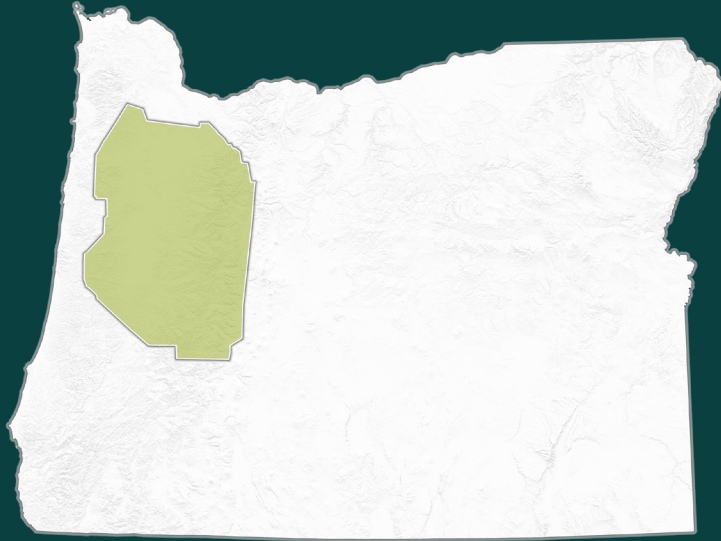


OREGON'S OUTDOOR RECREATION ECONOMY



OREGON
TOURISM REGION

WILLAMETTE VALLEY

Outdoor recreation is a major contributor to the economy of the Willamette Valley Tourism Region.

In 2019, local recreationists and visitors spent \$2 billion in the Willamette Valley Tourism Region.

Spending on outdoor recreation in the Willamette Valley Tourism Region supported:

19,100

FULL AND PART-TIME JOBS

\$737 MILLION

IN WAGES AND OTHER COMPENSATION

\$966 MILLION

IN GDP CONTRIBUTIONS

\$100 MILLION

IN STATE AND LOCAL TAXES

OREGON'S OUTDOOR RECREATION ECONOMY



OREGON

In 2019, outdoor recreationists spent **\$15.6 BILLION** in Oregon. Outdoor recreation spending includes everything from trip-related spending (money spent on recreational trips), to expenditures on equipment-related spending (outdoor recreation gear, apparel, equipment, and repair).

Consumer spending on outdoor recreation supports businesses and jobs throughout the state, and then ripples throughout Oregon's economy as business income and wages are re-spent, causing economic effects in sectors not directly tied to outdoor recreation.

Spending on outdoor recreation in Oregon supported:

224,000
FULL AND PART-TIME JOBS

\$9.3 BILLION
IN WAGES AND OTHER COMPENSATION

\$13 BILLION
IN GDP CONTRIBUTIONS

\$552 MILLION
IN STATE AND LOCAL TAXES