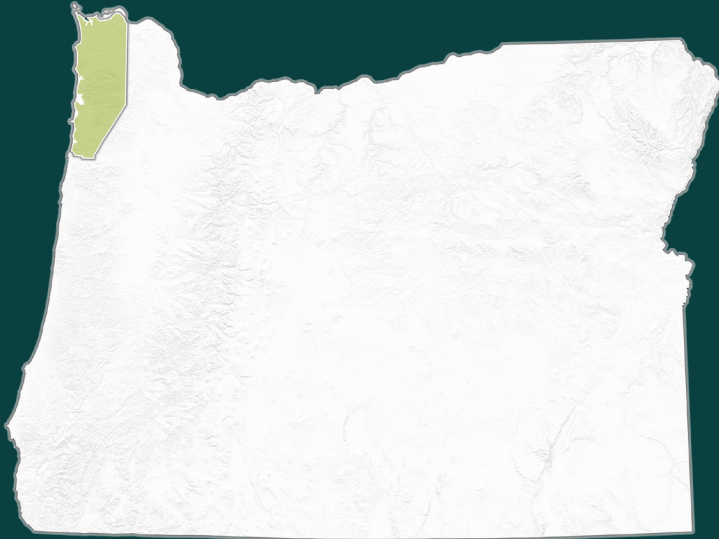


OREGON'S OUTDOOR RECREATION ECONOMY



OREGON
TOURISM REGION

NORTH COAST

Outdoor recreation is a major contributor to the economy of the North Coast Tourism Region.

In 2019, local recreationists and visitors spent \$1.44 billion in the North Coast Tourism Region.

Spending on outdoor recreation in the North Coast Tourism Region supported:

10,600

FULL AND PART-TIME JOBS

\$361 MILLION

IN WAGES AND OTHER COMPENSATION

\$552 MILLION

IN GDP CONTRIBUTIONS

\$52 MILLION

IN STATE AND LOCAL TAXES

OREGON'S OUTDOOR RECREATION ECONOMY



OREGON

In 2019, outdoor recreationists spent **\$15.6 BILLION** in Oregon. Outdoor recreation spending includes everything from trip-related spending (money spent on recreational trips), to expenditures on equipment-related spending (outdoor recreation gear, apparel, equipment, and repair).

Consumer spending on outdoor recreation supports businesses and jobs throughout the state, and then ripples throughout Oregon's economy as business income and wages are re-spent, causing economic effects in sectors not directly tied to outdoor recreation.

Spending on outdoor recreation in Oregon supported:

224,000
FULL AND PART-TIME JOBS

\$9.3 BILLION
IN WAGES AND OTHER COMPENSATION

\$13 BILLION
IN GDP CONTRIBUTIONS

\$552 MILLION
IN STATE AND LOCAL TAXES