**COVID-19 Email #2**

**Use Attributes to Highlight Dining and Shopping Options**

Dining and shopping businesses have attributes at the top of business profiles to inform customers about service availability. This information prominently appears on your business profile when customers search for your business on Google Maps and Google Search.

Supported attributes will have a “✓” and non-supported attributes will have an “X." [Learn more about how you can edit attributes.](https://support.google.com/business/answer/9049526)

* [Learn more about specific recommendations for food businesses](https://support.google.com/business/?p=covid_food).
* [Learn more about specific recommendations for retail businesses](https://support.google.com/business/?p=covid_retailers).

**Tip:** If a business is marked “temporarily closed,” attributes for both dining and retail establishments will not surface on Google Search and Maps results. Businesses that offer takeout or delivery options **should not** mark the business “temporarily closed.”

**Call to Action:** Log into Locl: [Locl.io/traveloregon](https://www.Locl.io/TravelOregon)

**Why This Matters:** This will help both new and returning customers stay informed on any new services you are offering, which is especially important during an emergency or crisis. Doing so also helps optimize your listing to appear in more searches related to these attributes.