



**Oregon Tourism Commission**  
 dba Travel Oregon  
 319 SW Washington St., Suite 700  
 Portland, Oregon 97204  
 503-967-1560

**OREGON LODGING STATISTICS**  
**Current Month: February 2021**

Region	Occupancy (%)		Room Rate (\$)		RevPAR (\$)		Room Supply		Room Demand		Room Revenue (\$)	
	Month	% Chg YOY	Month	% Chg YOY	Month	% Chg YOY	Month	% Chg YOY	Month	% Chg YOY	Month	% Chg YOY
United States	45.3	-26.6%	\$98.31	-24.8%	\$44.57	-44.8%	147,940,688	-2.0%	67,075,556	-28.1%	\$6,594,121,209	-45.9%
Pacific	46.2	-34.4%	\$114.79	-31.7%	\$53.00	-55.2%	21,079,968	-5.0%	9,732,432	-37.6%	\$1,117,200,943	-57.4%
Statewide	49.3	-13.6%	\$92.75	-15.3%	\$45.68	-26.8%	1,915,088	-1.9%	943,202	-15.2%	\$87,478,785	-28.1%
Central	44.1	-11.5%	\$99.71	-3.9%	\$43.98	-15.0%	166,264	3.9%	73,331	-8.1%	\$7,311,829	-11.8%
Coast	54.1	3.0%	\$103.46	-2.7%	\$55.94	0.3%	318,584	0.8%	172,260	3.8%	\$17,821,739	1.1%
Eastern	39.0	-13.1%	\$75.00	-2.6%	\$29.25	-15.4%	138,628	0.4%	54,060	-12.8%	\$4,054,572	-15.1%
Mt. Hood/Gorge	48.9	-14.9%	\$87.48	-3.0%	\$42.77	-17.5%	64,540	4.2%	31,556	-11.4%	\$2,760,530	-14.0%
Portland	43.4	-33.8%	\$91.10	-25.3%	\$39.50	-50.6%	668,780	-7.6%	289,953	-38.8%	\$26,415,921	-54.3%
Southern	58.5	26.8%	\$85.45	4.8%	\$49.97	32.8%	240,100	0.1%	140,412	26.9%	\$11,998,149	32.9%
Willamette Valley	58.0	-1.6%	\$89.55	-11.6%	\$51.94	-13.0%	311,136	3.0%	180,467	1.3%	\$16,161,061	-10.4%

**OREGON LODGING STATISTICS**  
**Year To Date (YTD): January - February 2021**

Region	Occupancy (%)		Room Rate (\$)		RevPAR (\$)		Room Supply		Room Demand		Room Revenue (\$)	
	YTD	% Chg YOY	YTD	% Chg YOY	YTD	% Chg YOY	YTD	% Chg YOY	YTD	% Chg YOY	YTD	% Chg YOY
United States	42.2	-27.5%	\$94.63	-26.2%	\$39.92	-46.5%	311,560,052	-2.0%	131,444,686	-28.9%	\$12,437,965,912	-47.5%
Pacific	42.7	-36.1%	\$109.49	-34.9%	\$46.77	-58.4%	44,372,593	-5.0%	18,956,096	-39.3%	\$2,075,466,064	-60.5%
Statewide	45.3	-13.0%	\$90.32	-15.8%	\$40.95	-26.8%	4,015,803	-2.2%	1,820,579	-14.9%	\$164,437,689	-28.4%
Central	42.4	-6.8%	\$99.16	-3.1%	\$42.02	-9.7%	346,870	2.8%	146,992	-4.2%	\$14,576,400	-7.2%
Coast	50.3	8.2%	\$99.63	-1.8%	\$50.09	6.3%	670,093	0.6%	336,915	8.9%	\$33,567,416	7.0%
Eastern	37.9	-6.4%	\$74.37	-3.0%	\$28.20	-9.2%	292,109	0.4%	110,773	-6.0%	\$8,237,935	-8.8%
Mt. Hood/Gorge	44.9	-12.9%	\$90.38	-1.2%	\$40.55	-13.9%	135,995	4.2%	61,023	-9.2%	\$5,515,158	-10.3%
Portland	38.4	-36.0%	\$88.49	-25.8%	\$33.94	-52.5%	1,399,419	-7.8%	536,721	-41.0%	\$47,496,321	-56.2%
Southern	55.9	27.3%	\$84.15	4.2%	\$47.01	32.6%	505,925	0.1%	282,620	27.4%	\$23,782,869	32.7%
Willamette Valley	52.5	-4.1%	\$86.28	-13.2%	\$45.30	-16.8%	650,524	2.2%	341,560	-2.0%	\$29,468,214	-15.0%

Source: STR



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**OREGON LODGING STATISTICS**  
 Running 12 Months (R12): January 2020 - February 2021

Region	Occupancy (%)		Room Rate (\$)		RevPAR (\$)		Room Supply		Room Demand		Room Revenue (\$)	
	R12	% Chg YOY	R12	% Chg YOY	R12	% Chg YOY	R12	% Chg YOY	R12	% Chg YOY	R12	% Chg YOY
Statewide	45.1	-31.5%	\$98.08	-20.5%	\$44.19	-45.6%	24,321,435	-3.6%	10,958,885	-34.0%	\$1,074,796,598	-47.5%
Central	48.2	-23.9%	\$118.46	-9.5%	\$57.10	-31.1%	2,104,149	1.7%	1,014,248	-22.7%	\$120,144,092	-30.0%
Coast	50.6	-16.4%	\$116.74	-5.1%	\$59.08	-20.7%	4,059,198	-1.6%	2,054,129	-17.8%	\$239,809,215	-22.0%
Eastern	45.2	-21.5%	\$79.16	-7.8%	\$35.76	-27.6%	1,792,302	-0.2%	809,671	-21.7%	\$64,092,062	-27.8%
Mt. Hood/Gorge	45.9	-30.4%	\$100.35	-12.5%	\$46.11	-39.1%	824,879	2.2%	378,986	-28.9%	\$38,031,722	-37.8%
Portland	35.4	-51.3%	\$92.73	-33.0%	\$32.82	-67.4%	8,426,805	-8.4%	2,982,491	-55.4%	\$276,554,745	-70.1%
Southern	56.3	-9.4%	\$86.57	-8.2%	\$48.71	-16.8%	3,138,341	-0.6%	1,765,858	-9.9%	\$152,876,008	-17.3%
Willamette Valley	49.4	-22.3%	\$89.88	-17.8%	\$44.38	-36.1%	3,859,427	-2.1%	1,905,630	-24.0%	\$171,274,472	-37.5%

Source: STR