ACTIVITY PARTICIPATION AND PLACES VISITED

Activity Participation

When asked in what activities they participated during their trip to Bend, hiking/trail running, dining, and shopping were among the most mentioned activities. Sixty-three percent of respondents indicated they went hiking or trail running during their trip (up from 54 percent last summer), while 56 percent dined out (unchanged), and 46 percent went shopping (also unchanged). Other popular activities include biking (36 percent of respondents), a brewery visit (28 percent), arts/cultural activities (27 percent), camping (18 percent), museums (15 percent), special events (14 percent), golf (14 percent), rafting/kayaking/canoeing (12 percent), bird watching (9 percent), fishing (9 percent), music/nightlife (9 percent), and family events, such as weddings or reunions (8 percent).

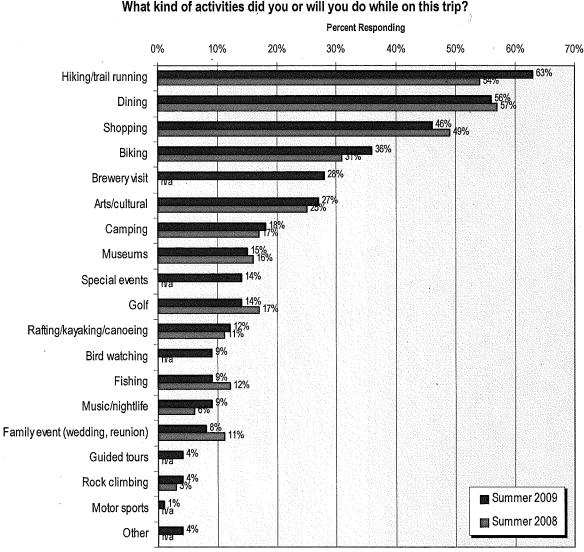


Figure 17
What kind of activities did you or will you do while on this trip?

RRC Associates, Inc.