



OREGON LODGING STATISTICS
 Week of March 14, 2021 (% Chg YOY)

	Occupancy (%)		Room Rate (\$)		RevPAR (\$)		Room Supply		Room Demand		Room Revenue (\$)	
Oregon	55.86%	85.1%	\$95.30	6.6%	\$53.76	99.1%	478,562	-2.0%	267,316	81.4%	\$25,728,061	95.2%
Central	57.44%	102.9%	\$99.11	3.3%	\$58.08	113.7%	41,566	3.9%	23,875	110.7%	\$2,414,023	122.0%
Coast	62.89%	96.3%	\$109.06	18.7%	\$70.60	139.5%	79,646	0.8%	50,089	97.9%	\$5,622,618	141.4%
Eastern	52.30%	29.9%	\$77.30	3.5%	\$40.70	35.1%	34,657	0.4%	18,127	30.4%	\$1,410,530	35.6%
Hood/Gorge	53.26%	64.6%	\$89.84	11.6%	\$48.67	87.1%	16,135	4.2%	8,593	71.6%	\$785,247	95.0%
Portland	45.72%	85.2%	\$92.12	-6.2%	\$42.21	73.8%	168,413	-7.1%	76,996	72.1%	\$7,108,136	61.5%
Southern	70.32%	88.9%	\$88.48	16.1%	\$62.46	119.9%	59,199	-1.3%	41,627	86.5%	\$3,697,769	117.0%
Willamette Valley	61.39%	89.6%	\$90.73	8.3%	\$56.10	107.0%	77,182	2.1%	47,384	93.7%	\$4,329,645	111.4%