



**Oregon Tourism Commission**  
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**OREGON LODGING STATISTICS**  
 Current Week: January 23, 2022

| Region            | Occupancy (%) |               |               | Room Rate (\$) |               |               | RevPAR (\$) |               |               |
|-------------------|---------------|---------------|---------------|----------------|---------------|---------------|-------------|---------------|---------------|
|                   |               | % Chg vs 2021 | % Chg vs 2020 |                | % Chg vs 2021 | % Chg vs 2020 |             | % Chg vs 2021 | % Chg vs 2020 |
| Oregon            | 48.8%         | 15.5%         | -1.3%         | \$105.65       | 21.5%         | 0.5%          | \$51.60     | 40.4%         | -0.8%         |
| Central           | 54.2%         | 32.6%         | 25.0%         | \$111.60       | 22.5%         | 15.4%         | \$60.45     | 62.5%         | 44.2%         |
| Coast             | 50.1%         | 9.8%          | 19.1%         | \$108.90       | 15.9%         | 15.0%         | \$54.58     | 27.3%         | 37.0%         |
| Eastern           | 45.1%         | 20.5%         | 25.5%         | \$84.03        | 14.3%         | 10.2%         | \$37.90     | 37.8%         | 38.3%         |
| Hood/Gorge        | 47.5%         | 14.5%         | 4.4%          | \$104.02       | 13.9%         | 16.1%         | \$49.40     | 30.4%         | 21.2%         |
| Portland          | 43.6%         | 22.8%         | -25.3%        | \$110.57       | 28.4%         | -7.1%         | \$48.18     | 57.6%         | -30.6%        |
| Southern          | 54.6%         | -1.7%         | 27.0%         | \$95.77        | 15.9%         | 17.7%         | \$52.27     | 13.9%         | 49.5%         |
| Willamette Valley | 56.4%         | 20.5%         | 10.0%         | \$103.96       | 24.7%         | 9.9%          | \$58.62     | 50.3%         | 20.9%         |

| Region            | Room Supply |               |               | Room Demand |               |               | Room Revenue (\$) |               |               |
|-------------------|-------------|---------------|---------------|-------------|---------------|---------------|-------------------|---------------|---------------|
|                   |             | % Chg vs 2021 | % Chg vs 2020 |             | % Chg vs 2021 | % Chg vs 2020 |                   | % Chg vs 2021 | % Chg vs 2020 |
| Oregon            | 494,627     | 4.2%          | 1.7%          | 241,587     | 20.3%         | 0.3%          | \$25,524,209      | 46.3%         | 0.9%          |
| Central           | 42,371      | 3.7%          | 5.9%          | 22,953      | 37.6%         | 32.3%         | \$2,561,460       | 68.6%         | 52.7%         |
| Coast             | 79,457      | -0.3%         | 0.6%          | 39,822      | 9.5%          | 19.8%         | \$4,336,641       | 26.9%         | 37.8%         |
| Eastern           | 34,734      | 0.1%          | 0.6%          | 15,668      | 20.6%         | 26.3%         | \$1,316,536       | 37.9%         | 39.1%         |
| Hood/Gorge        | 16,135      | 0.0%          | 4.2%          | 7,662       | 14.5%         | 8.7%          | \$797,000         | 30.4%         | 26.3%         |
| Portland          | 189,924     | 12.7%         | 5.8%          | 82,763      | 38.3%         | -20.9%        | \$9,151,347       | 77.5%         | -26.6%        |
| Southern          | 57,911      | -3.3%         | -3.5%         | 31,609      | -5.0%         | 22.6%         | \$3,027,096       | 10.1%         | 44.3%         |
| Willamette Valley | 76,384      | -0.7%         | 1.1%          | 43,074      | 19.7%         | 11.2%         | \$4,477,916       | 49.3%         | 22.2%         |

Source: STR