**Email #5**

**Uploading Photos and Videos**

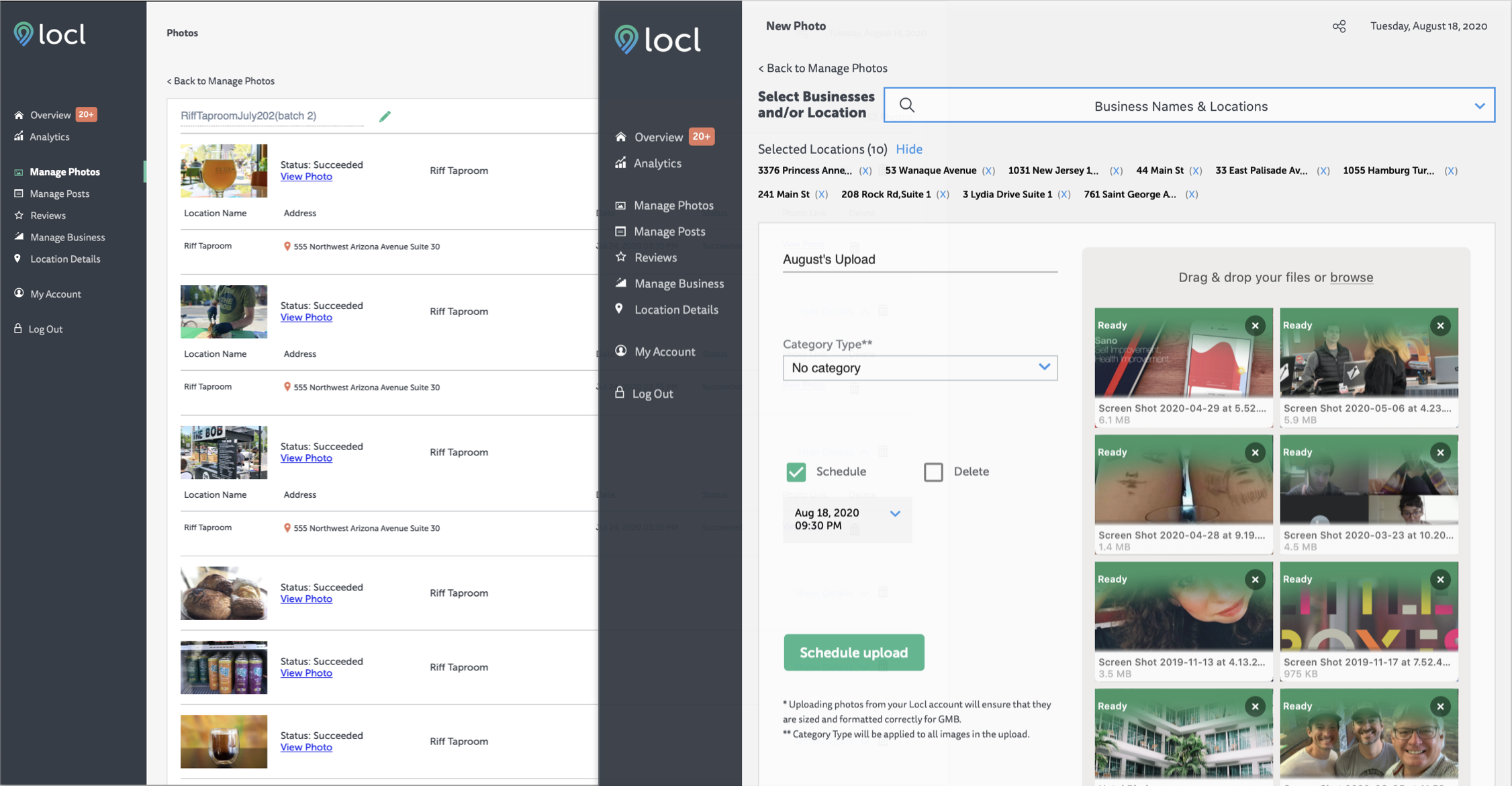
Owner-submitted, compelling photos and videos of products, services and environment/atmosphere can positively impact business listing visibility in Google and turn conversions into actions.

Did you know that a listing with more than 100 photos will get 20 times more clicks?

Photos and videos will show in Google search results, helping tell the story of your business and what makes it unique.

Locl also makes it easy for you to upload photos and videos to multiple listings at once, if needed.

* First, [sign in to your Locl account](https://app.locl.io/sign-in).
* Scroll down to the "Manage Photos" section on the left side.
* Click "Upload Photos" in the top right corner. From here, you will be able to select files from your computer, name the upload so you can keep track of activity, and choose from a category to help with optimization and search terms.



**Note:** At the top of the page, you will find the date of your last photo upload.