

High Desert Food Trail Development Workshop

THEMATIC ELEMENTS ACTIVITY

Full Brainstorm List

- Crops: Lavender, Cannabis & Hemp
- Fermentation/Craft Beverages: Wineries, Cider, Beer (reduce), Distilleries
- Specialty producers: Holm toffee, Chocolates, artisan cheeses
- Ranching: Cattle, Bees/Honey
- Full-cycle bi-product consumption: malted barley from breweries go to cattle, served in restaurants
- Water quality (impact on beer)
- Craft beverages - distilleries, cideries, breweries
- Outdoor dining year round
- Sustainable / Grass fed meat
- Eggs and dairy
- Stunning landscapes / mountain views - wide open spaces
- Active living
- Sunshine / sun grown
- Rugged edge / Resilience
- Honey
- Wildflowers
- Rhubarb
- Cattle
- Beer
- Cider
- Hay
- Beverages made with local ingredients (and donating spent grain)
- Celebrating regional flavor (terroir)
- Farming in the desert
- Bees/pollinators
- Water smart farming
- Heritage sheep farms
- Deschutes River

Top 15, organized into 4 categories)



ITINERARY DEVELOPMENT ACTIVITY

THEMATIC ELEMENT: Local Flavor

STARTING LOCATION: Wake up at Brasada Ranch (Powell Butte)

BREAKFAST: Breakfast at Brasada Ranch (Ranch House)

ACTIVITY: Apiary tour at Sunlife Farm & Ranch, purchase honey

LUNCH: Prineville - Crooked Roots Brewing - <http://www.crbrewing.com/>

ACTIVITY: Huckleberry Milkshakes from Juniper Junction; Crescent Moon Alpaca Farm

DINNER: Terrebonne Depot for early dinner

ACTIVITY (optional): Wild Ride Brewing + food trucks or Grace and Hammer - <https://www.graceandhammer.com/>

LODGING (optional): SCP Redmond overnight - <https://scphotel.com/redmond/>

END LOCATION: Redmond

THEMATIC ELEMENT: Beverage Innovation

STARTING LOCATION: Portland Area

BREAKFAST: Great Earth Cafe

ACTIVITY: MeccaGRADE Estate Malt (Madras)

LUNCH: New Basin Spirit Distillery (Madras),

ACTIVITY: Maragas Tasting/Tour (Culver), Faith Hope & Charity Tour/Tasting (Terrebonne), Gomperus Distillery (Redmond), Rainshadow (Farm Store, Tour)

DINNER: The Open Door (Sisters)

ACTIVITY (optional): Steelhead Falls, Cline Falls, Eagle Crest Resort Riverfront Trails

LODGING (optional): SCP (Redmond)

END LOCATION: Redmond

THEMATIC ELEMENT: Active living/ farming in the desert

STARTING LOCATION: Prineville/Redmond/Terrebonne

BREAKFAST: One Street Down, Buckaroo Breakfast, SCP Redmond

ACTIVITY: Rainshadow Organics, Faith, Hope, and Charity Vineyard, Crescent Moon Ranch (alpacas), DD Ranch (fall season), The Pumpkin Patch

LUNCH: General Duffy's Watering Hole - Feast x Food, The Depot

ACTIVITY: Good Bike Co., CROP Farmers Market (June-Sept), L&S Farms (store), Bowman Museum, Wine Down Ranch (one-off tours)

DINNER: Crooked River Brewing, Barney Prines, Club Pioneer

ACTIVITY (optional): Windy Acres Farmstand, High Desert Museum, Rick Steber Maker's Market

LODGING (optional): Provisions Market at SCP (Soul Community Planet) Redmond Hotel, Wine Down Ranch (guesthouse and camping)

END LOCATION:

FUN FACT IDEAS

- History about how they ran sheep through Central Oregon
- Suggestion to incorporate Indigenous culture into the trail and would be interested in seeing a native crop highlighted (potentially herbs and spices)
- Reach out to Spring at Sakari Farms
- Irrigation and canal piping throughout Central Oregon
- Number of frost-free days in Central Oregon
- Jefferson County is the largest producer of carrot seed
- Two Sisters Ranch Wagyu beef - exclusively created (<https://www.2sistersranchwagyu.com/>)
- Spring @ Sakari Botanicals Farms - Rare & unique produce
- Average rainfall is 2 inches
- Ale Apothecary - Brewery source mainly from the region

SEASONALITY OF KEY CROPS

Crop	Season	U-Pick Available?
Rhubarb	May to July	Not that we are aware
Lavender	August to September	Some
Bees/Honey	Fall	Some educational opportunities and future offerings
Strawberries		Some people starting
Garlic		
Cucumbers		Yes
Hay		
Cannabis/Hemp	Sept/Oct	
Cattle	Year Round	
Lavender	July-Late Summer	Cascade, SunLife, Tumalo
Plant Sales	Year Round	Tumalo
Wildflowers	Spring-Summer	Meadowsong
Carrots		Jefferson Co.
Seed Crops		Madras/Culver
Produce Pumpkin /Squash Potatoes	June-Oct	All Minimal Rainshadow, D&D (Terrebonne)
Honey	Summer	
Wool, Alpaca	Year Round	Terrebonne, Shaniko

KEY BUSINESSES

- Distilleries/Breweries: Crater Lake, Oregon Spirit Distillers, Maragas, Faith Hope & Charity, Volcano Vineyards, New Basin,
- Restaurants: Jackson's Corners, McMEn's
- Farm: Rainshadow Organics,
- Cheese: Juniper Farms, Cada Dia Cheese
- Tour operators: Wanderlust Tours, Bend Trolley, Good Bike Co (James/Natalie),
- Lodging: Wine Down Ranch, Faith Hope & Charity, Campfire (local drinks)
- Good Bike Co.
- DD Ranch
- SunLife Farm and Ranch
- Crooked River Brewery
- Mecca Grade Estate
- Well-Rooted Farms
- Wanderlust Tours
- Sunriver Brewery
- Locavore
- La Pine Coop and Garden Tour
- La Pine Rhubarb Festival
- Dragon Fly Ranch
- Boone Dog Pizza
- The Pumpkin Patch