



Oregon Tourism Commission
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OREGON LODGING STATISTICS
Current Week: March 28, 2021

Region	Occupancy (%)			Room Rate (\$)			RevPAR (\$)		
		% Chg vs 2020	% Chg vs 2019		% Chg vs 2020	% Chg vs 2019		% Chg vs 2020	% Chg vs 2019
Oregon	57.6%	157.8%	-14.8%	\$99.24	24.7%	-14.0%	\$57.18	221.4%	-26.8%
Central	57.9%	213.0%	-8.8%	\$102.71	27.8%	-5.4%	\$59.50	299.9%	-13.8%
Coast	62.3%	238.4%	-2.0%	\$117.80	52.2%	4.4%	\$73.34	415.1%	2.4%
Eastern	55.5%	76.1%	-8.2%	\$78.58	8.8%	-2.4%	\$43.62	91.7%	-10.5%
Hood/Gorge	57.4%	107.3%	-10.4%	\$92.27	20.7%	-4.0%	\$52.99	150.3%	-14.0%
Portland	46.9%	136.3%	-36.6%	\$93.74	5.2%	-29.5%	\$43.98	148.6%	-55.3%
Southern	75.1%	181.0%	21.9%	\$91.44	33.6%	3.8%	\$68.67	275.3%	26.5%
Willamette Valley	64.5%	149.2%	-5.0%	\$93.96	24.1%	-8.6%	\$60.62	209.2%	-13.2%

Region	Room Supply			Room Demand			Room Revenue (\$)		
		% Chg vs 2020	% Chg vs 2019		% Chg vs 2020	% Chg vs 2019		% Chg vs 2020	% Chg vs 2019
Oregon	479,528	5.0%	1.4%	276,319	170.7%	-13.6%	\$27,421,232	237.5%	-25.8%
Central	41,566	6.3%	7.6%	24,080	232.6%	-1.8%	\$2,473,188	324.9%	-7.2%
Coast	79,506	9.2%	3.7%	49,499	269.4%	1.6%	\$5,830,838	462.3%	6.1%
Eastern	34,657	2.2%	5.1%	19,239	80.1%	-3.6%	\$1,511,777	96.0%	-5.9%
Hood/Gorge	16,135	10.8%	4.3%	9,266	129.8%	-6.6%	\$855,003	177.5%	-10.3%
Portland	172,781	2.7%	-0.5%	81,058	142.8%	-36.9%	\$7,598,180	155.4%	-55.5%
Southern	59,339	2.0%	0.5%	44,560	186.6%	22.5%	\$4,074,550	282.8%	27.1%
Willamette Valley	77,098	9.2%	2.7%	49,740	172.2%	-2.4%	\$4,673,584	237.7%	-10.9%

Source: STR