

July 13, 2011

Linda Andrews  
Travel Oregon  
670 Hawthorne Avenue SE, Suite 240  
Salem, OR 97301

Dear Linda:

The Port of Alsea strongly supports the application by the communities of South Lincoln County for a Rural Tourism Studio. These communities are increasingly dependent on tourism to buoy the local economy, and have many strengths in regards to meeting the challenges of a now seasonally based tourism season. However, planning and marketing efforts tend to be local and stand-alone, and the steering committee believes that a unified effort could not only improve the visitor experience here, but the economy as well.

South Lincoln County could truly benefit from a cohesiveness in planning and marketing that we believe a Rural Tourism Studio could provide.

Thank you for considering our application. Please don't hesitate to contact me should you have any questions regarding this.

Sincerely,

Maggie Rivers  
Port Manager  
Phone: 541-563-3872  
Email: [portofalsea@casco.net](mailto:portofalsea@casco.net)