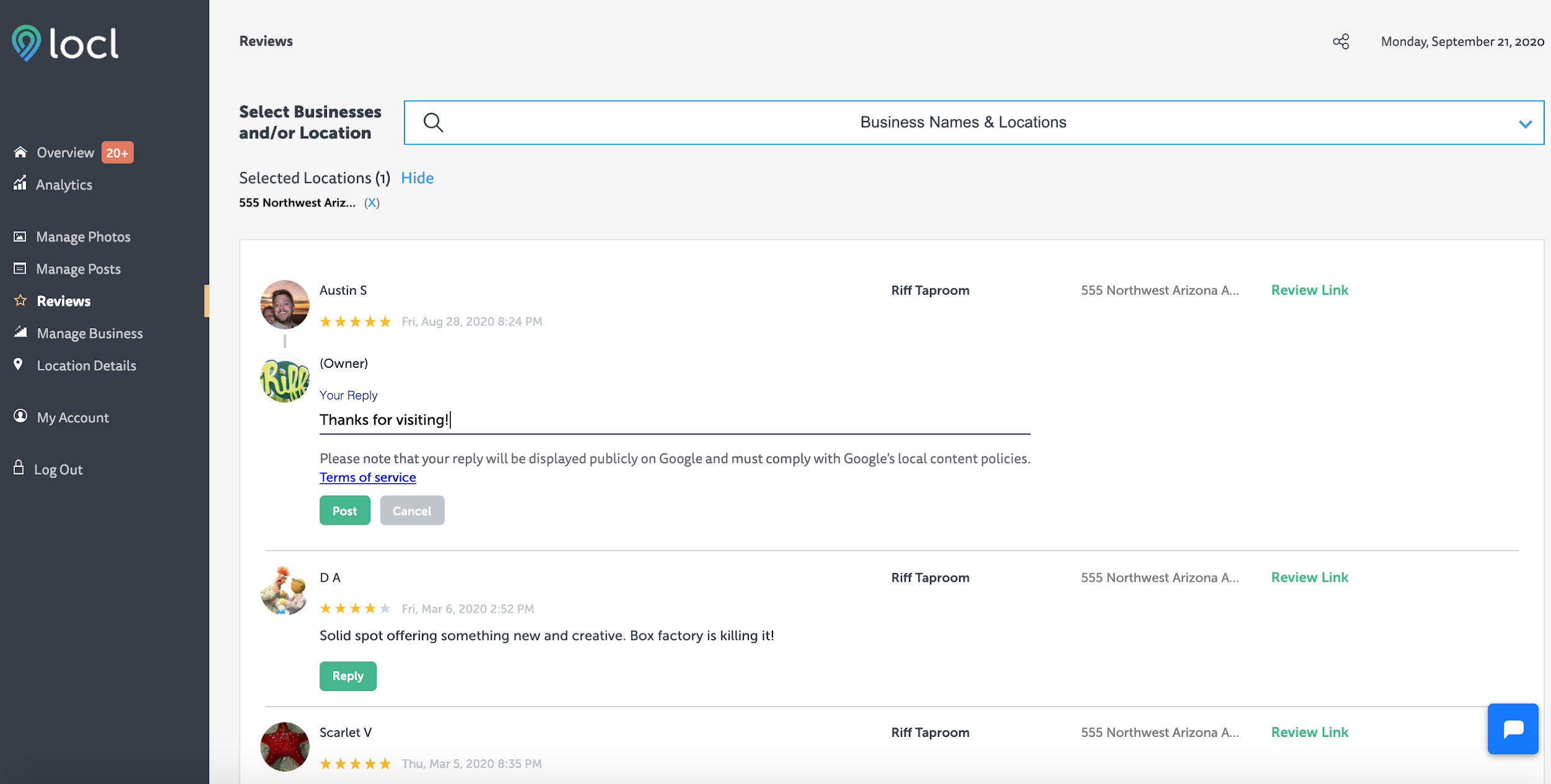
**Email #8**

**Responding to Reviews**

Reviews are a significant search ranking factor on Google Maps and Search. The more positive reviews you earn on your Google My Business listing, the higher Google will place your listing in their search ranking. One way to keep the momentum up on your listing is by responding to your reviews in a timely manner.

With Locl, you can respond directly to reviews on one or multiple listings, per location and in chronological order, right from your dashboard. You will also be alerted via an email and dashboard notification inside of your Locl account any time you receive a new review, making it easy to keep track of reviews.

* First, [sign in to your Locl account](https://app.locl.io/sign-in).
* Scroll down to the "Reviews" section on the left-hand side.
* Select desired locations.
* Click "Reply," type your response, and click "Post."



**Tip:** Find your dedicated Google Review Link to send to customers, friends and family next to each review under "Review Link." This link will send people directly to your Maps listing to leave a review.