

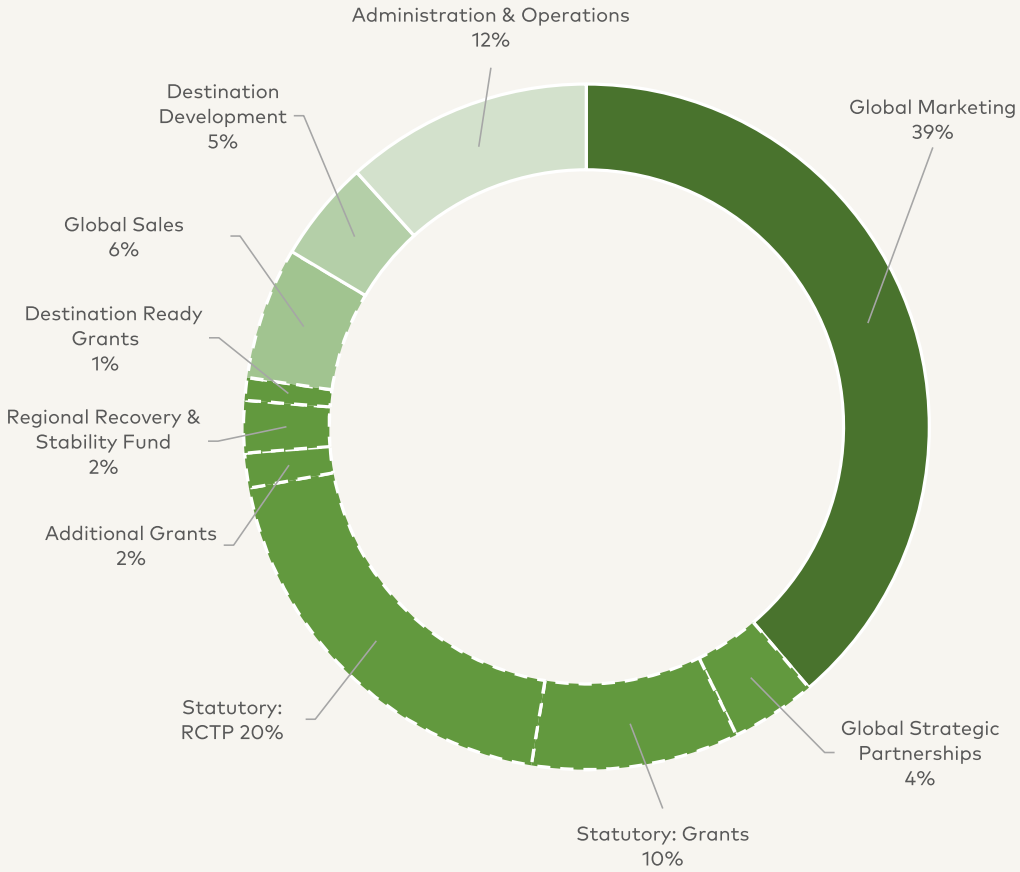
# OREGON TOURISM COMMISSION

## 2019-21 PROPOSED BUDGET MODIFICATION

2019-20 ( <i>Revised 6.20</i> )		39,100,000
2020-21 ( <i>Revised 6.20</i> )		16,000,000
Other Sources		400,000
From Operating Reserve		910,000
<b>Adopted Budget 2019-21 (Amended June 2020)</b>		<b>56,410,000</b>
2019-20 ( <i>Actual TLT</i> )		39,714,125
2020-21 ( <i>Proposed TLT</i> )		20,000,000
Other Sources		210,000
From Operating Reserve		1,003,000
From Other Program Fund Balance		106,300
<b>Proposed Budget 2019-21</b>		<b>61,033,425</b>

# 2019-21 PROPOSED BUDGET MODIFICATION

## \$4,550,000 BUDGET ALLOCATION



	Adopted June 2020	Proposed Feb. 2021
Transient Lodging Tax	55,100,000	59,714,125
Other Income	400,000	210,000
From Operating Reserve	910,000	1,003,000
Other Program Fund Balance		106,300
<b>Total</b>	<b>56,410,000</b>	<b>61,033,425</b>
<b>Program budgets:</b>		
Global Marketing	23,655,000	23,655,200
Global Strategic Partnerships	2,459,000	2,459,000
Statutory: Grants (encumbered)	5,510,000	5,971,400
Statutory: RCTP (encumbered)	11,020,000	11,942,825
Additional Grants	-	1,000,000
Regional Recovery & Stability Fund	-	1,500,000
Destination Ready Grants	-	650,000
Global Sales	3,808,000	3,808,000
Destination Development	2,720,000	2,920,000
Administration & Operations	7,238,000	7,127,000
<b>Total</b>	<b>56,410,000</b>	<b>61,033,425</b>

# REGIONAL RECOVERY & STABILITY FUND DISTRIBUTION

Allocate \$1M weighted by impact of decreased funding and \$500,000 evenly						
Region	FY21 RCTP	FY22 RCTP	Recovery & Stability Funds (RSF)	Total FY22 RCTP + RSF	Change \$ Over FY21	Change Total FY21 vs. FY22
Oregon Coast	1,781,300	1,344,700	207,429	1,552,129	(229,171)	-13%
Willamette Valley	931,900	568,980	184,429	753,409	(178,491)	-19%
Portland Region	3,143,500	1,385,360	618,429	2,003,789	(1,139,711)	-36%
Southern Oregon	660,400	456,870	134,429	591,299	(69,101)	-10%
Central Oregon	854,500	627,790	142,429	770,219	(84,281)	-10%
Mt. Hood & The Gorge	309,100	194,210	107,429	301,639	(7,461)	-2%
Eastern Oregon*	300,000	189,510	105,429	294,939	(5,061)	-2%
	7,980,700	4,767,420	1,500,000	6,267,420	(1,713,280)	

\* Eastern Region supplemented \$44.9K to \$300K for FY21 (CY2019)