism can stimulate the local economy, protect and enhance local resources, and foster community pride. Community leaders, tourism entrepreneurs, tour operators, lodging property owners, cycling enthusiasts, restaurateurs and anyone with an interest in strengthening the local economy through tourism are invited to participate in the program!

For details and to register visit  
[Industry.TravelOregon.com/WildRiversCoast](http://Industry.TravelOregon.com/WildRiversCoast)

Questions? Please contact:

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This program brought to you by **Travel Oregon** with support from a local steering committee including representatives from Bandon Chamber of Commerce, Brookings-Harbor Chamber of Commerce, City of Gold Beach, City of Brookings, Curry County Board of Commissioners, Curry County Economic Development, Gold Beach Chamber of Commerce, Gold Beach Ranger District, Oregon Coast Visitors Association, Oregon Sea Grant, Port Orford Main Street Revitalization Association, Port Orford Ocean Resource Team, Redfish Rocks Community Team, South Coast Watershed Council, Southern Oregon Visitors Association, Wild Rivers Coast Alliance, US Forest Service Rogue River-Siskiyou National Forest, Chetco Activity Center, Bandon Dunes Golf Resort, Greater Bandon Association, The Ford Family Foundation