



TRAVEL

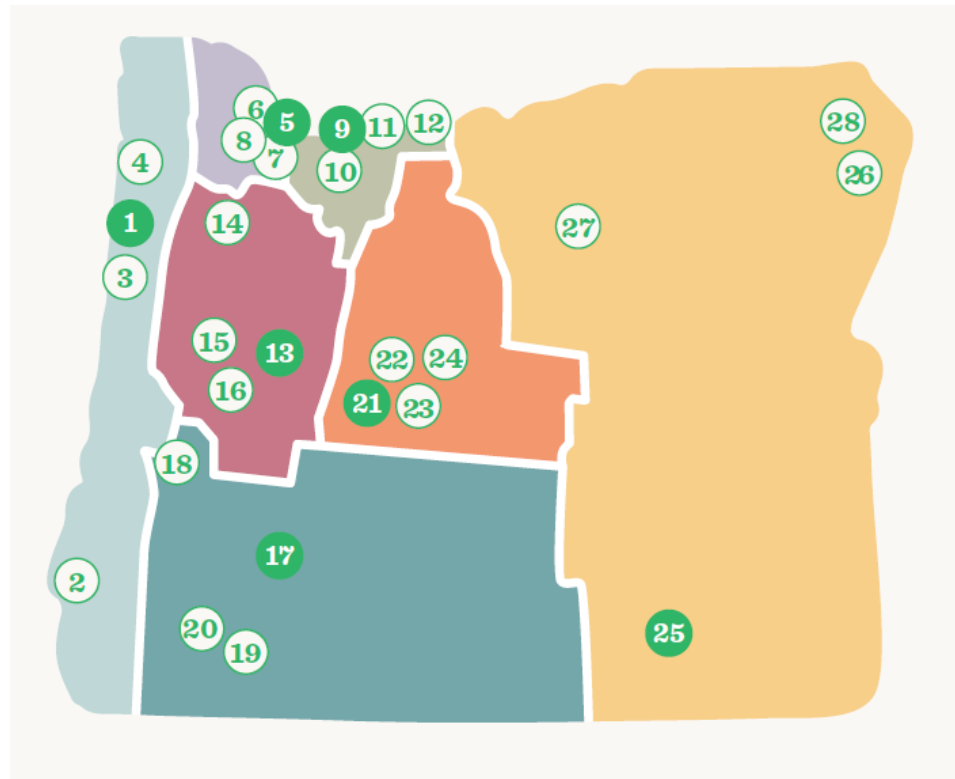


OREGON

FOREVER FUND

TRAVEL OREGON FOREVER FUND

- Launched in late 2011
- Raised more than \$220,000
- Supported 28 projects in Oregon
- 100% of donations go to projects



TRAVEL OREGON FOREVER FUND

- Supports project that:
 - Improve visitor experience in Oregon
 - Restore or protect Oregon's natural landscapes
 - Enhance Oregon's outdoor recreation experiences
 - Provide volunteer opportunities for Oregon residents and visitors



HOW IT WORKS



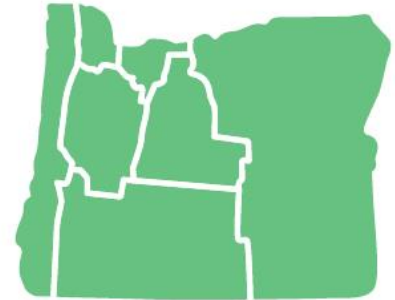
**TRAVELERS
EXPERIENCE
THE WONDERS
OF OREGON**

**OREGON
BUSINESSES
INCLUDE DONATIONS
IN THE COST OF
THEIR PRODUCTS
AND SERVICES**



**PROJECT
BENEFICIARIES
MAKE OREGON A
BETTER PLACE TO
LIVE AND TRAVEL**

**FUNDS ARE
DISPERSED
EQUALLY TO
SEVEN PROJECT
BENEFICIARIES
ANNUALLY**



FOREVER FUND BUSINESS PARTNERS

- Cannon Beach Vacation Rentals, Cannon Beach
- EcoTours of Oregon, Portland
- Elkton Community Education Center, Elkton
- Hotel deLuxe, Portland
- Hotel Lucia, Portland
- The Jupiter Hotel, Portland
- Mt. Hood Vacation Rentals, Welches
- The Old Parkdale Inn, Parkdale
- Overleaf Lodge & Spa, Yachats
- Public Coast Brewing Company, Cannon Beach
- The Sentinel Hotel, Portland
- Stephanie Inn, Cannon Beach
- Stephanie Inn Dining Room, Cannon Beach
- South Coast Tours, Port Orford
- Surfsand Resort, Cannon Beach
- Wayfarer Restaurant, Cannon Beach
- WildSpring Guest Habitat, Port Orford
- Wilson Ranches Retreat, Fossil

2018 RECAP

- The Forever Fund raised \$42,534 in 2018
- Each project will receive ~\$6,075 of the 2018 donations
- Oregon Desert Trail recognized in Oregon Business Magazine
- Only Slight IPA partnership with Deschutes Brewery



Slightly Exaggerated IPA

A refreshing IPA with big orange and citrus hop aroma, light malt character and moderate bitterness.

ABV: 6.7%
IBU's: 55



DESCHUTES
BREWERY



TRAVEL
OREGON

Slightly Exaggerated IPA is a refreshing IPA with big orange and citrus hop aroma, light malt character and moderate bitterness.

ABV: 6.7% IBU's: 55

Grab a pint today!

Available from April 27 until it runs out at:

**Deschutes Brewery, Bend Public House 1044
NW Bond St.**

**Deschutes Brewery, Bend Tasting Room
901 SW Simpson Ave**

**Currents at the Riverhouse on the Deschutes
Bend, OR**

DESCHUTES  BREWERY®

TRAVEL  OREGON

FOREVER FUND

Enjoy your brew and know you're doing some good – for every pint sold a donation will be made to the Travel Oregon Forever Fund. The Travel Oregon Forever Fund provides residents and visitors to Oregon an opportunity to give back to projects that make Oregon a better place to live and travel. The Fund is administered by the Oregon Community Foundation and 100% of donations are awarded to projects. Current projects include:

Explore Nature
Dirt Lab Evolution at Gateway Green
Bunchgrass Trail Rehabilitation
Restoring the North Umpqua Trail
Cascade Lakes Mountain Bike Trail
Ready, Set, GOrgel!
Oregon Desert Trail

Forever Fund Donation Totals



A wide-angle photograph of a wooden boardwalk that curves through a vast, undulating landscape of bright red sand dunes. The dunes are composed of fine, granular sand that has been sculpted into smooth, flowing shapes. The boardwalk is made of light-colored wooden planks and is bordered by low wooden railings. The sky is a pale, overcast white, providing a stark contrast to the vibrant red of the sand. The overall scene conveys a sense of natural beauty and tranquility.

2018 FOREVER FUND PROJECT UPDATES



CENTRAL OREGON

CASCADE LAKES MOUNTAIN BIKE TRAIL CENTRAL OREGON

- Unintended encounters occur between horses and mountain bikes on the Metolius-Windigo Trail
- A Local task force determined the best solution was to develop a separate bike trail
- The Forever Fund grant is funding the majority of the environmental analysis (NEPA) for the new trail



CASCADE LAKES MOUNTAIN BIKE TRAIL CENTRAL OREGON

- Forest Service staff and volunteers from Oregon Equestrian Trails (OET) and Central Oregon Trails Alliance (COTA) scouted the route for the new trail.
- Given the terrain and the location of the Metolius Windigo trail, the Forest Service determined that it will remain the mountain bike trail and that the new trail will be for horses.



CASCADE LAKES MOUNTAIN BIKE TRAIL CENTRAL OREGON

- COTA and OET volunteers flagged and GPS'd the route for the new trail, per Forest Service recommendations
- The Forest Service's environmental analysis (NEPA) will be completed in 2020
- COTA and OET will apply for new grant funding to construct the trail
- Volunteers will begin trail construction by 2021

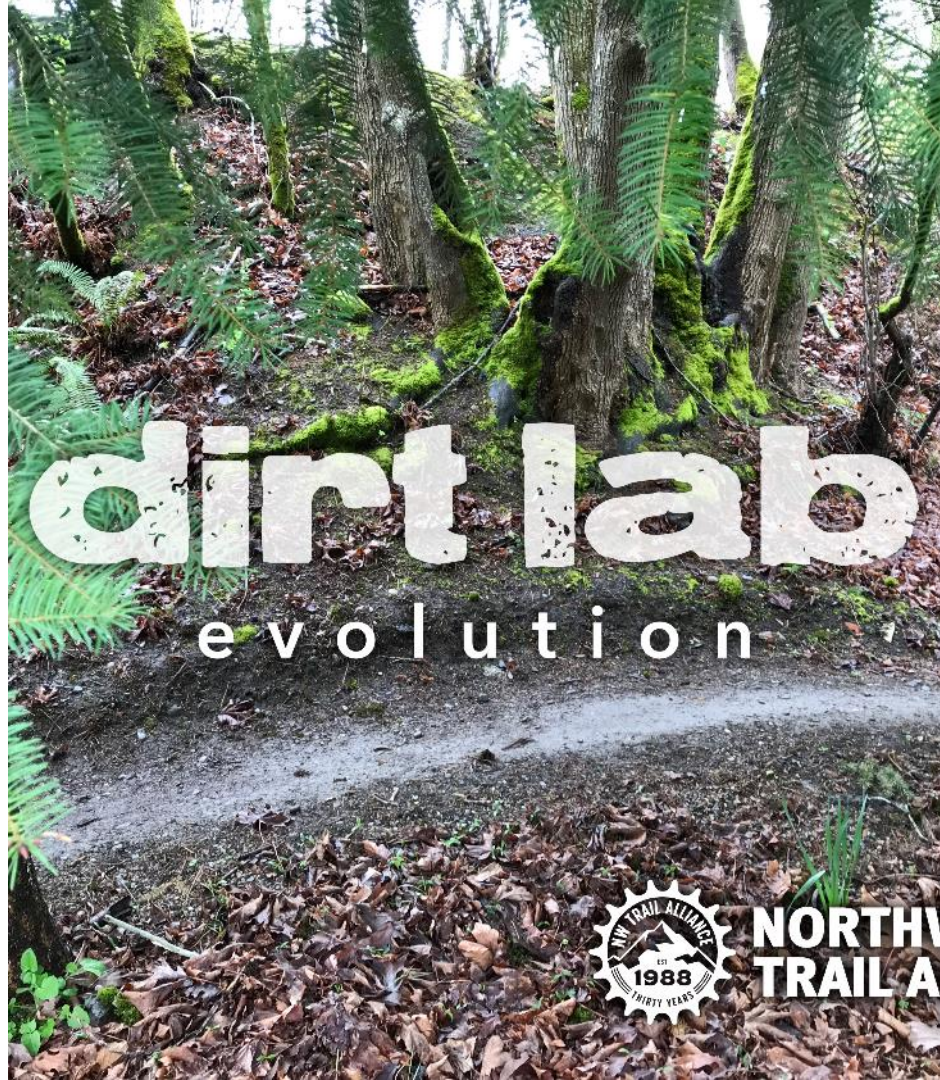




PORTLAND OREGON

GATEWAY GREEN PORTLAND REGION

Opened in 2017, Gateway Green is quickly becoming an iconic mountain bike attraction in Portland for users of all skill levels. Project activities supported by the Forever Fund help increase the fun and challenge of mountain biking at Gateway Green while simultaneously lowering the bar for the youngest riders.



GATEWAY GREEN PORTLAND REGION

- 2018 project updates include:
 - Flow enhancements (jumps, rollers, table-tops, and berms) were added to Toe, Cliff, Fence Line, and Linda's Line trails;
 - Site awareness and use was bolstered via the Gateway Green MTB Festival / Take a Kid Mountain Biking Day event



GATEWAY GREEN PORTLAND REGION

- Toe and Fence Line trails were further refined to better suit less-skilled riders
- Trailside barriers (logs and rocks) were installed on Fence Line to enforce the trail's curvy, narrow single-track nature that was being diminished by the shortcutting of corners
- A large section of the skills area was rebuilt, making it more rideable in wet weather while restoring the ride quality lost to erosion since the park's opening

Mountain biking's full potential on display at inaugural Gateway Green Festival



by Jonathan Maus (Publisher/Editor) on June 4th, 2018 at 5:39 pm



(Photos by Jonathan Maus)

Saturday's inaugural Gateway Green MTB Festival confirmed what many advocates have known for a long time: When the right trails are put in the right place, off-road cycling can reach people with a very wide range of ages, cycling abilities, and backgrounds.

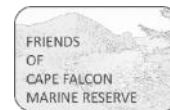
[\[Read more...\]](#)



THE OREGON COAST

EXPLORE NATURE OREGON COAST

A collaboration of environmental organizations working together to provide meaningful, nature-based events to showcase the uniqueness of Tillamook County and the work being done to conserve the area's natural resources, restore biodiversity and preserve natural resource-based industries.



EXPLORE NATURE OREGON COAST

- 8 partners hosted 62 events
- Increased attendance: average 18-20 per event
- Largest attended events Tide Pool Discovery Days – over 100 individuals
- Roughly 1/3 of participants listed their primary residence as outside of area by 50 miles or more



EXPLORE NATURE

OREGON COAST

- Secured an additional \$25,000 in project funding
- Produced 6 promotional videos to increase awareness
- Featured on Grant McComie "Getaways"
- Received Tourism Excellence Award from Visit Tillamook Coast
- Participated in the North Coast Tourism Studio Steering Committee and workshops



A wide-angle photograph of Crater Lake, Oregon, showing the deep blue water of the caldera surrounded by steep, rocky cliffs. The sky is clear blue with a few scattered white clouds. The water's surface is calm, reflecting the surrounding landscape and the sky. The foreground shows a rocky, sparsely vegetated rim of the caldera.

SOUTHERN OREGON

RESTORING THE NORTH UMPQUA TRAIL SOUTHERN OREGON

Project goals:

- Build a larger, stable volunteer base to invest in repairing and maintaining the North Umpqua Trail for years to come
- Foster trail stewardship and cooperation between local groups and the Umpqua National Forest



RESTORING THE NORTH UMPQUA TRAIL

TRAIL RESTORATION

- Re-opened all portions of the North Umpqua Trail that had been closed due to fire damage (12.5 miles) after 2017's Umpqua Complex Fire
- Held three volunteer events to help repair tread in fire-damaged areas



RESTORING THE NORTH UMPQUA TRAIL CAPACITY BUILDING

- Established working relationships with local advocates for volunteer monitoring/trail work
- Hired new permanent full time Wilderness/Trails lead (Skyler Ogden) to plan trail work, promote events, train volunteers and oversee restoration efforts



RESTORING THE NORTH UMPQUA TRAIL

NEXT STEPS

- Purchase additional equipment (gloves, tools, ear/eye protection, locking trailer, etc.) for use by volunteers
- Plan for more volunteer trails events this summer
- Work with local groups to organize training workshops on effective monitoring and proper tool use





EASTERN OREGON

OREGON DESERT TRAIL

EASTERN OREGON

- Completed trail maintenance projects in 2018-19
- Improved access & recreation options for multi-sport adventures in Eastern Oregon
- Grew support for ODT in Gateway Communities
- Promoted ODT around Oregon & beyond
- Promoted conservation value of public lands in Eastern Oregon



OREGON DESERT TRAIL

EASTERN OREGON

- 6 trail maintenance projects with 3 agency partners (Prineville & Burns BLM Districts, Fremont-Winema National Forest)
- 79 volunteers worked more than 1,600 hours to maintain 8 miles of trail
- 88 conservation actions taken on public lands issues



OREGON DESERT TRAIL

EASTERN OREGON

- Developed new skills rating for terrain, navigation & water
- Developed detailed multi-sport options along route (both will be available in 2019 updated materials mid-March)

Skills Rating Section 16

Terrain



Cross Country: 14.8 miles (rugged terrain)
Primitive Road: 6.9 miles
Maintained Road: 3.9 miles
Paved Road: 3

Navigation



Desert Trail cairns mark much of the route, good navigation skills still needed

Water Availability



Several reliable sources,
several questionable sources

For more information on our skills rating see guidebook pg 21

Section 7 Multi-Sport Options



This section travels along the Fremont National Recreation Trail (part of the long distance bikepacking route, the Oregon Timber Trail) and offers excellent single track.



The Fremont National Recreation Trail is multi-use and is a fantastic section for equestrians. A horse camp can be found at Moss Pass, and the Chewaucan Crossing campground can also make a suitable launching point.



In high snow years the entire section could be explored on cross country skis or snowshoes.



20 miles of the Chewaucan River could be paddled after winter or spring rain events. Access the upper reaches of the river by driving up and over Moss Pass, or drive up Mill St/Hwy 2-08 from Paisley until the pavement ends and launch your packraft or kayak. Note: there are barbed wire fences that cross the river in several places and may be hard to see. The run is class II/III when there is enough water - with potential portages.

OREGON DESERT TRAIL

EASTERN OREGON

- Summer Lake trail angels maintaining 2 water caches for hikers
- Lodging utilizing ODT as a marketing tool (Running G Farm, Hart Mountain Cabin)
- Trail angel culture developing (assistance with rides, maildrops, meals, water, showers, resupply)



OREGON DESERT TRAIL

EASTERN OREGON

- 24 events reached more than 1,500 people
- 70 articles and blogs including The Washington Post
- Our messages of conservation and exploration are reaching large audiences with the attention of companies like Patagonia, MSR, Outdoor Research, Osprey Packs and more



Travel

The Oregon Desert Trail is just that, complete with canyons and rattlesnakes



OREGON DESERT TRAIL

EASTERN OREGON

- Hikers have ample opportunities to support and advocate for conservation
- Developed 7 conservation actions hikers can take on or after hike
- Public land designations are referenced and explained on maps & in the ODT guidebook





MT. HOOD AND THE COLUMBIA RIVER GORGE

READY, SET, GORGE! MT. HOOD & GORGE

Ready, Set, GOrge! is a campaign aimed at improving the visitor experience in the Columbia River Gorge National Scenic Area.

The campaign helps people safely travel to, from and around the region while protecting it so that future generations can enjoy it, too.



MAKE IT FUN. MAKE IT SAFE.

Travel tips for the Columbia River Gorge National Scenic Area

READY, SET, GORGE!

MT. HOOD & GORGE

- 335% increase in web traffic over 2017
- Seasonal articles
 - Leave-no-trace
 - Car-free options
 - Forest fire prevention
- Media hits
 - "Spring break hiking in the Gorge" segment on Portland Today



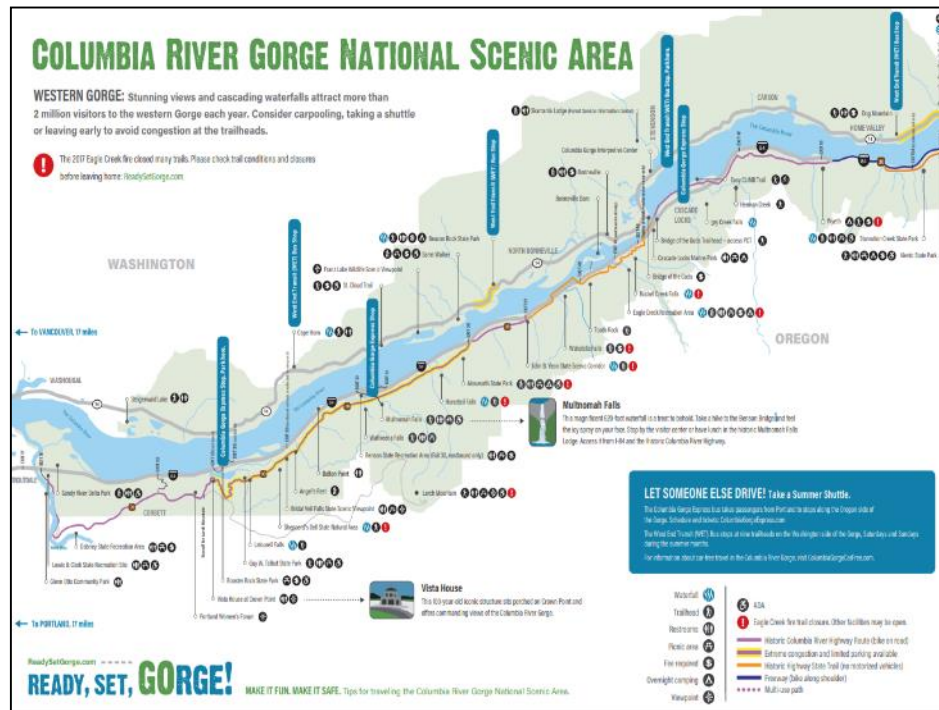
MAKE IT FUN. MAKE IT SAFE.

Travel tips for the Columbia River Gorge National Scenic Area

READY, SET, GORGE!

MT. HOOD & GORGE

- Developed Gorge-wide visitor map that highlighted:
 - Trailheads, trail closures along the water corridor at the Eagle Creek fire
 - Public transportation options throughout the Gorge



A dense forest of evergreen trees, likely Douglas firs, covers a hillside. A thick mist or smoke rises from the canopy, partially obscuring the upper part of the forest and the sky. The scene is captured in a wide-angle shot, emphasizing the vastness of the forest.

WILLAMETTE VALLEY

BUNCHGRASS RIDGE TRAIL RESTORATION WILLAMETTE VALLEY

The Oregon Timber Trail Alliance, in partnership with several local trail groups, is re-establishing the Bunchgrass Ridge Trail as an epic backcountry destination for all users by focusing on three project areas:

- Lower Bunchgrass switchbacks
- Kelsey Burn erosion control
- Fuji Mountain connector



BUNCHGRASS RIDGE TRAIL RESTORATION LOWER BUNCHGRASS

A successful stewardship campout in partnership with the Willamette National Forest resulted in the extensive reworking of 16 steep switchbacks on the Bunchgrass trail. The trail is now more approachable by a wider variety of users, more fun and much more sustainable in terms of erosion.



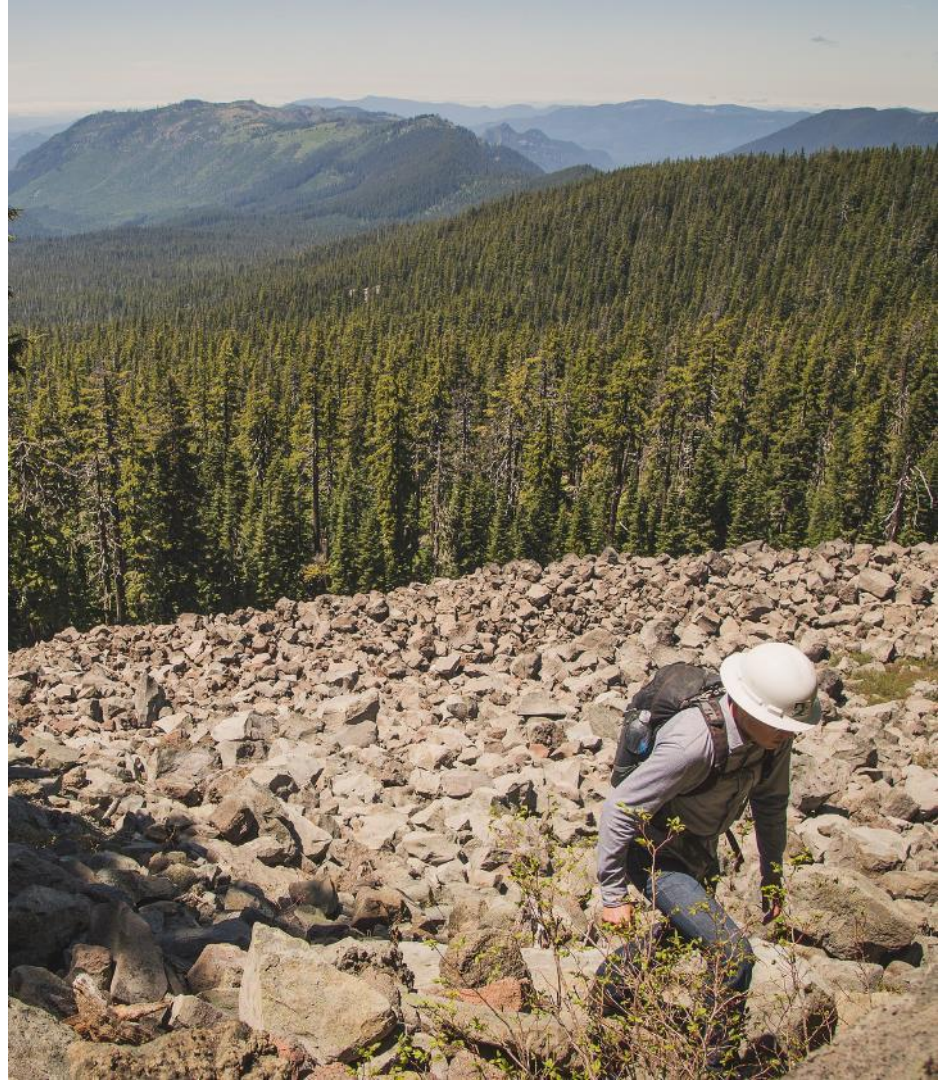
BUNCHGRASS RIDGE TRAIL RESTORATION KELSEY BURN

A remote section of trail in the Kelsey Burn areas has been scouted and prescribed a 3-day stewardship event in June of 2019. In preparation the OTTA has hosted and scheduled several backcountry trail maintenance courses.



BUNCHGRASS RIDGE TRAIL RESTORATION FUJI MOUNTAIN

A 3.2 mile section of proposed new trail between Fuji Mountain has been successfully scouted, flagged and approved for construction through the environmental review (NEPA) process. Work events and construction technique classes have been scheduled and ground breaking will happen when snow melts. In addition, \$26,000 was raised for this project during our year-end Cross the Cascades fundraising drive.



A group of about a dozen volunteers are working on a forest restoration project on a steep, grassy hillside. They are wearing hard hats and carrying tools like chainsaws and axes. The background features a dense forest of evergreen trees, with some dead, skeletal trees in the foreground. In the distance, snow-capped mountains are visible under a blue sky with scattered clouds. The text "GiveBacktoOregon.org" is overlaid in the center of the image.

GiveBacktoOregon.org