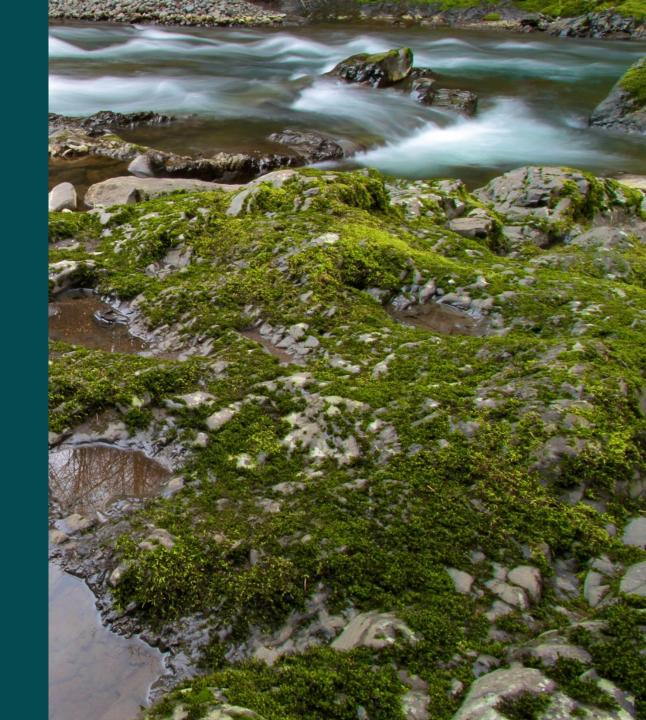
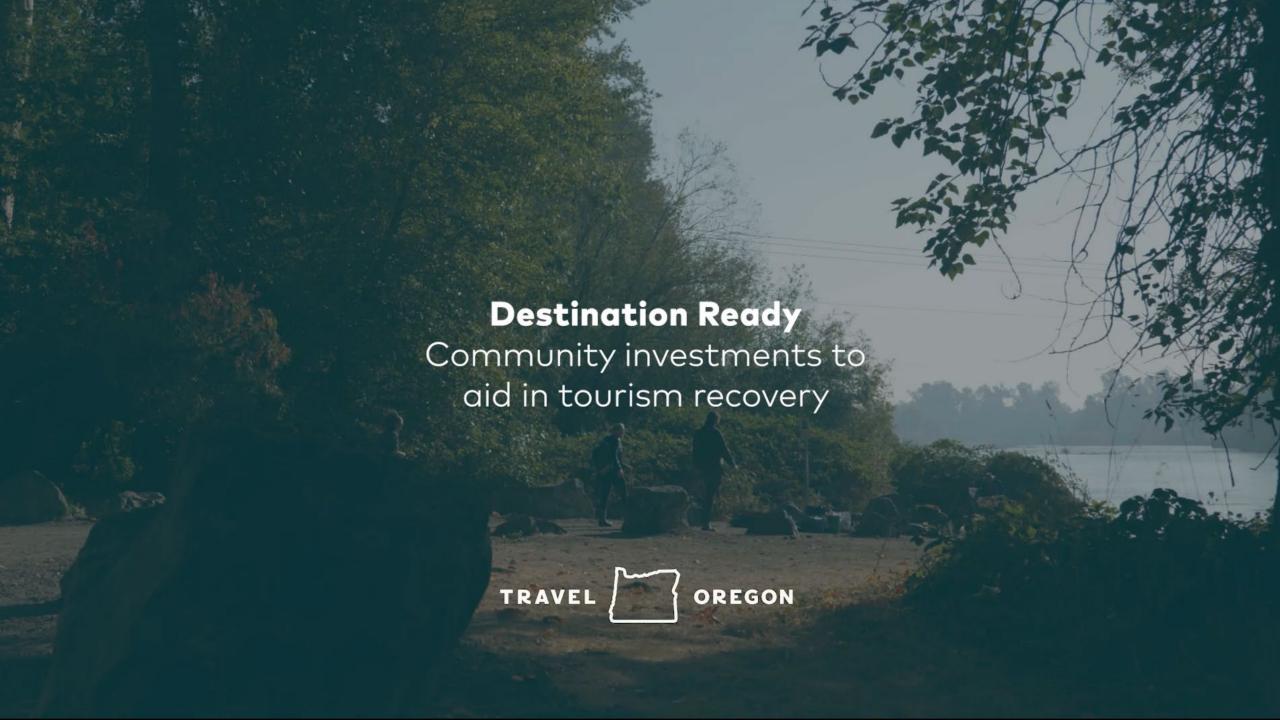


## **PROGRAMS**

- Oregon Tourism Studio
  - Willamette River Recreation Studio & Grant
- Destination Investments
  - Destination Ready
  - RARE Partnership
- Project Implementation for Summer 2021





## ALIGNING INVESTMENTS & CAPACITY

- Desire to elevate destination experiences and utilize investments while outdoor recreation use rapidly increased
- Destination Ready invested in shovel-ready projects that could be implemented in 6 months.
- Existing capacity, defined priorities and community-led momentum



## PROJECT IMPLEMENTATION SUMMER 2021

