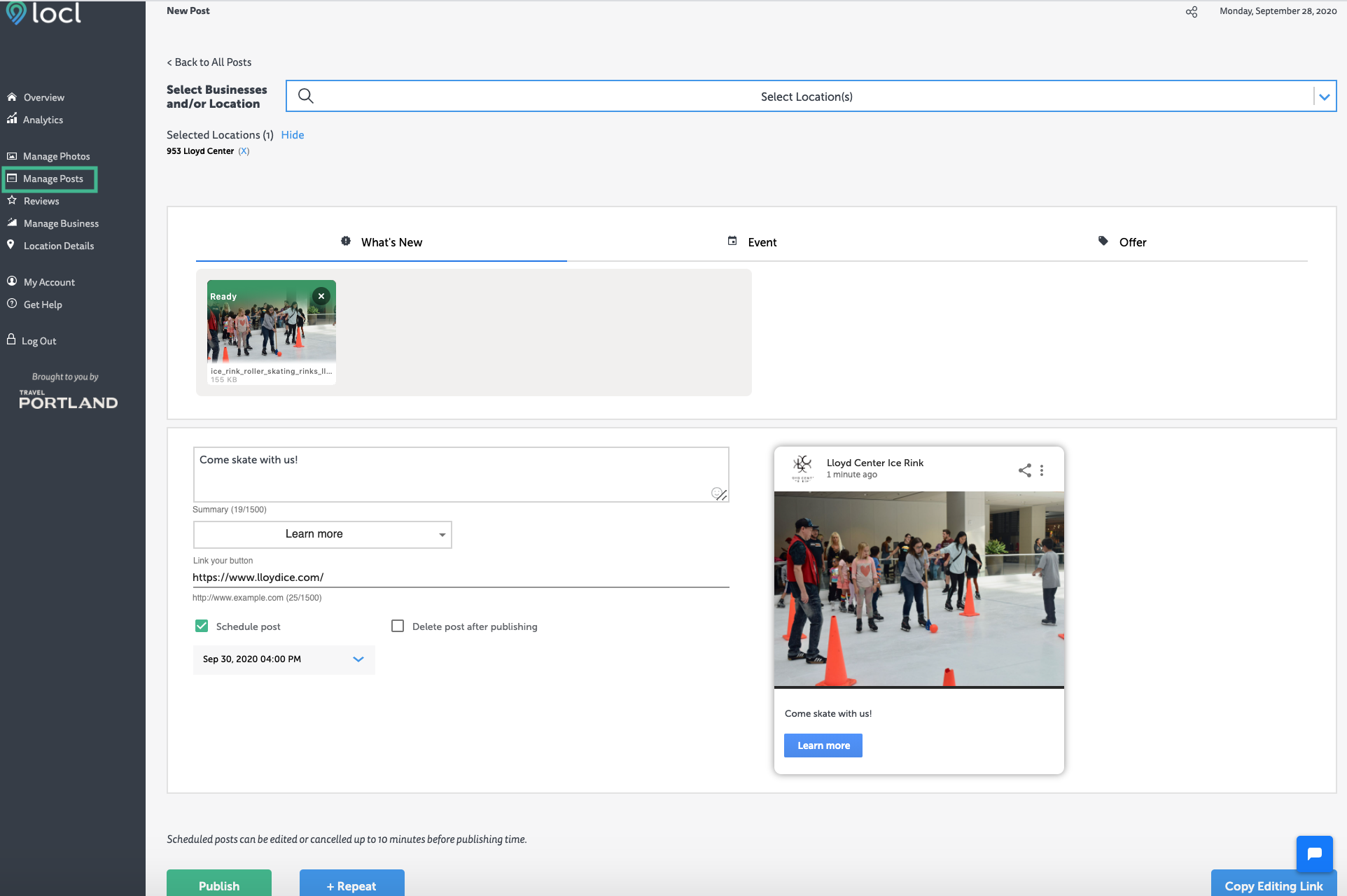
**Email #9**

**Uploading Posts**

Google My Business posts are like social media style posts on Google that allow businesses to share messages directly with their customers. Posts are like free advertising that show up in the local panel on Google Search and Google Maps listings. These are a great way to continue to optimize your listing with important content and should be used to cast a wider net in search.

With Locl, you can post to one or multiple locations at a time. When it is time to add a new post, you will be alerted via email and a dashboard notification (inside of your Locl account) with a recommendation to add a new Post.

* First, [sign in to your Locl account](https://app.locl.io/sign-in).
* Scroll down to the "Manage Posts" section on the left-hand side.
* Select desired location(s).
* Select type of post.
* Upload all content including photo/video, post description, and “Call to Action” button.
* Click "Publish."

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