

7 Wonders of Oregon

Vote for your favorite Oregon Wonder Sweepstakes

Travel Oregon is excited to have you support us during an integral phase of our 7 Wonders of Oregon campaign. Now that we've showcased our Wonders to the world, it's our job to continue to spread the message of travel, adventure and beauty in Oregon.

In our *Vote for your favorite Oregon Wonder* sweepstakes, we will be asking fans and followers to vote for their favorite Oregon Wonder and giving them an opportunity to enter and win an Oregon Adventure of their own. We'd love for your region to be a social media cheerleader and rally votes for Wonder(s) in your area.

The sweepstakes will be running July 15th, 2014 - August 5th, 2014 and can be found here: <http://budurl.com/vote7W>. Users can follow this link to a landing page which will feature some of the best #traveloregon photos and the opportunity to vote for their favorite Wonder and enter to win a trip to Oregon courtesy of Alaska Airlines and The Clymb.

Here are some sample messages you can use to inspire your own fans and followers to participate:

- Oregon has 7 Wonders and one of them is right here in (insert your region here). Cast a vote for (insert Wonder here) as your favorite Wonder and enter to win an Oregon adventure: <http://budurl.com/vote7W>
- Want to go on a 7 Wonders of Oregon adventure? Vote for (insert region)'s very own (insert Wonder here) and enter to win: <http://budurl.com/vote7W>
- We need your help voting (insert Wonder here) as the best Wonder in Oregon. Cast your vote here: <http://budurl.com/vote7W>

TIPS

- Encourage fans to vote and enter to win an Oregon adventure.
- Encourage fans to learn about the 7 Wonders of Oregon.
- Encourage your followers to tag their Oregon adventure photos with #traveloregon.
- Use photos of the Wonder(s) in your region as well as stuff to do around each Wonder when sharing posts on social media.
- Follow Travel Oregon on Facebook, Twitter and Instagram for more inspiration on promoting this sweepstakes.

