**COVID-19 Email #6**

**Get Support From Customers During COVID-19**

1. When inside of your Google My Business page, click on “Posts” on the left side of the screen.
2. You will see a menu bar at the top of the screen. Click on the first “COVID-19 support” button with the heart icon all the way to the left of the menu bar.
3. Fill out all the information inside of the box that appears after clicking on the support button. Be sure to include all pertinent information, such as a message to your customers, your gift card link, and/or donation link.
4. Click “publish” in the bottom right corner.

**Call to Action:** Log into Google My Business: [Google.com/business/](https://www.google.com/business/)

**Why This Matters:** Use this new way of communicating to your customers to tell them how to purchase a gift card or donate during this time of need.