Marketing Support & Resources for Bicycle Tourism



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PR + Media

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Bike Friendly Business Program





How did they learn about cycling in OR?

- Internet search 83.5%
- From friend/relative who lives in Oregon 40.9%
- Other cycling website 33%
- Cycling magazine article 23.1%
- TravelOregon.com 21.2%
- RideOregonRide.com 19.2%
- Social media website 18%



RideOregonRide.com

FIND A RIDE

RIDE INSPIRATION

EVENTS

RESOURCES





OREGON'S TOP MOUNTAIN BIKING ODESTINATIONS O

WHAT'S NEW

McKenzie Pass Scenic Bikeway Now Open to Cyclists Blue Mountain Century Scenic Bikeway Supported Ride

LEARN MORE ABOUT OREGON'S TOP MOUNTAIN BIKING ODESTINATIONS ©

WHAT'S NEW

ON TWO WHEELS







OREGON'S SCENIC BIKEWAYS

Oregon's innovative Scenic Bikeways program offers the very best of Oregon's scenic, historic, natural and cultural experiences — from the seat of a bike. Learn more about the Oregon Scenic Bikeways program, get your travel guide and come ride Oregon!







Tualatin Valley Scenic Bikeway

Length: 50.4 miles Origin: Hillsboro

Cities Near the Route: Forest Grove, Vernonia, Banks

This Bikeway captures the best of the northern Willamette Valley, from friendly downtowns to fertile farmlands and lush natural areas. It runs point-to-point over 50 miles and includes the Banks-Vernonia State Trail.

Continue Reading

Grande Tour Scenic Bikeway

Length: 134.5 miles Origin: La Grande

Cities Near the Route: John Day, Prairie City, Bates

Discover the clear streams and serene farmlands, the scented canopy of Ponderosa pine forests, the towering windmills and the sweeping sagebrush rangelands of beautiful Eastern Oregon on this 134-mile figure-8 route.

Continue Reading

McKenzie Pass Scenic Bikeway

Length: 35 miles Origin: Sisters

Cities Near the Route: Bend, Camp Sherman

McKenzie Pass showcases forests on both the east and west sides of the Cascades, as well as a lavarock moonscape at the top thats unlike anything youll probably ever see on a bike ride again.

Continue Reading



FIND A RIDE

RIDE INSPIRATION

EVENTS

RESOURCES

MOUNTAIN BIKING -

SCENIC BIKEWAYS

Oregon Scenic Bikeways

Oregon's innovative Scenic Bikeways program offers the very best of Oregon's scenic, historic, natural and cultural experiences – from the seat of a bike.



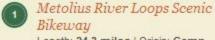
The Best of Oregon Riding

OREGON SCHOOL BELLVION

Did you know Oregon has the only Scenic Bikeways program in the nation? Our unique Scenic Bikeways program features routes suggested by locals so you know youre getting the best of the best when you ride an Oregon Scenic Bikeway. These routes have been officially reviewed, ridden and adopted, and each one provides inspiration for planning a two-wheeled vacation in Oregon for visitors and residents riding here for the first time or the fiftieth.

The routes are diverse, accommodating everyone from beginning to advanced riders, for day trips or extended, multi-day adventures. Some Bikeways are linear,

some are loops, some are short and some are long. Explore the descriptions and detailed maps for the Scenic Bikeways below or pick up your free *Oregon Scenic Bikeways guide* and start planning your own scenic cycling adventure.



Length: 24.3 miles | Origin: Camp

Sherman



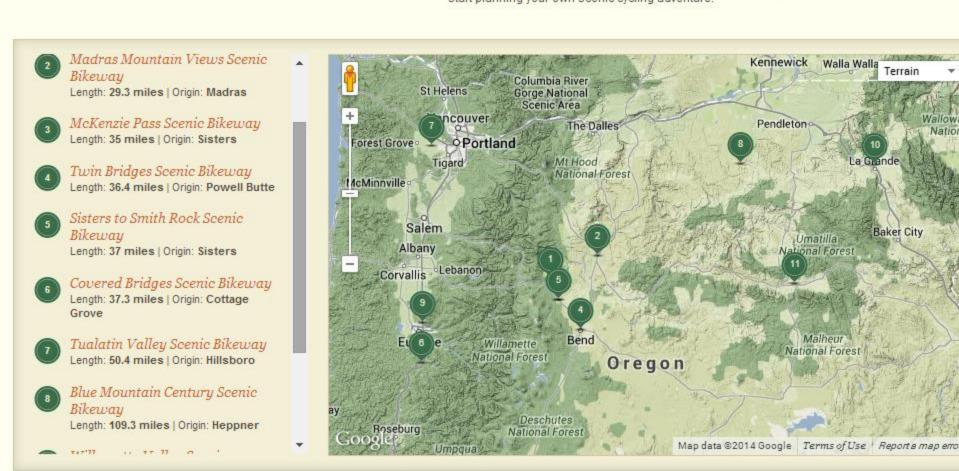


The routes are diverse, accommodating everyone from beginning to advanced riders, for day trips or extended, multi-day adventures. Some Bikeways are linea some are loops, some are short and some are long. Explore the descriptions and detailed maps for the Scenic Bikeways below or pick up your free Oregon Scenic Bikeways guide and start planning your own scenic cycling adventure.

Terrain

Baker City

La Grande



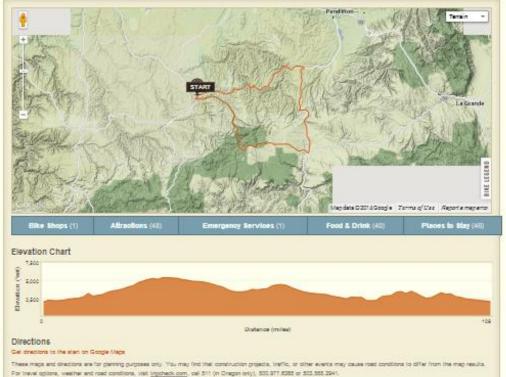
Share a Suggestion

We're always searching for new places to ride... on road and off road. And we're always looking for cycling-related events. So if you know of on that's not on the site, suggest it and we'll share it with your fellow cyclists

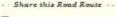
Blue Mountain Century Scenic Bikeway

Scenic Bikeway

Langth: 109.3 miles | Digitically: Extreme | Chight: Heppiner | Attributes: Extended Climbs, Forest, River Views, Wilderness, Wilderness, Wildlife Views



Blue Mountain Century Scenic Bikeway





Official Maps and Cue Sheet from Oregon Parks and Recreation.

Download a turn-by-turn que sheet. Situt Mountain Century Cus Sheet

Counted a detailed map of the entire route. Else Mountain Century Route Map Counted an inset map of the start/Intah in Heggner. Else Mountain Reggner Inset Map

Houte Description

Download an inset map of the start/finish in Heppher. Blue Mountain Happner Inset Map

Route Description

In the middle of the 19th century, the Stue Mountains were a formidative obstacle on the Cregor Trail – often the last mountain range. American gloriers had to cross before reaching southeast. Washington or gassing down the Columbia Stiver Gorge to the and of the Cregor Trail in the Williamsta Valley. The range is located in the high, dry and much less traveled country of notheast. Cregor.

White planears traversed this challenge on horseback, cyclats today can take on the Cregon Trail on their metal and carbon-fiber steeds. Seades the breakhateing views of the Size Mountains, the viel-maintained roads with banely any vehicle traffic make this bleavay is cycling paradice.

The 105-mile Size Mountain Century Scienc Silvevey is a breathtakingly beautiful loop that starts and ends in Heggner, a ful-service community with secure classes to leave your vehicle while you nide.

The roule is not in history — Heggner was founded by firsh immigrants in 1831 — and initially follows the Sive Mountein Science Syway, rolling through valleys before climbing each through the Umatilia National Forest and then offering a thrill-risk descret to Highway 233, near Ukieh. There the route turns north, transitioning from forest to rangeland before heading west along Highway 14 through more of Sastem Oregonia rolling hits and back to Heggner.

This route offers giantly of climbing — the top of the Umstills Forest section is more than 2,000 feet above Heggner. But take your time and enjoy the ride, because you'll have gianty to look at.

This ride can be accomplished in one day by more advanced cyclata, or in two days for those who like to stop and smell the sagebrush, with nice camping options in or near Ulsah.

Motorized Vehicle I reffic Lov, except for Highway 325, which is busier with a minimal shoulder at best

Seasons: Late spring to fall

More Negources

Order afree copy of the Onegon Science Science Science paids and start exploring the best routes that Onegon has to offer — all from the seet of a blos.

Important I nathor Information: Scent Silveway routes often include roads with car and truck traffic. Although the Silveways are routed on low-halfflor and low-ageed roads whenever gossible, most are designated for cyclets that are comfortable riding in some amount of traffic. For traffic-fines riding, please check out the Tustatin Valley Scento Silveway section north of Stanks and the first half of the Coveres Sindges Scento Silveway.

Photos of this Ride



Bike Centered Yoga (Portland; Jun 4, 2014 every Wednesday) Portland Jun 4, 2014 Central Oregon 500 Bend Jun 4, 2014 Siskiyou Velo Wednesday Coffee Ride (Ashland; every Wednesday)

Ashland

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UPCOMING EVENTS

Share a Suggestion -----





We're always searching for new places to ride... on road and off road. And we're always looking for cycling-related events. So if you know of one that's not on the site, suggest it and we'll share it with your fellow cyclists. If you have something else to suggest, or just have questions, please email us at info@rideoregonride.com.

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Events

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CYCLING



Whether you're into road biking, mountain biking or in-town cruising, Oregon has the trails and bike paths to suit your cycling. We have the only Scenic Bikeways program in the nation (nine bikeways and growing!) as well as world class single-track mountain bike trails winding through deep forests and along wild rivers. Portland has the highest percentage of bike commuters in the nation (7%),

and our Cycle Oregon and Mountain Bike Oregon events are beloved by two-wheelers everywhere.



- find your perfect ride -

RIDE OREGON RIDE



Not only has Portland been rated the number-one biking city in the nation, according to Bicycling magazine, but Oregon's back roads, miles of trails, intimate inns and dining options

make the state ideal for a road trip on two wheels. We've got everything from easy rides at sea level to exhausting assaults on 10,000-foot peaks.

Find the Perfect Ride









0:00 / 0:16





















REGIONS

SEASONAL FEATURES STAY

TRAVEL DEALS

GETTING -AROUND-OREGON

Oregon Stories

Itineraries

Scenic Byways

Grant's Getaways

Travel Interests

- Trip Ideas > Oregon Stories -

McKenzie Pass Scenic Bikeway

by Emily Forsha - May 29th, 2013



If your idea of a weekend getaway is getting away with your bike, then the McKenzie Pass Scenic Bikeway is calling your name. Although the route is open all summer, for a few weeks each spring it's only open to cyclists - and enjoying the car-free climb is an Oregon cycling tradition. You'll pass through strikingly different forests on the east and west sides of the Cascades, hot springs, and a lava-rock moonscape at the top that's unlike anything you'll probably ever see on a bike ride again.

⚠ Flag as Incorrect

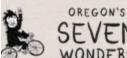
Is any of the information on this page incorrect?

TRAVEL









- CATEGORY -

TRAVEL DEALS

All (12)

Map (4)



Riding the Old West Scenic Bikeway written by Laura Crawford on August 29th, 2012

There's a little-known secret about cycling in Oregon: Some of the best riding in the state isn't in Portland or... Outdoors & Nature (within Attractions)

Sustainable Travel, Cycling (within Recreation)

Old West & Oregon Trall (within Oregon Heritage)



Boat and Bike in Eastern Oregon written by Emily Forsha on April 8th, 2013

We named it Hells Canyon to scare people but folks who appreciate jaw-dropping scenery and rugged rivers will want...

Outdoors & Nature (within Attractions)

Jet Boating, Guides & Charters, Cycling (within Recreation)

Bodles of Water (within Natural Wonders)

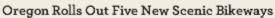


Oregon Rolls Out Five New Scenic Bikeways

written by Eileen Garvin on September 30th, 2011

Roadies rejoice! In September, the Oregon Parks and Recreation Department announced five new scenic bikeways. The 132...

Cycling (within Recreation)



written by Eileen Garvin on September 30th, 2011

Roadies rejoice! In September, the Oregon Parks and Recreation Department announced five new scenic bikeways. The 132...







Sunny Spring Road Bike Rides written by Eileen Garvin on March 13th, 2014

Spring sunshine always gets our wheels turning: the ones in our heads that start planning the ultimate spring road















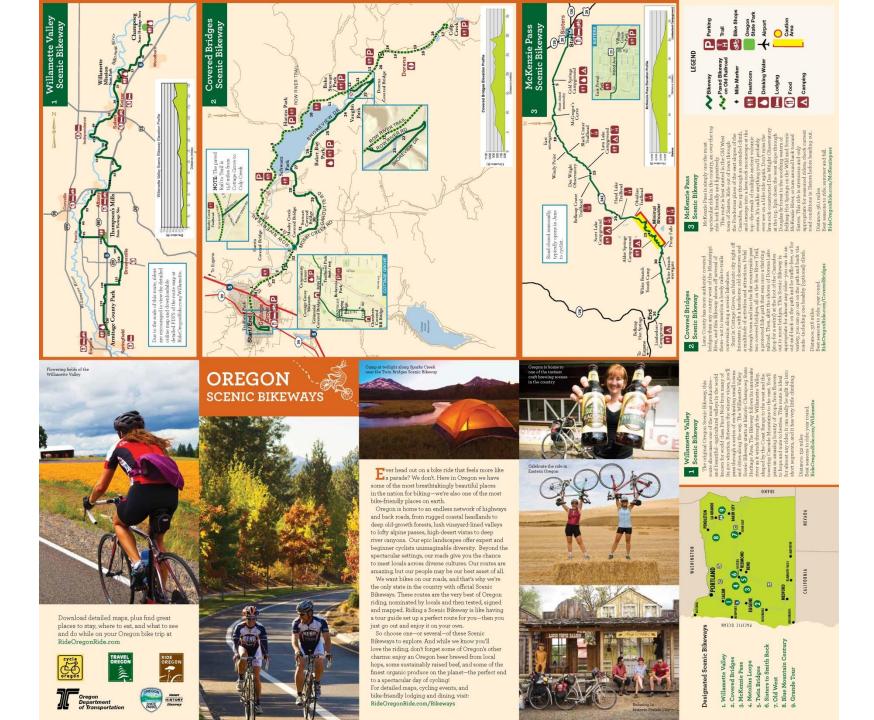














Oregon has always had Tour de France-level rides - sleepy winecountry lanes, Cascade Mountain passes, remote ranching roads. But a recent partnership between the state's park and tourism agencies has created a game-changing system of specially designated routes well worth the plane ticket. State employees canvassed local cyclists for a master list of rides linked to picturesque small towns. Then cycling teams rode and ranked each one by criteria including difficulty, road quality, and pure beauty. The nine routes that made the resulting short list - from afternoon thigh-burners to long-haul camping tours were upgraded with bike lanes and "Scenic Bikeway" signage. (Several more routes are slated for approval by summer's end.) While the concept is simple, the net effect is a kind of turnkey bike tourism that allows out-

of-staters to drop easily into epic, open-road journeys through jaw-TRAVEL dropping landscapes. As for where to begin: Fly into Bend, which offers world-class whitewater and rock climbing, excellent shops where you can rent a set of wheels, the highest per capita concentration of breweries in Oregon, and easy access to

our three favorite rides from the new list.



THE SPEED RUN Sisters, Oregon to Smith **Rock State Park** DISTANCE: 371 miles **DIFFICULTY:** Moderate



Just 30 minutes from Bend, Sisters is a quaint Western town where the social calendar revolves around the annual rodeo and the country's largest quilting show. Settle into the hauterustic FivePine Lodge, then get ready for big views. "Leaving the mountainous country around Sisters and riding into the high desert of central Oregon along the Deschutes River, it's just beautiful," says ultraendurance cyclist Grega Geser, a local who does laps on this rural run to train. Smooth pavement,

minimal traffic, and a steady loss in elevation (300 feet) can have you blazing along at 25 mph On the day Geser let me tag along, a 45-mph tailwind let us easily hit 35 without pedaling for miles at a time. The ride turns perpendicular to the wind here and there - we had our bikes leaning 45 degrees at one point to fight it. But the only real obstacle lies in the distraction of river pools begging for hand-tied flies and wildlife preserves full of beaver, otter, and eagles. Don't forget to pack your

rock-climbing shoes: The ride ends among the sportclimbing crags of Smith Rock State Park.

TIP: To start from the airport, have guide Whit Bazemore of Ride Cycling Tours pick you up, drive you 25 miles to Smith Rock, and shuttle your luggage while you rip it east to west. You'll look nonstop at the Three Sisters, a trio of 10,000-foot, snow-capped volcanoes, and finish in downtown Sisters, where you can hit the Open Door wine bar for dinner







THE COFFEE TO BEER ROUTE

Twin Bridges Scenic Bikeway Bend, Oregon **DISTANCE:** 36.2 miles

DIFFICULTY: Moderate

Set up shop at the swanky Oxford Hotel in downtown Bend. Across the street, Thump Coffee offers the most cycling-friendly breakfast in Oregon: munitions-grade, house-roasted espresso and Picky Bars - small-batch energy bars created by pro triathlete and Bend local Jesse Thomas. Thump also provides a perfect starting point for a loop beloved by Thomas and the dozens of pro, ex-pro, and wannabe-pro cyclists who call Bend home. Less than a mile beyond the city's 19th-century business district, you'll zip past kayaking runs on the Deschutes, hobby ranches tucked into the ponderosa forest, and breathtaking views on the climb to Mount Bachelor. "It's a great mixed-terrain ride," Thomas says. "Climbs, flat sections, technical corners, and not too many stop

signs, so you can really get after it." A word of caution: Every Tuesday, a group of locals screams around the loop like a pro peloton. Resis the urge to join, says Thoma "I consider myself a strong cyclist, and even I've been le behind by that crew. The Be guys are legit."

TIP: At the ride's end, choose one of Bend's 10 brew pubs t kick back - Thomas' favorite 10 Barrel. Not winded? Climb aboard the Bend Cycle Pub. multiseat har on wheels

THE BIG TOUR Old West Scenic Bikeway

DISTANCE: 174.5 miles DIFFICULTY: Challenging

Pioneer homesteads, winding rivers, tiny Western towns under red-rock buttes in the high desert - few American landscapes evoke the 19thcentury frontier more than remote, central Oregon, The classic Prairie Hotel in the tiny village of Prairie City marks the beginning of this two-tothree-day counterclockwise loop through the entire Old West Scenic Bikeway. From there, inn-to-inn cycling takes you through rural ranchland so remote and lacking in amenities that prudence calls for booking a foodstocked cabin in advance at the Boulder Creek Ranch in Bates. Roll in late on that first night, cook dinner with the provisions that are already waiting for you, and then wake early to enjoy fresh eggs from the coop. Cruise all morning along the quiet

curves of the John Day River, where chinook salmon spawn after swimming 480 miles upstream from the Pacific. A stunning, nine-mile descent - ideally, free of the meandering wild turkeys I encountered - sweeps you into Monument, an isolated town situated beneath stately mountains, where the Monument Motel & RV Park offers midride lodging. Then it's a big, 61-mile day past the John Day Fossil Beds (Day was a fur trapper who joined the Lewis and Clark expedition from St. Louis to Oregon in 1810, then stuck around) to Mount Vernon, where you can rest your head at the Bike Inn. An easy, 21-mile spin the next day gets you back to Prairie City in time for steaks at the Oxbow Restaurant & Saloon.

TIP: Call Mike Cosgrove, the local proponent of this route (he put up all of its "Scenic Bikeway" signs) for goings-on in the area on the days you'll be there: 541-620-2250.





StatesmanJournal.com

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Communities

Sports

Get Outdoors

Events, notes and tidbits about Oregon's great outdo

« Conservation groups call for increased protections Waldo Lake s

Two new Oregon routes designated scenic bik

Two more bicycle routes have been given state scenic bikeway designati

The designations were made official recently by the Oregon State Parks :

It's a diverse pair of bike rides.

The Tualatin Valley Scenic Bikeway features the best of the northern Willa farmlands and natural areas in the heart of Washington County

It covers more than 50 miles one-way, and includes the Banks-Vernonia

The Madras Mountain Views Scenic Bikeway is a 30-mile loop on rural co views showcasing basalt palisades above the Deschutes and Crooked I Cascade peaks of Three Sisters, Mt. Jefferson, Mt. Hood and Three Finge

With the addition of the newest two, there are 11 officially designated sce

The bikeways program is the only one of its kind in the country.

Launched in 2005, there now are more than 790 miles of designated sce

The Scenic Bikeways Program is a partnership between Cycle Oregon, T Transportation and Parks and Rec.

According to a recent independent report from Dean Runyan Associates, to Oregon's economy.

Riders generated nearly \$400 million during 2012 - supporting 4,630 jot the direct travel spending in the state

Check out all of Oregon's designated scenic bikeways online on the Parl



This entry was written by Henry Miller, posted on May 13, 2013 at 11:10 am, filed un

« Conservation groups call for increased protections Waldo Lake s

The Dallas Morning News



Lane County's scenic bikeway connects histo

OTTAGE GROVE, Ore. - Move aside, Meryl Streep, Clint Eastwood and The Bridges to shine.

a, is merely a bit player. The superstar is Oregon's ane County, which stretches from the Pacific coast to e Cascade Mountains. It boasts an amazing 20 cov-

called the Covered Bridge within easy reach. They're

Bridge, which Allen desc

ch Currin Bridge, Oregon's hite). Erected in 1925, it lee built in 1883.

Along with Mosby Creek and rrin, Dorena is on the Na-nal Register of Historic and snacks can be purchased

in the hamlet of Dorena Much of the route back to Cottage Grove is along Shore-view Drive. While bicycles share the mad with moto

Just a couple of miles out de town, travelers arrive at tewart Bridge, the last cov-red bridge along the Bikewa At just 60 feet in length, the narrow, whitewashed crossin



Los Angeles Times

Oregon: Free map of nine bike-worthy routes in the Beaver State

August 22, 2012 | By Mary Forgione | Los Angeles Times Daily Travel & Deal blogger

Covered bridges in Oregon? Lane County in the Willamette Valley claims to have more intact bridges than anywhere else west of the Mississippi River. Cyclists who follow an easy 38-mile will see the bridges as well as small towns and Dorena Lake at the foot of the Cascade Mounta

The deal: The route is one of nine Scenic Bikeway Itineraries featured on a free map for travelseeing the state from the seat of a bicycle. Longer routes in the eastern part of the state include Tour Scenic Bikeway, a 134-mile route along some sections of the original Oregon Trail, and t Scenic Bikeway, which covers 175 miles through ponderosa pine forests and along rivers. But plenty of one- and two-day trips too.

When: The free map is available indefinitely.

Details: There are two ways to access the scenic bike-way routes, and I recommend both. Go t bikeways website where each route is detailed with interactive maps that provide information markers, lodgings, food stops, etc. It's a good way to plan your trip in advance.

There are the Toront Conservation which fortune Toront Contra and address which we

PortlandTribune

FEATURES

SPORTS

SUSTAINABLE LIFE

n - Sunday, 27 October 2013 09:37



Scenic bikeway gets commission's OK

Created on Friday, 31 May 2013 11:00 | Written by Jill Rehkopf St

The Oregon State Parks & Recreation Commission the Tualatin Valley Scenic Bikeway at its May 8 mee begins in Rood Bridge Park in Hillsboro and winds v Forest Grove, up to the 20-mile Banks-Vernonia Tra



by: COURTESY PHOTO: WASHINGTON COUNTY VISITORS ASSOCIATION - Rolling hills line a section of the 50-mile Tualatin Valley Scenic Bikeway,

Meanwhile which won state approval May 8. the Oregon T

semi-independent agency created by the Legislature business as "Travel Oregon" - is already promoting internationally. Travel Oregon has a detailed, turn-b rideoregonride.com website, along with another may attractions, restaurants, lodging and more.

Business owners who would like their establishment to show up on that map can contact Bryant Marban at 971-717-6188 or at



There won

event, but th Visitors Asso

total of 75 sis

including 14

alone. The W

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the signs, sai

Carolyn McC

to be ready b

sustainable business



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Date: Wednesday, February 1, 2012, 1:53

Oregon beefir

By Christina Williams Sustainable Business Oregon



Recommend

393C23TWU6HX

The Oregon Parks and Recreation I Oregon Tourism Commission's Trav announced last week two new design bikeways, part of a push to fuse Or with a green approach to tourism.

The two new trails bring Oregon's to bikeways to eight. They are:

- The Covered Bridges Scenic Bi Grove, a 36-mile route taking in bridges.
- The Twin Bridges Loop Scenic Drake Park, 36 miles of high-de

"We have really started to push bic though it's always been possible," : spokeswoman for Travel Oregon. "F pillars."

Stolen Bikes

Come Along for the Ride Subscribe to our e-news **NEW SEASONS**

« The Monday Roundup

Portlanders make the most of a sunny cycling weekend »

Take a ride on the 'Grande Tour', Oregon's newest Scenic Bikeway

Posted by Jonathan Maus (Publisher/Editor) on April 9th, 2012 at 10:34 am

In case you missed it, the Oregon State Parks and Recreation Department released their ninth Scenic Bikeway last week. The Grande Tour Scenic Bikeway is a 134 mile, figure-eight loop between Baker City and La Grande that winds between the Wallowa and Whitman National Forests in eastern Oregon.

The Scenic Bikeway program was made into law back in 2008 and the first route, the Willamette Valley Scenic Bikeway, was



Riding the new Grande Tour Scenic Bikeway. (Photos by Kristin Dahl/Travel Oregon)

designated a year later. These routes, while they don't come with physical infrastructure changes, are the backbone of Oregon's larger effort to become the premier bicycle touring

The Latest

-Rumble strips on Marine

-Final days in business for The Missing Link bike shop

-Thoughts and photos from North Portland Sunday

-Skateboarding ban ordinance now excludes bicycles; but concerns remain

-The Monday Roundup

More headlines...

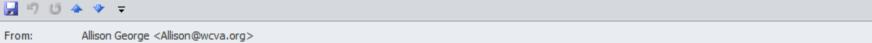
BikePortland on Twitter

I'd love to do this in Portland., Great photo series shows people on bikes, but w/o their bikes http://t.co

Look for a big fun feature on Portland bike moves in current issue of

Fighting fo for Injured

STCN's QUESTION OF THE WEEK Is it legal to use a gas power on a multi-use path?



Tualatin Valley Scenic Bikeway UPDATE

Dear Tualatin Valley Scenic Bikeway Friends,

installed by the end of August, the inaugural ride event in September was a big success, and, most importantly, none of this would collaborative nature of our communities and the pervasive "Oregon spirit" of which we can all be proud! We'll be keeping in touch periodically to provide the latest news and updates about the TVSB. If you have any questions or commer

Washington County Visitors Association. Latest Media Coverage

Amber Mitchell; Birgitte Simmons; Carolyn McCormick; Christopher Glawe; Corey Kearsley; Jackie Luskey; Jason McGill; Marie Prins; Melissa Hay; Sylke Neal-Finnegan

THANK YOU, again, for all that you've done in contributing to the establishment of the Tualatin Valley Scenic Bikeway! The OPRD

To:

Cc:

Subject:

- Meetings Focus West (publication, circulation 35k) 10/13: "From zip line tours to jet boat excursions, Oregon offers a wealth of Hillsboro Tribune 9/24/13: "New scenic bikeway rolls out in style"
 - Vernonia Voice 9/20/13: "Tualatin Valley Scenic Bikeway"
 - Grant's Getaways (Broadcast) 9/19/13: "Grant's Getaways-Tualatin Valley Scenic Bikeway"
 - KPTV (FOX12) 9/17/13: "Bike riders gather for first ride on Tualatin Valley Scenic Bikeway"
 - OregonLive 9/16/13: "Cyclists kick off Tualatin Valley Scenic Bikeway with inaugural ride"
 - OregonLive 9/16/13: "Tualatin Valley Scenic Bikeway extends to Hillsboro"

 - OregonLive 9/13/13: "Tualatin Valley Scenic Bikeway Trail could boost Washington County tourism"
 - Vernonia Voice 9/6/13: "Be the First to Ride the Tualatin Valley Scenic Bikeway; Date of Official Launch and Inaugural Ride Car Free Rambles Blog 9/2/13: "Tualatin Valley Scenic Bikeway" (See also: Accompanying photos by Stasia Honnold)
- **Photos**
 - TVSB Facebook page: Inaugural Ride album
 - Visit Oregon's Washington County Facebook page
 - Inaugural Ride Flickr Set TVSB Flickr Set

Thanks again,

- **#TVSB** hashtag via Instagram

Finally, I'd like to share a nice quote from a Salem Bicycle Club Member who rode the route in August: "The Tualatin Bikeway route

Scenic Bikeway Photography

Photos by Path Less Pedaled Commissioned by Travel Oregon









Scenic Bikeway Videos

Old West McKenzie Pass Blue Mountain Century Willamette Valley Tualatin Valley Sisters to Smith Rock Covered Bridges

> Filmed by Path Less Pedaled Commissioned by Travel Oregon



Travel Oregon's Bike Friendly Business Program

Become a Bike Friendly Business and Enhance your Marketing Exposure to Bicyclists





Recognition & Training Program Aimed to:



- Help businesses understand the importance of Oregon's growing bike tourism industry
- Provide tips and tools for how businesses can be Bike Friendly
- Highlight businesses who commit to enhancing the Oregon biking experience for visitors and Oregonians
- Advance Oregon as a premier cycling destination

Lodging **RV Parks**

- Places to Stay > Lodging > Hotel / Motel -

Jupiter Hotel

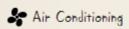
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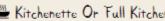
- amenities -



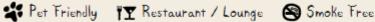














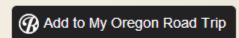
- travel oregon forever philanthropy partner -



The Oregon Travel Philanthropy Fund helps pay for projects around the state that improves the visitor experience. As a visitor, you can support these efforts by making a donation at this participating business, or contributing directly.

- oregon bike friendly business participant -

This business has been officially recognized by Travel Oregon as Bike Friendly. Bike Friendly Businesses demonstrate a commitment to serving visitors who ride bikes and the specific amenities they may need. These businesses are making the Oregon bike experience better for our visitors and the people who live here. Find out more at RideOregonRide.com/BikeFriendly



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TripAdvisor Traveler Rating based on 295 reviews

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RIDE INSPIRATION

EVENTS

RESOURCES

FIND A BIKE SERVICE

TRAVELING WITH YOUR BIKE

BIKE CLUBS

MAPS & GUIDEBOOKS

BIKE FRIENDLY BUSINESSES

Oregon Bike Friendly Businesses



Oregon loves bicyclists. That's why we're the first state in the nation to create a Bike Friendly Business program geared toward travelers. Bike Friendly Businesses are committed to welcoming cyclists, offer amenities riders may need and have officially been recognized by the state. Find a list of participating businesses below, and don't forget to keep your eye out for the Bike Friendly sign – recognized businesses will showcase them prominently allowing you to easily locate them.

Businesses looking to be recognized Bike Friendly, learn more at Industry.TravelOregon.com/BFB

Showing 24 Bike Friendly Businesses	Filter by	Business Type All Types	■ UPDATE
BUSINESS NAME ▼	TYPE	CITY	REGION
Arriving By Bike	Bike Shops	Eugene	Willamette Valley
Ashland Cycle Sport	Bike Shops	Ashland	Southern Oregon
Blaq Paks	Bike Shops	Portland	Greater Portland



FIND A RIDE

RIDE INSPIRATION

EVENTS

RESOURCES

TRAVELING WITH YOUR BIKE FIND A BIKE SERVICE **BIKE CLUBS** MAPS & GUIDEBOOKS **BIKE FRIENDLY BUSINESSES** Enter a Location Select a Service Type Tour Companies Bike Shops Shuttle Companies Examples: Portland or 555 State St. Salem 55025 ----- More services you might find helpful on your ride Select a Region ? Attractions Emergency Services Food/Drink Places to Stay Eastern Oregon . Search Bike Services ndicates a Bike Showing 1 - 10 of 172 Places to Stay Friendly Business Eagle's Hot Lake RV Resort Iermiston Address: 65182 Hot Lake Lane, La

Grande

2 Geiser Grand Hotel
Address: 1996 Main St., Baker City

3 Stampede Inn
Address: 51 S. 7th Ave., Elgin

1910 Historic Enterprise House

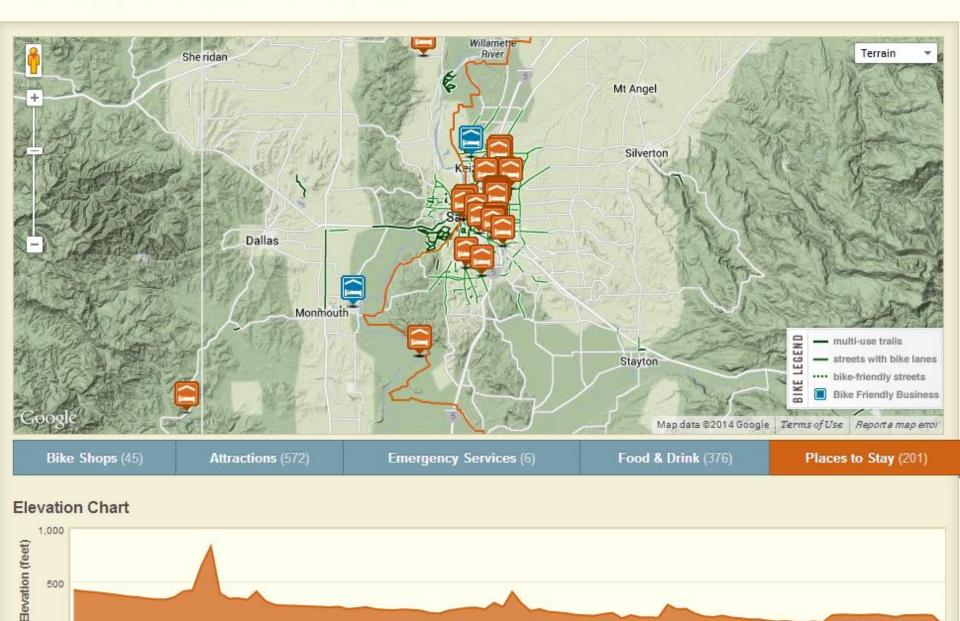
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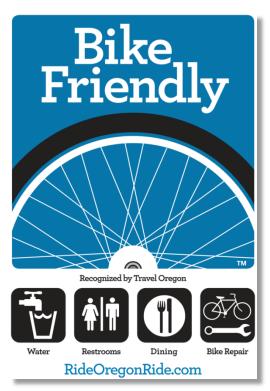
Willamette Valley Scenic Bikeway

Scenic Bikeway

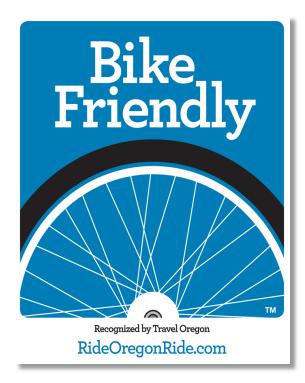
Length: 133 miles | Difficulty: Moderate | Origin: Jefferson



Once Officially Recognized, Get Your Sign!



12" x 18"



12" x 14.5"

Non-Reflective One-Sided \$26.00 Non-Reflective Two-Sided \$45.00 Reflective One-Sided \$31.25 Reflective Two-Sided \$55.50

Customize it with the Amenities You Provide



Visitor Info



Brewery



Winery



Coffee



Restroom



Camping



Groceries



Shower



Dining



Wi-Fi



Bike Repair



Shipping



Charging



Parking



Laundry



Bike Parking



Lodging



Water



Bike Tours



Bike Rentals





How to Get Recognized Bike Friendly

Go online to Industry.TravelOregon.com/BFB

