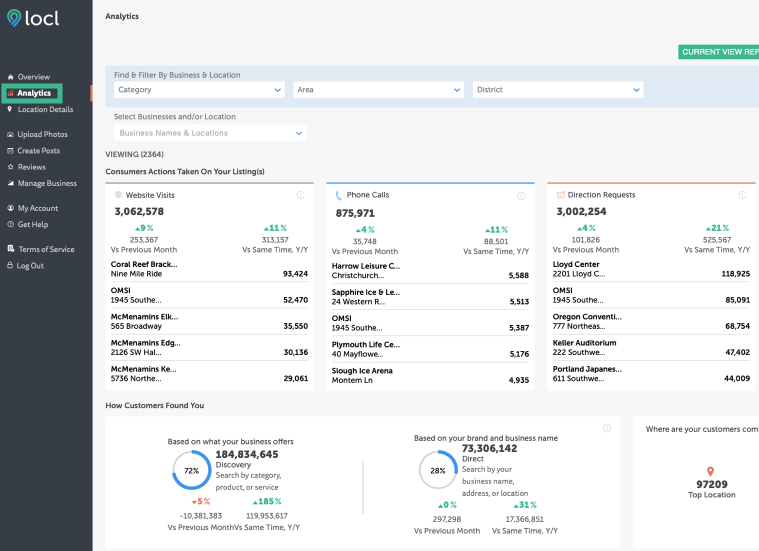
**Email #2**

**Accessing Your Analytics**

Locl provides the metrics and insights that correlate to sales and consumer behavior. Unlike Google, which only allows you to view up to three months of data, Locl allows you to view up to 18 months from inside the dashboard.

With Locl’s analytics tool, you can toggle dates and locations to get specific with your data and view exactly how people are finding your business. Track information such as website visits, post views, photo views, zip codes of where customers are coming from, and more!

* First, [sign in to your Locl account](https://app.locl.io/sign-in).
* Scroll down to the "Analytics" section on the left-hand side.
* Select desired location(s).
* Select desired dates.

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