



Central Oregon RCTP Stakeholder Meeting

Residence Inn Bend | Mt. Bachelor Room 1

Wednesday, November 13, 2019 | 10 am – 12 pm

10 am – 10:10 am: Visit Central Oregon & Travel Oregon Welcome

- Introductions

10:10 am – 10:30 am: Travel Oregon Presentation

- Overview of Travel Oregon Organizational Structure
- Overview of RCTP & Implementation
- Guideline Update
 - Regional Grants & Regional Strategic Investment Funds
 - Immediate Opportunity Fund
 - Oregon Tourism Information System (OTIS)

10:30 am - 11 am: Visit Central Oregon Presentation

- RCTP Key Initiatives

11 am – 12 pm: Additional RDMO Updates

- Destination Analysis: Kimberly Vince Cruz
- Central Oregon Brand Process Preliminary Findings
- Regional SWOT