

Co-Op Campaigns from Expedia Group™
Media Solutions combines display advertising with custom landing pages to enable multiple advertisers to extend their marketing spend together, while still aligning with marketing budgets and business objectives.

[CLICK HERE TO SIGN UP NOW!](#)

Travel Oregon Winter Marketing Co-op
January-March
Sign up Deadline: Dec 1

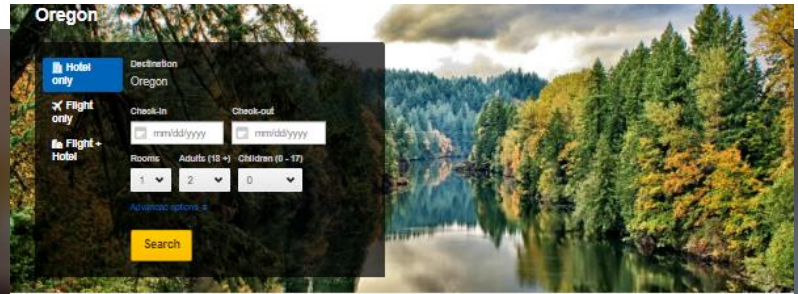
THE STRATEGY

- Targets Oregon's **Top Domestic Fly/Drive Markets**
- Retargets **Seattle searchers** to shift share to Oregon
- Targets **Oregon searchers/travel intenders** who have yet to book their stays
- Multiple levels of exposure
- Expedia matches all media funds - 1:1 match
- Multi-tier pricing structure to accommodate budgets:

- **DMO/hotel group Rates:** \$25K or \$20K
- **Hotel Rates:** \$8K or \$4K

KEY BENEFITS

- **Better Together:** You can partner with other advertisers who have similar goals and extend your marketing spend together
- **Flexible and Customizable:** Whether your goal is to drive awareness and engagement or increase bookings, Co-Op Campaigns can be flexible and customizable to your marketing goals and needs
- **Reach Your Relevant Audience:** Powered by audience segmentation that can be highly customized, advertisers can reach the right consumer with the right message at the right time



Oregon is Pure Magic
Save up to 25% on Hotels!

With its spectacular mountains, forests, mirror-like lakes, and stunning coast, Oregon is a paradise for adventure-seeking hikers and bikers, campers and roadtrippers. Oregon's friendly towns welcome visitors with quirky secrets and wonderful surprises. The feeling when you get here is pure magic. Take advantage of these outstanding hotel deals and start planning your Oregon visit today.

Mt. Hood Territory
If your thing isn't one thing, Oregon's Mt. Hood Territory is the place for you. Visit the vibrant farms and wineries of the Willamette Valley or first-year-round outdoor adventures on majestic Mt. Hood.

[BOOK NOW](#)

Travel Lane County
Cozy up with a culinary experience this winter on a trip to Oregon wine country. Visit Wine Enthusiast Magazine's wine region of the year for a first-hand taste of what makes Willamette Valley Pinot Noir so special!

[BOOK NOW](#)

Travel Portland
Explore beautiful Portland, Oregon's largest city. Sitting on the Columbia and Willamette rivers, this bustling city is never short of a spectacular view. We are the home to amazing restaurants and one of the most famous bookstores in the world. Known for our parks, bridges and a thriving art scene, there's a place here for everyone.

[BOOK NOW](#)

Salishan Resort
Free WiFi and Parking
All are welcome at Salishan, our luxury destination resort, newly evolved to lift your destiny of a pure Oregon Coast escape. Our woody lodge, secluded between Siletz Bay and Pacific Ocean views, captures the pioneering spirit and rugged style of the Pacific Northwest. Born from a love of this unspoiled landscape, Salishan invites you to recalibrate among high-touch hospitality, holistic wellness, coast-to-table dining, and empowering eco-adventures infused with nature.

[BOOK NOW](#)

Riverhouse on the Deschutes
Save up to 20%
Save 20% off of your stay with Riverhouse on the Deschutes. Come enjoy our recently renovated hotel and all the activities that Bend has to offer. It is never too early to book your early season ski getaway!

[Book Now](#)

Hotel Modera
Save up to 25%!
A sophisticated downtown hotel, surrounded by great food, galleries, museums and nightlife. Enjoy newly renovated guestrooms, or unwind next to the fire in



PRESENTING TIER

\$25K
(DMO/hotel group)

FEATURED TIER

\$8,000 (individual hotel)
\$20K (DMO/hotel group)

STANDARD TIER

\$4,000 (individual hotel)

CONTACTUS

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