



TravelOregon.com

Business Listing Guide for Online Publication

- The goal is to provide travelers a view of all there is to see and do in a particular city or region and allow them to plan their trip. Listing categories include: attractions, events, places to stay, places to eat, trails and deals.
- Travel Oregon encourages all listed partners to comply with the State of Oregon permitting and licensing requirements (please contact us for specific licensing requirements).
- Whenever possible, Travel Oregon tries to work with trusted third parties (e.g. Oregon Restaurant & Lodging Association, Oregon Wine Board, local DMOs) to vet and aggregate content in bulk.

Category	Sub-Categories	Opportunity	Investment?	Submission Process
Attractions	<ul style="list-style-type: none"> - Amusement Parks - Aquariums & Zoos - Art Galleries & Studios - Casinos - Golf Courses - Movies & TV filmed in Oregon - Museums & Interpretive Centers - Outdoors & Nature (parks) - Performing Arts - Shopping - Theater - Tour Companies & Guides <i>(i.e. group tour companies, rental companies, walking tours, wine country vans etc.)</i> 	<p>Allows consumers to look at Oregon's attractions, from a variety of perspectives. From History and Heritage to Family Fun to Beer and Breweries and Sustainable Travel.</p> <p>Minimum info needed:</p> <ul style="list-style-type: none"> - Name/Title - Physical location (for map) - Description - Website URL - Photo (optional) 	Free	<p>Submit listings to your regional DMO; they will then push these to Travel Oregon</p> <p>For immediate corrections to your listing, please contact Bryant Marban at Orb@TravelOregon.com or call direct at 971-717-6188.</p>
Events	<ul style="list-style-type: none"> - Animals & Agriculture - Culinary - Cultural Heritage - Exhibits & Lectures - Fairs & Festivals - Flower & Gardens - Performing Arts - Sports - Visual Art - Volunteer 	<p>The purpose of Travel Oregon's online events calendar is to feature events with appeal wide enough to attract out-of-area visitors to a specific destination for overnight stays and/or to entice current visitors to extend their stays for one or more days.</p> <p>Allows consumers to look at Oregon's unique events – from fairs and festivals to rodeos and plays.</p>	Free	<p>Submit listings to your regional DMO; they will then push these to Travel Oregon</p> <p>For immediate corrections to your listing, please contact Bryant Marban at Orb@TravelOregon.com or call direct at 971-717-6188.</p>

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		<p>When deciding whether an event makes sense for TravelOregon.com, please consider if this event would motivate someone to drive 50 miles to attend the event.</p> <p>Minimum info needed:</p> <ul style="list-style-type: none"> - Name/Title - Start / End Date - Physical location (for map) - Description - Website URL - Photo (optional) 		
Places to Stay	<ul style="list-style-type: none"> - Hotels/Motels - Bed & Breakfasts - Vacation Rentals - RV Park 	<p>Allows consumers to search and view lodging options in the state from hotels and motels to B&Bs and RV parks.</p> <p>Minimum info needed:</p> <ul style="list-style-type: none"> - Type of lodging property - Name/Title - Physical location (for map) - Phone number - Website URL - Company Email 	<p>All lodging properties in Oregon¹ have an opportunity for an expanded listing online and in print.</p>	<p>If your property is not already listed on TravelOregon.com, please make sure your regional DMO has your updated listing information. Otherwise you may complete the Basic Listing Form (pdf) and submit it directly to ORLA here: oregonrla.org/LodgingListings</p> <p>For updates to your existing lodging listing online, please contact Info@OregonRLA.org or call (503) 682-4422.</p>
Eat & Drink	<ul style="list-style-type: none"> - Artisan Producers (cheese makers, etc.) - Beer & Breweries - Coffee & Tea - Culinary Experiences (culinary tours, cooking classes, etc.) - Distilleries - Farmers' Markets - Oregon Food Trips - Picking & Foraging (u-picks, farms, etc.) - Ranches (Working ranches) - Restaurants - Seafood - Wineries & Wine 	<p>Allows consumers to look for curated culinary experiences including places to eat, which are sortable by location and cuisine type.</p> <p>Further, we're looking for "unique" and "memorable" Oregon food and drink experiences. Contributing factors include food quality, menu selection, use of local foods, service and ambiance.</p> <p>Minimum info needed:</p> <ul style="list-style-type: none"> - Name/Title - Physical location (for map) - Description - Website URL - Photo (optional) 	<p>Free</p>	<p>Submit listings to your regional DMO; they will then push these to Travel Oregon</p> <p>For immediate corrections to your listing, please contact Bryant Marban at Orb@TravelOregon.com or call direct at 971-717-6188.</p>

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		- If restaurant, please include cuisine type		
Outdoor Recreation	- Trails + Public Lands - Guides & Charter Operators ⁱⁱ	Guide to outdoor recreation in Oregon; allows users to search by activity (e.g. hiking) and location (Portland) Minimum info needed: - Name/Title - Physical location (for map) - Description - Website URL - Photo (optional)	Free Who Provides Data Wildernet.com, Oregon State Parks, Oregon State Marine Board	Submit listings to your regional DMO; they will then push these to Travel Oregon For immediate corrections to your listing, please contact Bryant Marban at Orb@TravelOregon.com or call direct at 971-717-6188.
Travel Deals	- Activities - Eat & Drink - Places to Stay	Allows consumers to find relevant travel deals by type. Deals that perform the best typically have a buy-one-get-one aspect, 50% off or a value-added benefit. Minimum info needed: - Name/Title - Physical location (for map) - Description of deal <i>Please include specific redemption details (i.e. call to redeem, etc.)</i> - Website URL - Photo (optional)	Free	Submit listings to your regional DMO; they will then push these to Travel Oregon For immediate corrections to your listing, please contact Bryant Marban at Orb@TravelOregon.com or call direct at 971-717-6188.

ⁱ Lodging properties must be located in Oregon and pay the 1% state lodging tax to qualify.

ⁱⁱ If you accept fees or other compensation to take people fishing, hunting, rafting, biking, hiking or other outdoor activities on public lands, you must be registered through the Marine Board. More information: <http://www.oregon.gov/OSMB/BoatReg/pages/guides.aspx>. NOTE: This distinction is what differentiates Guides & Charters, in the Recreation section of TravelOregon.com, from Tour Companies & Guides, found in the Attractions section.