Communities across Oregon recognize that outdoor recreation supports, contributes to a high quality of life and—perhaps most importantly—attracts and sustains employers and families. Investing in outdoor infrastructure attracts employers and active workforces, ensuring those communities thrive economically and socially.

69% of Oregon residents participate in outdoor recreation each year.

Outdoor recreation sustains nearly three times the jobs in Oregon (172,000) as the wood products industry (58,000). Oregon residents are more likely to participate in camping and day hiking than the average American.

In Oregon outdoor recreation generates:

- **$16.4 Billion** in consumer spending annually
- **172,000** direct jobs
- **$5.1 Billion** in wages and salaries
- **$749 Million** in state and local tax revenue

1 Oregon Forest & Industries Council
Outdoor recreation is among our nation’s largest economic sectors, representing the lifeblood of thousands of American communities and providing livelihoods for millions of American workers.

THE NATION’S OUTDOOR RECREATION ECONOMY GENERATES:

- **$887 billion** in consumer spending annually
- **7.6 million** American jobs
- **$65.3 billion** in federal tax revenue
- **$59.2 billion** in state and local tax revenue

Job Comparison by Industry:

- **Outdoor Recreation** 7.6 million
- **Construction** 6.4 million
- **Transportation and Warehousing** 4.8 million
- **Finance and Insurance** 6.0 million
- **Food and Beverage Service** 4.7 million
- **Education** 2.5 million
- **Real Estate, Rentals, and Leasing** 2.3 million

**Get Involved**

1. Visit the OIA Advocacy Center at outdoorindustry.org/advocacy to learn more about the issues and actions affecting outdoor recreation.
2. Educate your elected officials about the outdoor recreation economy, how it can support healthy economies and healthy communities in your neighborhood and encourage policies that promote it.
3. Go outside and enjoy the public lands and waters that are our nation’s treasures. They belong to you.

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1 Bureau of Economic Analysis
2 Bureau of Labor Statistics
3 Computing Technology Industry Association