

Oregon Tourism Commission dba Travel Oregon 319 SW Washington St., Suite 700 Portland, Oregon 97204 503-967-1560

OREGON LODGING STATISTICS Current Week: January 2, 2022

Occupancy (%)				Room Rate (\$)			RevPAR (\$)		
Region		% Chg vs 2021	% Chg vs 2020		% Chg vs 2021	% Chg vs 2020		% Chg vs 2021	% Chg vs 2020
Oregon	42.6%	7.8%	-5.2%	\$101.54	19.0%	0.7%	\$43.30	28.3%	-4.5%
Central	42.5%	15.5%	22.0%	\$105.35	18.8%	14.3%	\$44.82	37.1%	39.4%
Coast	39.8%	-5.4%	-3.5%	\$103.89	14.2%	12.3%	\$41.32	7.9%	8.3%
Eastern	46.0%	29.2%	28.3%	\$82.75	14.0%	10.3%	\$38.10	47.4%	41.5%
Hood/Gorge	47.1%	23.9%	8.1%	\$102.91	17.4%	16.0%	\$48.44	45.5%	25.3%
Portland	37.4%	14.8%	-25.7%	\$106.64	26.2%	-5.7%	\$39.91	44.8%	-29.9%
Southern	51.0%	-5.6%	24.8%	\$93.27	13.3%	14.6%	\$47.58	7.0%	43.0%
Willamette Valley	50.5%	12.4%	3.3%	\$101.12	22.8%	9.0%	\$51.06	38.0%	12.6%

Room Supply				Room Demand			Room Revenue (\$)		
Region		% Chg vs 2021	% Chg vs 2020		% Chg vs 2021	% Chg vs 2020		% Chg vs 2021	% Chg vs 2020
Oregon	494,683	4.2%	1.7%	210,969	12.3%	-3.5%	\$21,421,504	33.6%	-2.8%
Central	42,434	3.9%	6.0%	18,053	20.0%	29.3%	\$1,901,890	42.5%	47.8%
Coast	79,457	-0.3%	0.6%	31,599	-5.7%	-2.9%	\$3,282,907	7.6%	9.0%
Eastern	34,734	0.1%	0.6%	15,993	29.4%	29.1%	\$1,323,378	47.5%	42.4%
Hood/Gorge	16,135	0.0%	4.2%	7,595	23.9%	12.6%	\$781,580	45.5%	30.6%
Portland	189,917	12.7%	5.9%	71,070	29.3%	-21.4%	\$7,578,758	63.1%	-25.8%
Southern	57,911	-3.3%	-5.2%	29,543	-8.7%	18.3%	\$2,755,432	3.4%	35.6%
Willamette Valley	76,384	-0.7%	1.2%	38,572	11.6%	4.6%	\$3,900,286	37.1%	14.0%

Source: STR