



Oregon Tourism Commission
 dba Travel Oregon
 319 SW Washington St., Suite 700
 Portland, Oregon 97204
 503-967-1560

OREGON LODGING STATISTICS
Current Month: November 2021

Region	Occupancy (%)		Room Rate (\$)		RevPAR (\$)		Room Supply		Room Demand		Room Revenue (\$)	
	Month	% Chg YOY	Month	% Chg YOY	Month	% Chg YOY	Month	% Chg YOY	Month	% Chg YOY	Month	% Chg YOY
United States	57.6	42.9%	\$128.50	41.0%	\$74.03	101.5%	164,532,510	4.2%	94,791,048	48.9%	\$12,180,803,905	110.0%
Pacific	60.9	43.0%	\$164.27	43.3%	\$99.98	104.9%	23,875,920	5.7%	14,532,278	51.1%	\$2,387,165,469	116.5%
Statewide	55.7	28.5%	\$114.73	26.7%	\$63.85	62.9%	2,115,570	3.6%	1,177,390	33.2%	\$135,083,003	68.8%
Central	53.8	36.9%	\$123.49	25.0%	\$66.40	71.2%	181,890	3.9%	97,799	42.2%	\$12,077,506	77.9%
Coast	52.3	17.9%	\$121.43	21.1%	\$63.57	42.7%	340,620	-0.4%	178,311	17.4%	\$21,652,605	42.2%
Eastern	57.0	37.0%	\$88.28	16.2%	\$50.28	59.2%	148,890	0.1%	84,801	37.1%	\$7,486,280	59.3%
Mt. Hood/Gorge	56.8	46.5%	\$109.97	25.8%	\$62.45	84.3%	69,150	0.0%	39,270	46.5%	\$4,318,697	84.3%
Portland	52.0	47.8%	\$115.31	31.6%	\$59.92	94.6%	809,370	11.2%	420,554	64.4%	\$48,493,854	116.4%
Southern	64.9	2.4%	\$105.85	21.1%	\$68.65	24.0%	248,190	-3.4%	160,960	-1.1%	\$17,037,108	19.8%
Willamette Valley	61.7	26.5%	\$120.19	38.3%	\$74.16	75.0%	327,270	-0.7%	201,943	25.6%	\$24,271,502	73.8%

OREGON LODGING STATISTICS
Year To Date (YTD): January - November 2021

Region	Occupancy (%)		Room Rate (\$)		RevPAR (\$)		Room Supply		Room Demand		Room Revenue (\$)	
	YTD	% Chg YOY	YTD	% Chg YOY	YTD	% Chg YOY	YTD	% Chg YOY	YTD	% Chg YOY	YTD	% Chg YOY
United States	58.1	30.1%	\$123.48	18.6%	\$71.76	54.3%	1,812,836,689	5.3%	1,053,599,971	37.0%	\$130,094,343,253	62.5%
Pacific	60.5	25.3%	\$155.72	19.3%	\$94.18	49.5%	260,397,574	7.5%	157,487,147	34.6%	\$24,524,456,779	60.7%
Statewide	61.2	30.3%	\$123.71	20.3%	\$75.66	56.7%	23,214,752	3.9%	14,198,183	35.3%	\$1,756,503,317	62.8%
Central	63.9	28.6%	\$148.97	24.2%	\$95.18	59.7%	1,986,610	3.6%	1,269,381	33.2%	\$189,094,883	65.5%
Coast	65.9	29.3%	\$146.80	22.1%	\$96.77	57.9%	3,810,586	2.3%	2,511,977	32.3%	\$368,754,814	61.5%
Eastern	60.9	30.8%	\$93.66	16.7%	\$57.08	52.7%	1,657,044	1.1%	1,009,936	32.3%	\$94,591,762	54.4%
Mt. Hood/Gorge	64.9	35.9%	\$123.55	20.9%	\$80.23	64.2%	769,870	2.9%	499,919	39.8%	\$61,762,950	69.1%
Portland	52.8	30.6%	\$114.43	12.9%	\$60.38	47.5%	8,614,470	7.9%	4,545,961	41.0%	\$520,173,160	59.2%
Southern	72.3	32.6%	\$111.21	27.5%	\$80.40	69.1%	2,817,562	-1.7%	2,037,081	30.3%	\$226,540,970	66.2%
Willamette Valley	65.8	30.8%	\$118.27	25.7%	\$77.86	64.4%	3,660,268	3.9%	2,409,586	35.9%	\$284,987,105	70.8%

Source: STR



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OREGON LODGING STATISTICS
 Running 12 Months (R12): December 2020 - November 2021

Region	Occupancy (%)		Room Rate (\$)		RevPAR (\$)		Room Supply		Room Demand		Room Revenue (\$)	
	R12	% Chg YOY	R12	% Chg YOY	R12	% Chg YOY	R12	% Chg YOY	R12	% Chg YOY	R12	% Chg YOY
Statewide	59.2	25.9%	\$121.76	18.3%	\$72.09	48.8%	25,324,178	3.3%	14,994,215	30.1%	\$1,825,746,358	53.8%
Central	61.8	25.8%	\$146.64	23.1%	\$90.62	54.9%	2,167,526	3.5%	1,339,486	30.2%	\$196,423,842	60.3%
Coast	63.6	26.9%	\$144.11	21.5%	\$91.63	54.2%	4,164,017	2.1%	2,647,441	29.7%	\$381,533,226	57.5%
Eastern	58.7	28.4%	\$92.64	16.0%	\$54.34	48.9%	1,810,711	1.1%	1,062,209	29.8%	\$98,399,088	50.5%
Mt. Hood/Gorge	62.7	31.3%	\$121.66	19.4%	\$76.26	56.8%	841,325	3.0%	527,320	35.3%	\$64,155,488	61.6%
Portland	51.0	21.8%	\$112.93	9.6%	\$57.61	33.6%	9,366,592	6.6%	4,778,408	29.8%	\$539,635,874	42.3%
Southern	70.5	31.2%	\$109.39	26.0%	\$77.08	65.3%	3,082,953	-1.5%	2,172,561	29.2%	\$237,646,884	62.8%
Willamette Valley	63.9	27.8%	\$116.15	23.7%	\$74.25	58.1%	4,000,896	3.7%	2,557,687	32.5%	\$297,072,601	63.9%

Source: STR