**Email #6**

**Updating Your Business Description**

Your business description is where people learn more about who you are and what you do. You should use this section to provide helpful information on the services and products you offer, as well as the history and mission of your business. Keep in mind, it is important to use prime keywords in your description, as this content will help cast a wider net in Google searches. You will also want to be concise, as Google only allows 750 characters, maximum, for your Business Description.

With Locl, you can edit and upload your business description directly to one or multiple listings right from your dashboard.

* First, [sign in to your Locl account](https://app.locl.io/sign-in).
* Scroll down to the "Manage Business" section on the left-hand side.
* Enter your description in the "Business Description" box and click "Update" to save.

