Checklist: Types of Agritourism Activities

The following is a list of possible agritourism activities, to stimulate your thinking about what might best fit your skills, interests and facilities. Check the ones that interest you. Clearly, some are more complex undertakings than others; as you continue planning, be sure to analyze liability issues and the compatibility of your options with the character of your farm/ranch, as well as your values, goals and financial resources. You’ll refer back to this checklist as you proceed.

Also keep in mind that Oregon land-use codes and regulations can limit the frequency and types of certain agritourism activities, as well as the percentage of farm or ranch income derived from non-production uses on land zoned for exclusive farm use (EFU). See the “Policy and Regulations” section of the handbook for more specific guidance.

Direct sales of fresh or value-added products
- Roadside farm stand
- Farmers market
- Sale of handcrafted products
- Sale of value-added food products
- Sale of farm/ranch promotional items—shirts, aprons, mugs, etc.

Overnight accommodations
- Bed and breakfast
- Cabins
- Camping sites
- Farm stay/farm vacation
- “Glamping” in furnished yurts, fixed tents, etc.
- “Sleeping in the Straw” in a clean barn with fresh straw to cushion sleeping bags
- Full-service farm vacation with activities and meals

For-fee recreation
- Archery
- Bicycle trails and rentals
- Bird-watching
- Boating, canoeing, kayaking, tubing or rafting
- Fee fishing
- Fee hunting
- Game preserve or guided hunts
- Guiding and outfitting for recreation
- Hiking trails
- Horse stables
- Horseback trail riding
- Mountain biking
- Off-road vehicle driving area
- Pack trips
- Rock climbing
- Shooting range
- Swimming area
- Trap and skeet shooting
- Wildlife viewing
- Wilderness experiences
- Equipment rentals associated with these activities

Demonstrations and displays
- Animal husbandry
- Antique tools and equipment demonstrations
- Barn raising
- Beekeeping, homeopathy
- Bread-making, flour milling
- Cattle roundup and branding demonstration
- Cider pressing
- Conservation technology
- Demonstrations related to agricultural enterprise — sheep shearing, pruning, etc.
- Display gardens
- Food preparation — cheese-making, canning, etc.
- Harvest demonstrations
- Historic museum or display
- Traditional crafts: wool spinning, quilting, wreath-making, soap-making, weaving, etc.

Hands-on experiences
- Animal birthing
- Candle-making with local beeswax
- Caring for animals — helping with feeding, herding, etc.
- Children’s camps
- Classes in farming or ranch skills, including cooking, planting, harvesting
- Classes in recreational activities (fishing, hunting, wildlife viewing)
- Classes on crafts, especially traditional crafts
- Classes on medicinal herbs and honey-based homeopathy
- Crafting herbal remedies
- Cutting flowers, flower arranging
- Cutting own Christmas tree
- Educational camps for adults
Experience “a week in the life of” to learn and test a new occupation
Farm or ranch work experience
Fly fishing or tying clinics
Habitat improvement activities (e.g. native planting, tree planting)
Hay-making — moving, raking, baling, stacking
Hay rides
Make your own toys
Petting zoo
Photography/painting classes
Pony rides
Pumpkin painting
U-pick produce
Weed identification, seed saving
Wine, beer, cider or other tasting
Working farm stay

Tours
Alternative crop tours
Elder hostels
Foraging for wild mushrooms, berries, plants, flowers, rocks and gems
Forest ecology
Guided crop tours
Habitat improvement projects
Heritage buildings and heritage trails
Production process tours for agriculture professionals
Self-guided farm loops and specific farm product tours (e.g., honey trail, cheese trail)
School tours or activities
Vineyard, winery, brewery or cidery tour

Festivals and events
Art shows
Casual farm-to-table events (e.g., pancake breakfast)
Craft fairs
Crop art
Gourmet farm-to-table events
Historic or culturally themed festival (e.g., cowboy poets)
Hunting, cattle, sheep dog training and competition
Ice cream social
Living history events
Music events
Outdoor plays
Presentations on local community history, culture or customs
Rodeo
Seasonally themed festival (e.g., harvest, holiday)
Specific crop- or product-themed festival
Square dances or other similar events
Stargazing parties

Pure entertainment
Contests: apple bobbing, corn shucking, cherry-pit spitting, rooster crowing, etc.
Corn or tall-grass maze and related seasonal activities
Farm-themed playground
Gourd golf, pumpkin bowling
Haunted barn or house
Outdoor games
Storytelling

Facility rental and coordination
Corporate or other retreats
Family reunions
Weddings

Other hospitality services
 Catering services
Food trucks
Picnic baskets for sale, picnic area
Refreshment sales
Shuttle service to nearby attractions

This list has been compiled from Oregon’s experience and several other agritourism development manuals, including: Agritourism and Nature Tourism in California, 2nd Edition – University of California Agriculture and Natural Resources; The New Agritourism – Barbara Berst Adams; Agritourism: Cultivating Tourists on the Farm – Washington State University Extension; Agritourism Master Plan for Clackamas County, Clackamas County Tourism Development Council; Creating Successful Agritourism Activities for your Farm – Community Involved in Sustaining Agriculture;