

InvestOR Ready Accelerator Checklist

hatchoregon.com/accelerator



You may apply for our InvestOR Ready Accelerator if:

- Your business is registered in Oregon
- You have fewer than 50 employees
- You have no prior fraud convictions
- Your business is not an extractive company (mining)

Before you start the accelerator:

- Take our [Intro to the CPO](#) online workshop
- Have a complete business plan
- Review your business plan with a certified technical service provider such as an [Small Business Development Center](#) or [Economic Development District](#)
- Have a business website*
- Have a twitter account*
- Have an email management account (such as Mailchimp or Emma)*
- Be prepared to pay either \$2,500 upfront, or \$220/ month for a year.
- Ensure that all business partners can attend the first workshop (two business partners may participate in the entire program for the cost of a single program fee).
- Be able to answer these questions:
 - What evidence do you have that this business model is a good idea?
 - Describe your target customer.
 - Describe how your business benefits the community.
 - What do you need to raise capital for?
 - What is your unit cost?*
 - What is your run rate?*
 - What is your break even point?*

*Do you need help with these items? We have services to help with marketing and business planning before you take the accelerator. Contact info@hatchoregon.com to inquire.

Ready? [Check out our upcoming dates and apply!](#)

Looking ahead...

After completing the accelerator, HatchOregon.com qualification:

- Prospectus complete
- Registered with the [Department of Financial Regulation](#)
- Escrow account set up
- Stripe account set up
- Website, Twitter, LinkedIn, Facebook, and email management system implemented
- You have \$5000 already invested via the CPO