

STAKEHOLDER 1:1 INTERVIEWS

These 9 stakeholder interviews were led by Destination Think as key component of the Transformational Planning stakeholder engagement process. The focus of these interviews was for Oregon tourism industry leaders to share their perspectives on how the Oregon tourism industry is performing, their ideas for the future of tourism in Oregon, and what opportunities they think there are for Travel Oregon to strengthen our work with them and the industry.

Bobbi Stedman

**Port of Portland
Chief Administrative & Equity Officer**

Marcus Hinz

**Oregon Coast Visitor Association
Executive Director**

Chris Havel

**Oregon Parks & Recreation Department
Associate Director**

Megan Conway

**Travel Portland
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David Penilton

**America's Hub World Tours
President**

Michelle Liberty

**Attitude Marketing
President**

Jason Brandt

**Oregon Restaurant & Lodging Association
President & CEO**

Nigel Francisco

**Nikasi Brewing Company
CEO**

Jorge Guzman

**Vive NW
Founder & Executive Director**