



Oregon Tourism Commission
 dba Travel Oregon
 319 SW Washington St., Suite 700
 Portland, Oregon 97204
 503-967-1560

OREGON LODGING STATISTICS
Current Month: October 2021

Region	Occupancy (%)		Room Rate (\$)		RevPAR (\$)		Room Supply		Room Demand		Room Revenue (\$)	
	Month	% Chg YOY	Month	% Chg YOY	Month	% Chg YOY	Month	% Chg YOY	Month	% Chg YOY	Month	% Chg YOY
United States	62.9	29.8%	\$134.78	37.9%	\$84.75	79.1%	171,163,152	4.6%	107,637,281	35.8%	\$14,506,873,023	87.3%
Pacific	63.9	25.5%	\$167.58	40.1%	\$107.15	75.8%	24,647,511	7.5%	15,759,510	34.9%	\$2,640,955,804	89.0%
Statewide	62.5	10.9%	\$122.61	24.4%	\$76.64	37.9%	2,189,220	3.5%	1,368,282	14.7%	\$167,771,029	42.8%
Central	66.5	9.7%	\$133.94	20.0%	\$89.13	31.6%	184,388	1.9%	122,703	11.8%	\$16,434,818	34.1%
Coast	62.4	-3.8%	\$130.08	14.5%	\$81.23	10.2%	351,974	-0.4%	219,785	-4.2%	\$28,589,372	9.7%
Eastern	64.7	14.1%	\$92.69	13.9%	\$60.01	30.0%	153,853	1.4%	99,608	15.7%	\$9,233,017	31.8%
Mt. Hood/Gorge	65.9	18.1%	\$123.99	23.6%	\$81.77	46.0%	71,455	0.0%	47,123	18.1%	\$5,842,711	46.0%
Portland	55.1	32.1%	\$123.77	34.3%	\$68.18	77.3%	837,713	11.4%	461,458	47.1%	\$57,115,059	97.5%
Southern	74.1	-3.8%	\$112.01	22.7%	\$83.00	18.1%	261,795	-4.2%	193,988	-7.8%	\$21,728,146	13.1%
Willamette Valley	67.8	11.4%	\$126.52	34.7%	\$85.73	50.1%	338,179	-0.7%	229,149	10.6%	\$28,991,424	49.0%

OREGON LODGING STATISTICS
Year To Date (YTD): January - October 2021

Region	Occupancy (%)		Room Rate (\$)		RevPAR (\$)		Room Supply		Room Demand		Room Revenue (\$)	
	YTD	% Chg YOY	YTD	% Chg YOY	YTD	% Chg YOY	YTD	% Chg YOY	YTD	% Chg YOY	YTD	% Chg YOY
United States	58.2	28.9%	\$122.98	16.9%	\$71.54	50.7%	1,648,304,179	5.4%	958,808,923	35.9%	\$117,913,539,349	58.8%
Pacific	60.4	23.7%	\$154.86	17.4%	\$93.60	45.2%	236,521,654	7.6%	142,954,869	33.2%	\$22,137,291,310	56.3%
Statewide	61.7	30.4%	\$124.49	19.8%	\$76.83	56.2%	21,099,182	3.9%	13,021,224	35.5%	\$1,620,973,581	62.3%
Central	64.9	27.9%	\$151.09	24.3%	\$98.09	59.0%	1,804,720	3.6%	1,171,649	32.5%	\$177,018,801	64.7%
Coast	67.3	30.2%	\$148.56	21.8%	\$99.91	58.6%	3,469,966	2.6%	2,333,560	33.6%	\$346,667,681	62.7%
Eastern	61.4	30.3%	\$94.13	16.8%	\$57.75	52.1%	1,508,154	1.2%	925,329	31.9%	\$87,103,189	54.0%
Mt. Hood/Gorge	65.7	34.9%	\$124.70	20.6%	\$81.98	62.8%	700,720	3.2%	460,649	39.3%	\$57,444,253	68.0%
Portland	52.9	29.2%	\$114.34	11.5%	\$60.43	44.1%	7,805,100	7.6%	4,125,191	39.0%	\$471,677,621	55.0%
Southern	73.0	36.1%	\$111.64	28.0%	\$81.54	74.3%	2,569,372	-1.5%	1,876,618	34.0%	\$209,504,607	71.6%
Willamette Valley	66.2	31.2%	\$118.09	24.5%	\$78.22	63.4%	3,332,998	4.4%	2,207,630	36.9%	\$260,705,793	70.5%

Source: STR



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OREGON LODGING STATISTICS
 Running 12 Months (R12): November 2020 - October 2021

Region	Occupancy (%)		Room Rate (\$)		RevPAR (\$)		Room Supply		Room Demand		Room Revenue (\$)	
	R12	% Chg YOY	R12	% Chg YOY	R12	% Chg YOY	R12	% Chg YOY	R12	% Chg YOY	R12	% Chg YOY
Statewide	58.2	20.6%	\$120.39	15.0%	\$70.10	38.6%	25,250,078	2.9%	14,702,557	24.1%	\$1,770,094,110	42.7%
Central	60.7	21.9%	\$145.82	22.3%	\$88.46	49.0%	2,160,716	3.4%	1,310,687	26.0%	\$191,128,968	54.1%
Coast	62.9	24.4%	\$142.93	20.3%	\$89.95	49.7%	4,165,427	2.2%	2,621,336	27.2%	\$374,660,602	53.0%
Eastern	57.4	24.1%	\$91.95	15.0%	\$52.80	42.7%	1,810,621	1.1%	1,039,730	25.5%	\$95,606,187	44.3%
Mt. Hood/Gorge	61.2	25.1%	\$120.77	17.9%	\$73.91	47.5%	841,325	3.4%	514,869	29.4%	\$62,179,170	52.5%
Portland	49.7	11.4%	\$111.31	4.1%	\$55.31	16.1%	9,285,082	5.2%	4,613,536	17.2%	\$513,513,393	22.1%
Southern	70.4	32.1%	\$107.97	24.8%	\$75.96	64.8%	3,091,593	-1.3%	2,174,981	30.4%	\$234,829,355	62.8%
Willamette Valley	62.9	23.8%	\$113.93	19.0%	\$71.62	47.4%	4,003,266	3.9%	2,516,731	28.7%	\$286,726,066	53.2%

Source: STR