



**Oregon Tourism Commission**  
 dba Travel Oregon  
 319 SW Washington St., Suite 700  
 Portland, Oregon 97204  
 503-967-1560

**OREGON LODGING STATISTICS**  
**Current Month: April 2021**

Region	Occupancy (%)		Room Rate (\$)		RevPAR (\$)		Room Supply		Room Demand		Room Revenue (\$)	
	Month	% Chg YOY	Month	% Chg YOY	Month	% Chg YOY	Month	% Chg YOY	Month	% Chg YOY	Month	% Chg YOY
United States	57.5	136.1%	\$110.34	51.1%	\$63.46	256.8%	160,951,140	16.1%	92,563,581	174.2%	\$10,213,561,069	314.2%
Pacific	58.7	131.2%	\$135.01	55.2%	\$79.19	258.7%	23,014,680	19.6%	13,500,113	176.4%	\$1,822,608,036	328.9%
Statewide	60.6	153.9%	\$103.65	33.5%	\$62.82	238.9%	2,058,240	10.9%	1,247,571	181.5%	\$129,307,071	275.7%
Central	61.6	219.0%	\$111.77	39.3%	\$68.84	344.4%	178,140	8.1%	109,725	244.9%	\$12,263,599	380.5%
Coast	67.3	229.9%	\$125.49	65.5%	\$84.44	446.0%	340,770	16.4%	229,295	284.0%	\$28,773,373	535.5%
Eastern	61.5	85.7%	\$82.17	12.6%	\$50.57	109.2%	148,530	3.7%	91,404	92.5%	\$7,510,428	116.8%
Mt. Hood/Gorge	63.9	135.9%	\$106.29	19.5%	\$67.87	181.8%	69,150	16.4%	44,153	174.6%	\$4,693,199	228.0%
Portland	49.5	143.3%	\$95.73	13.5%	\$47.35	176.1%	747,480	11.9%	369,672	172.2%	\$35,389,909	209.0%
Southern	77.1	156.7%	\$94.14	38.8%	\$72.55	256.3%	252,300	3.8%	194,454	166.4%	\$18,305,480	269.8%
Willamette Valley	65.5	132.2%	\$98.22	32.7%	\$64.30	208.1%	330,420	15.3%	216,318	167.8%	\$21,247,023	255.3%

**OREGON LODGING STATISTICS**  
**Year To Date (YTD): January - April 2021**

Region	Occupancy (%)		Room Rate (\$)		RevPAR (\$)		Room Supply		Room Demand		Room Revenue (\$)	
	YTD	% Chg YOY	YTD	% Chg YOY	YTD	% Chg YOY	YTD	% Chg YOY	YTD	% Chg YOY	YTD	% Chg YOY
United States	49.3	8.3%	\$102.54	-12.8%	\$50.51	-5.6%	637,123,455	2.1%	313,814,390	10.6%	\$32,178,165,324	-3.6%
Pacific	49.7	-1.5%	\$120.99	-21.1%	\$60.10	-22.3%	90,877,306	0.4%	45,144,383	-1.1%	\$5,461,957,130	-22.0%
Statewide	51.7	24.2%	\$96.43	-5.0%	\$49.82	17.9%	8,197,049	0.9%	4,234,664	25.3%	\$408,360,756	19.0%
Central	51.2	40.1%	\$105.47	6.9%	\$54.03	49.8%	709,088	4.4%	363,230	46.2%	\$38,310,118	56.4%
Coast	58.1	55.0%	\$112.09	15.2%	\$65.10	78.6%	1,361,871	4.2%	790,971	61.6%	\$88,656,462	86.2%
Eastern	47.1	19.8%	\$78.06	2.2%	\$36.78	22.5%	594,120	1.2%	279,908	21.2%	\$21,850,632	23.9%
Mt. Hood/Gorge	52.2	24.1%	\$96.58	6.8%	\$50.46	32.6%	276,600	7.0%	144,517	32.8%	\$13,956,799	41.8%
Portland	42.9	-4.6%	\$91.30	-19.8%	\$39.14	-23.4%	2,940,038	-3.0%	1,260,395	-7.5%	\$115,079,081	-25.8%
Southern	64.1	65.4%	\$88.74	13.6%	\$56.86	88.0%	1,022,192	0.6%	654,990	66.4%	\$58,121,805	89.1%
Willamette Valley	58.0	30.2%	\$90.96	-3.2%	\$52.71	26.0%	1,321,670	5.1%	765,957	36.8%	\$69,670,286	32.4%

Source: STR



**Oregon Tourism Commission**  
 dba Travel Oregon  
 319 SW Washington St., Suite 700  
 Portland, Oregon 97204  
 503-967-1560

**OREGON LODGING STATISTICS**  
 Running 12 Months (R12): February 2020 - April 2021

Region	Occupancy (%)		Room Rate (\$)		RevPAR (\$)		Room Supply		Room Demand		Room Revenue (\$)	
	R12	% Chg YOY	R12	% Chg YOY	R12	% Chg YOY	R12	% Chg YOY	R12	% Chg YOY	R12	% Chg YOY
<b>Statewide</b>	49.5	-17.9%	\$99.40	-18.9%	\$49.24	-33.4%	24,482,721	-2.3%	12,128,256	-19.8%	\$1,205,504,693	-34.9%
<b>Central</b>	53.5	-7.0%	\$118.91	-9.6%	\$63.61	-16.0%	2,124,380	2.6%	1,136,460	-4.6%	\$135,131,732	-13.7%
<b>Coast</b>	56.6	1.5%	\$119.81	-2.5%	\$67.85	-1.0%	4,102,871	0.8%	2,323,562	2.3%	\$278,388,875	-0.3%
<b>Eastern</b>	48.1	-11.9%	\$80.01	-6.9%	\$38.50	-18.0%	1,798,172	0.3%	865,323	-11.6%	\$69,237,082	-17.7%
<b>Mt. Hood/Gorge</b>	50.2	-17.5%	\$102.18	-11.4%	\$51.32	-26.9%	837,512	4.6%	420,631	-13.7%	\$42,979,252	-23.5%
<b>Portland</b>	38.8	-40.9%	\$91.11	-33.2%	\$35.37	-60.5%	8,626,989	-7.3%	3,348,882	-45.2%	\$305,118,786	-63.4%
<b>Southern</b>	62.5	7.5%	\$88.78	-5.4%	\$55.52	1.7%	3,151,379	0.1%	1,970,589	7.5%	\$174,957,588	1.8%
<b>Willamette Valley</b>	54.1	-7.9%	\$91.42	-15.8%	\$49.47	-22.5%	3,907,935	0.1%	2,114,928	-7.8%	\$193,336,867	-22.3%

Source: STR