



Oregon Tourism Commission
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OREGON LODGING STATISTICS
December 2020 (YTD)

Region	Occupancy (%)		Room Rate (\$)		RevPAR (\$)		Room Supply		Room Demand		Room Revenue (\$)	
	Month	% Chg	Month	% Chg	Month	% Chg	Month	% Chg	Month	% Chg	Month	% Chg
United States	44.0	(33.3)	103.25	(21.3)	45.48	(47.5)	1,869,265,853	(3.6)	823,383,791	(35.7)	85,013,971,499	(49.4)
Pacific	47.1	(36.0)	129.57	(24.4)	61.01	(51.6)	261,479,498	(7.3)	123,117,886	(40.7)	15,952,455,700	(55.2)
Statewide	46.2	(29.8)	101.61	(17.9)	46.95	(42.4)	24,061,577	(3.0)	11,117,632	(31.9)	1,129,627,936	(44.1)
Eastern	45.8	(20.0)	80.21	(7.2)	36.76	(25.7)	1,717,757	(0.3)	787,374	(20.2)	63,152,892	(25.9)
Central	48.9	(23.3)	119.07	(9.1)	58.17	(30.3)	2,081,807	1.6	1,017,015	(22.1)	121,091,024	(29.2)
Southern	54.7	(12.0)	86.48	(8.7)	47.26	(19.7)	3,110,977	(0.6)	1,700,281	(12.6)	147,036,646	(20.2)
Willamette Valley	49.8	(21.1)	92.35	(15.5)	46.01	(33.3)	3,802,985	(2.7)	1,894,641	(23.2)	174,973,830	(35.1)
Mt Hood/Gorge	47.0	(28.7)	101.17	(11.9)	47.52	(37.2)	819,392	1.5	384,900	(27.6)	38,939,544	(36.2)
Portland Metro	39.2	(46.4)	100.77	(27.4)	39.49	(61.1)	8,530,156	(6.4)	3,342,725	(49.8)	336,853,810	(63.6)
Coast	50.0	(16.7)	118.35	(4.4)	59.20	(20.3)	3,954,545	(1.8)	1,978,236	(18.2)	234,124,472	(21.8)

Source: STR

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Region	Occupancy (%)		Room Rate (\$)		RevPAR (\$)		Room Supply		Room Demand		Room Revenue (\$)	
	Month	% Chg	Month	% Chg	Month	% Chg	Month	% Chg	Month	% Chg	Month	% Chg
United States	36.7	(32.3)	91.96	(27.6)	33.76	(51.0)	162,304,871	(1.8)	59,583,727	(33.6)	5,479,224,806	(51.9)
Pacific	36.2	(42.0)	108.05	(33.4)	39.07	(61.3)	23,056,529	(4.4)	8,337,781	(44.5)	900,858,124	(63.0)
Statewide	38.2	(20.6)	87.58	(16.7)	33.43	(33.9)	2,075,512	(2.2)	792,153	(22.4)	69,377,629	(35.3)
Eastern	34.6	(4.3)	74.03	(2.3)	25.59	(6.5)	147,250	0.5	50,905	(3.9)	3,768,632	(6.1)
Central	39.5	(7.4)	104.79	(4.2)	41.40	(11.3)	179,521	1.9	70,923	(5.7)	7,432,112	(9.6)
Southern	52.0	15.5	82.21	1.0	42.72	16.7	263,655	0.1	136,994	15.7	11,262,067	16.8
Willamette Valley	43.9	(5.9)	81.67	(10.9)	35.86	(16.2)	335,761	1.5	147,424	(4.5)	12,039,437	(15.0)
Mt Hood/Gorge	40.8	(13.1)	91.26	(7.6)	37.24	(19.7)	71,455	4.2	29,159	(9.4)	2,660,962	(16.3)
Portland Metro	30.5	(45.8)	84.17	(27.1)	25.70	(60.5)	733,801	(7.3)	224,055	(49.7)	18,859,638	(63.4)
Coast	38.9	(4.0)	95.54	(2.8)	37.19	(6.7)	342,860	0.5	133,468	(3.6)	12,751,626	(6.3)

Source: STR