



**Oregon Tourism Commission**  
 dba Travel Oregon  
 319 SW Washington St., Suite 700  
 Portland, Oregon 97204  
 503-967-1560

**OREGON LODGING STATISTICS**  
 Current Week: April 11, 2021

Region	Occupancy (%)			Room Rate (\$)			RevPAR (\$)		
		% Chg vs 2020	% Chg vs 2019		% Chg vs 2020	% Chg vs 2019		% Chg vs 2020	% Chg vs 2019
Oregon	60.6%	150.0%	-4.9%	\$102.68	33.8%	-10.6%	\$62.19	234.6%	-15.0%
Central	62.7%	212.9%	-4.0%	\$108.69	34.4%	-0.6%	\$68.11	320.6%	-4.6%
Coast	68.0%	218.7%	25.3%	\$123.73	65.1%	17.1%	\$84.08	426.3%	46.7%
Eastern	61.9%	93.4%	12.9%	\$83.30	17.5%	5.1%	\$51.56	127.3%	18.6%
Hood/Gorge	62.2%	118.4%	2.4%	\$98.64	27.2%	1.9%	\$61.32	177.7%	4.4%
Portland	49.3%	141.9%	-31.7%	\$95.91	14.7%	-27.7%	\$47.28	177.4%	-50.6%
Southern	78.0%	165.0%	37.7%	\$93.78	38.6%	6.1%	\$73.16	267.3%	46.2%
Willamette Valley	63.6%	114.9%	1.0%	\$97.97	32.9%	-4.0%	\$62.34	185.6%	-3.1%

Region	Room Supply			Room Demand			Room Revenue (\$)		
		% Chg vs 2020	% Chg vs 2019		% Chg vs 2020	% Chg vs 2019		% Chg vs 2020	% Chg vs 2019
Oregon	479,528	10.7%	1.3%	290,460	176.8%	-3.7%	\$29,823,084	270.4%	-13.9%
Central	41,566	8.1%	7.4%	26,048	238.3%	3.1%	\$2,831,188	354.8%	2.5%
Coast	79,506	16.4%	3.7%	54,028	270.9%	29.9%	\$6,684,753	512.5%	52.1%
Eastern	34,657	3.7%	5.1%	21,451	100.5%	18.6%	\$1,786,836	135.6%	24.6%
Hood/Gorge	16,135	16.4%	4.3%	10,031	154.2%	6.8%	\$989,435	223.3%	8.8%
Portland	172,781	10.8%	-0.5%	85,179	168.1%	-32.1%	\$8,169,578	207.5%	-50.9%
Southern	59,339	4.6%	0.5%	46,292	177.3%	38.4%	\$4,341,240	284.2%	46.9%
Willamette Valley	77,098	15.3%	2.7%	49,054	147.8%	3.7%	\$4,806,018	229.3%	-0.5%

Source: STR