



**Oregon Tourism Commission**  
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**OREGON LODGING STATISTICS**  
 Current Week: March 21, 2021

Region	Occupancy (%)			Room Rate (\$)			RevPAR (\$)		
		% Chg vs 2020	% Chg vs 2019		% Chg vs 2020	% Chg vs 2019		% Chg vs 2020	% Chg vs 2019
Oregon	64.4%	195.7%	-8.8%	\$103.89	23.6%	-11.3%	\$66.91	265.6%	-19.1%
Central	75.9%	246.6%	13.3%	\$117.08	32.9%	5.4%	\$88.88	360.6%	19.4%
Coast	78.3%	333.5%	5.3%	\$130.80	62.6%	10.3%	\$102.43	604.7%	16.2%
Eastern	57.1%	76.0%	-9.3%	\$79.58	8.9%	-0.4%	\$45.46	91.6%	-9.6%
Hood/Gorge	64.0%	181.8%	-10.1%	\$98.25	26.3%	0.9%	\$62.91	256.1%	-9.3%
Portland	49.9%	156.7%	-34.8%	\$93.06	-2.1%	-31.3%	\$46.43	151.3%	-55.2%
Southern	78.9%	203.4%	22.6%	\$91.77	27.9%	3.3%	\$72.39	288.2%	26.6%
Willamette Valley	69.2%	192.7%	9.3%	\$95.64	21.3%	-2.6%	\$66.19	255.2%	6.6%

Region	Room Supply			Room Demand			Room Revenue (\$)		
		% Chg vs 2020	% Chg vs 2019		% Chg vs 2020	% Chg vs 2019		% Chg vs 2020	% Chg vs 2019
Oregon	478,562	-2.0%	1.2%	308,231	189.9%	-7.8%	\$32,021,357	258.4%	-18.2%
Central	41,566	3.9%	7.6%	31,553	260.0%	21.9%	\$3,694,354	378.4%	28.5%
Coast	79,506	0.8%	3.7%	62,260	337.1%	9.2%	\$8,143,603	610.5%	20.4%
Eastern	34,657	0.4%	5.1%	19,796	76.7%	-4.7%	\$1,575,398	92.4%	-5.0%
Hood/Gorge	16,135	4.2%	4.3%	10,332	193.7%	-6.3%	\$1,015,130	271.1%	-5.4%
Portland	171,731	-7.0%	-1.1%	85,683	138.8%	-35.5%	\$7,973,291	133.8%	-55.7%
Southern	59,339	-1.3%	0.5%	46,805	199.5%	23.2%	\$4,295,279	283.1%	27.2%
Willamette Valley	77,182	2.1%	2.8%	53,411	199.0%	12.4%	\$5,108,341	262.8%	9.5%

Source: STR