



Oregon Tourism Commission
 dba Travel Oregon
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OREGON LODGING STATISTICS
January 2021 (YTD)

Region	Occupancy (%)		Room Rate (\$)		RevPAR (\$)		Room Supply		Room Demand		Room Revenue (\$)	
	Month	% Chg	Month	% Chg	Month	% Chg	Month	% Chg	Month	% Chg	Month	% Chg
United States	39.3	(28.3)	90.79	(27.8)	35.72	(48.2)	163,619,364	(2.0)	64,369,130	(29.7)	5,843,844,703	(49.2)
Pacific	39.6	(37.8)	103.89	(38.3)	41.14	(61.6)	23,292,625	(5.1)	9,223,664	(41.0)	958,265,121	(63.6)
Statewide	41.7	(12.7)	87.72	(16.4)	36.56	(27.1)	2,106,295	(2.2)	877,871	(14.6)	77,002,790	(28.7)
Eastern	37.0	1.1	73.68	(3.3)	27.25	(2.2)	153,481	0.4	56,763	1.5	4,182,182	(1.8)
Central	40.8	(1.7)	98.55	(2.3)	40.22	(3.9)	180,606	1.9	73,713	0.2	7,264,726	(2.1)
Southern	53.5	27.8	82.86	3.7	44.33	32.4	265,825	0.1	142,222	27.9	11,784,247	32.5
Willamette Valley	47.4	(7.0)	82.52	(15.4)	39.10	(21.4)	339,388	1.4	160,803	(5.7)	13,269,299	(20.2)
Mt Hood/Gorge	41.2	(10.6)	93.48	0.6	38.55	(10.1)	71,455	4.2	29,467	(6.8)	2,754,627	(6.3)
Portland Metro	33.6	(38.8)	85.53	(26.5)	28.75	(55.0)	736,219	(7.3)	247,432	(43.2)	21,163,362	(58.3)
Coast	46.8	14.2	95.63	(0.2)	44.80	14.0	351,509	0.5	164,659	14.8	15,745,953	14.6

Source: STR

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