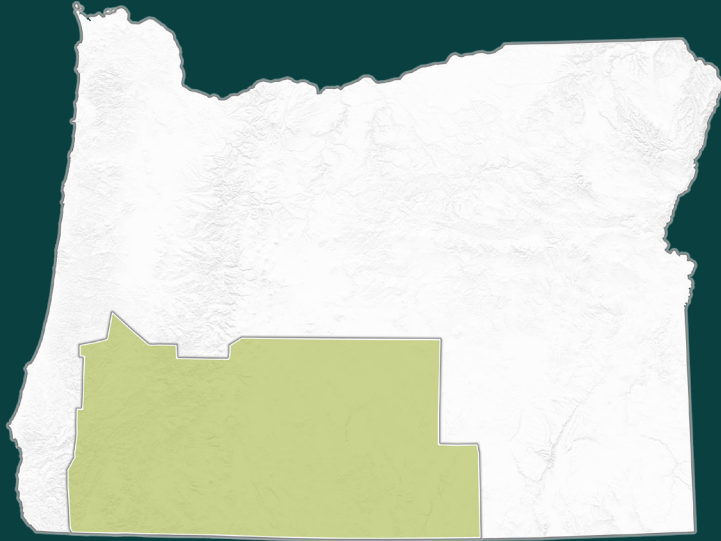


# OREGON'S OUTDOOR RECREATION ECONOMY



OREGON  
TOURISM REGION

## SOUTHERN

Outdoor recreation is a major contributor to the economy of the Southern Tourism Region.

In 2019, local recreationists and visitors spent \$1.29 billion in the Southern Tourism Region.

Spending on outdoor recreation in the Southern Tourism Region supported:

**13,900**

FULL AND PART-TIME JOBS

**\$464 MILLION**

IN WAGES AND OTHER COMPENSATION

**\$523 MILLION**

IN GDP CONTRIBUTIONS

**\$67 MILLION**

IN STATE AND LOCAL TAXES

# OREGON'S OUTDOOR RECREATION ECONOMY



## OREGON

In 2019, outdoor recreationists spent **\$15.6 BILLION** in Oregon. Outdoor recreation spending includes everything from trip-related spending (money spent on recreational trips), to expenditures on equipment-related spending (outdoor recreation gear, apparel, equipment, and repair).

Consumer spending on outdoor recreation supports businesses and jobs throughout the state, and then ripples throughout Oregon's economy as business income and wages are re-spent, causing economic effects in sectors not directly tied to outdoor recreation.

Spending on outdoor recreation in Oregon supported:

**224,000**  
FULL AND PART-TIME JOBS

**\$9.3 BILLION**  
IN WAGES AND OTHER COMPENSATION

**\$13 BILLION**  
IN GDP CONTRIBUTIONS

**\$552 MILLION**  
IN STATE AND LOCAL TAXES