



# Travel Sentiment Study Wave 58

MARCH 22, 2022

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COVID-19

# TRAVEL SENTIMENT STUDY WAVE 58

Fielded March 16, 2022

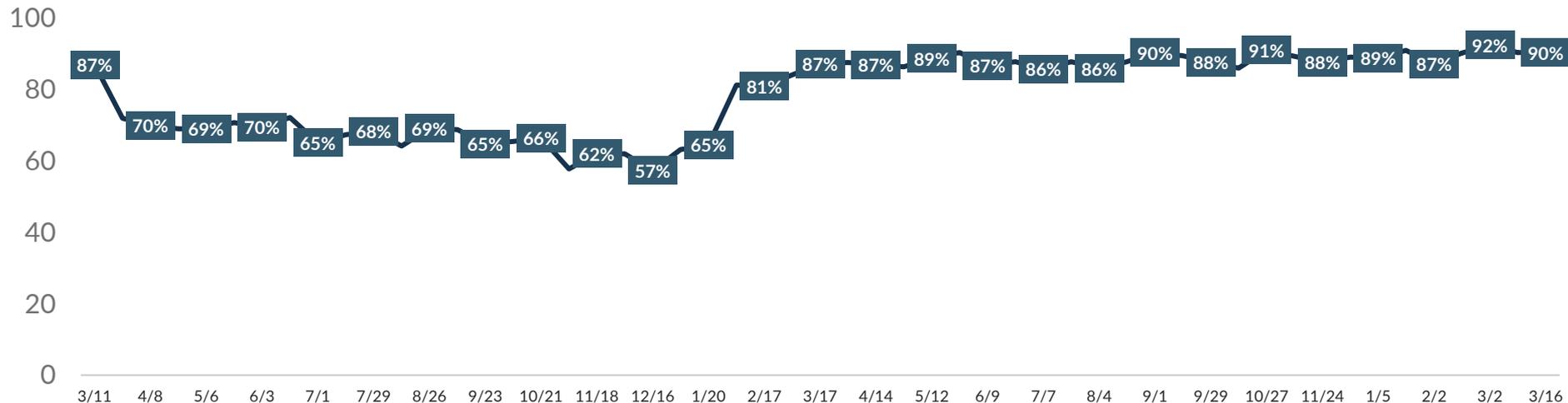
U.S. National Sample of 1,000 adults 18+

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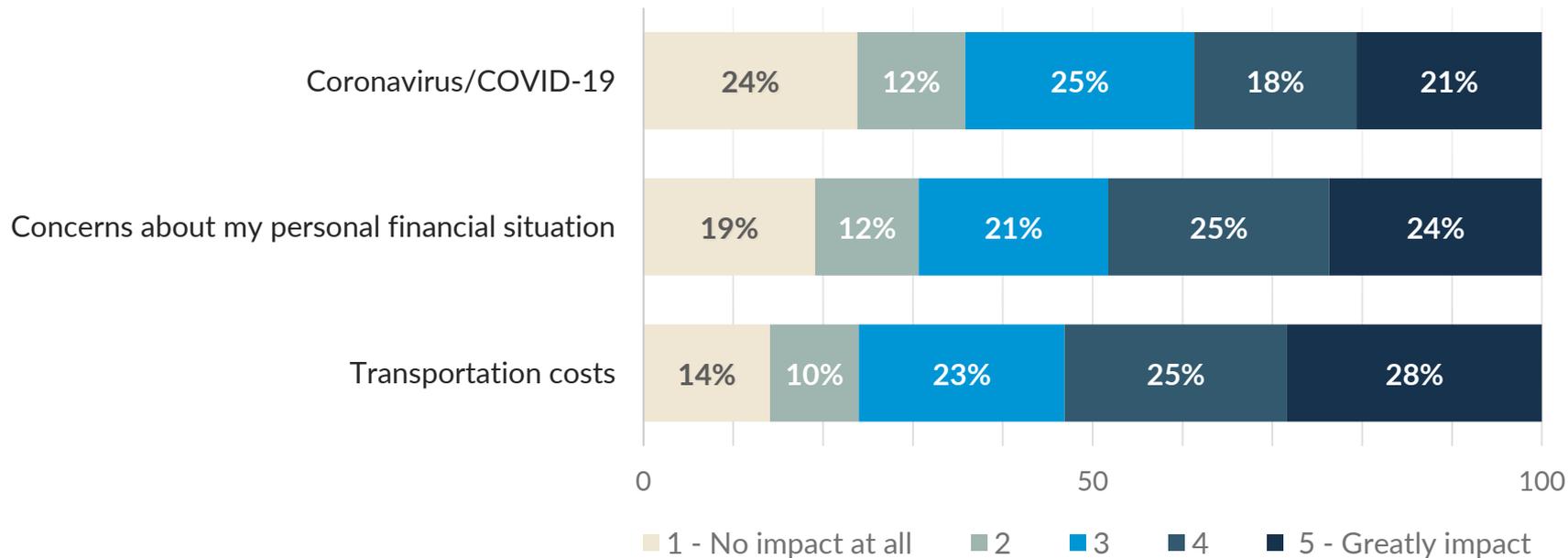
# IMPACT ON TRAVEL PLANS

## Travelers with Travel Plans in the Next Six Months Comparison



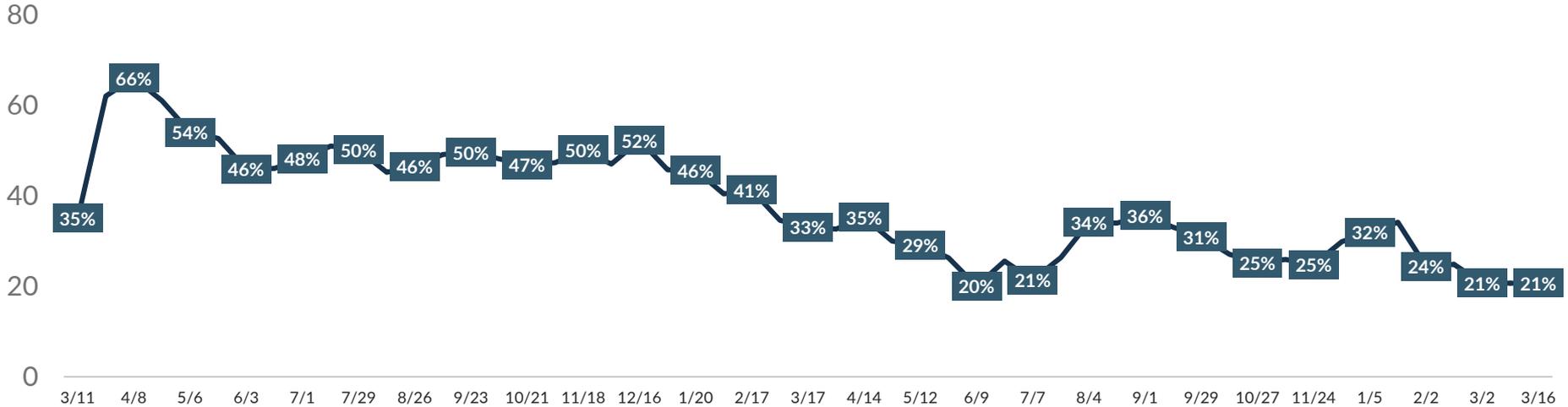
# IMPACT ON TRAVEL PLANS

## Factors Impacting Decisions to Travel in Next Six Months



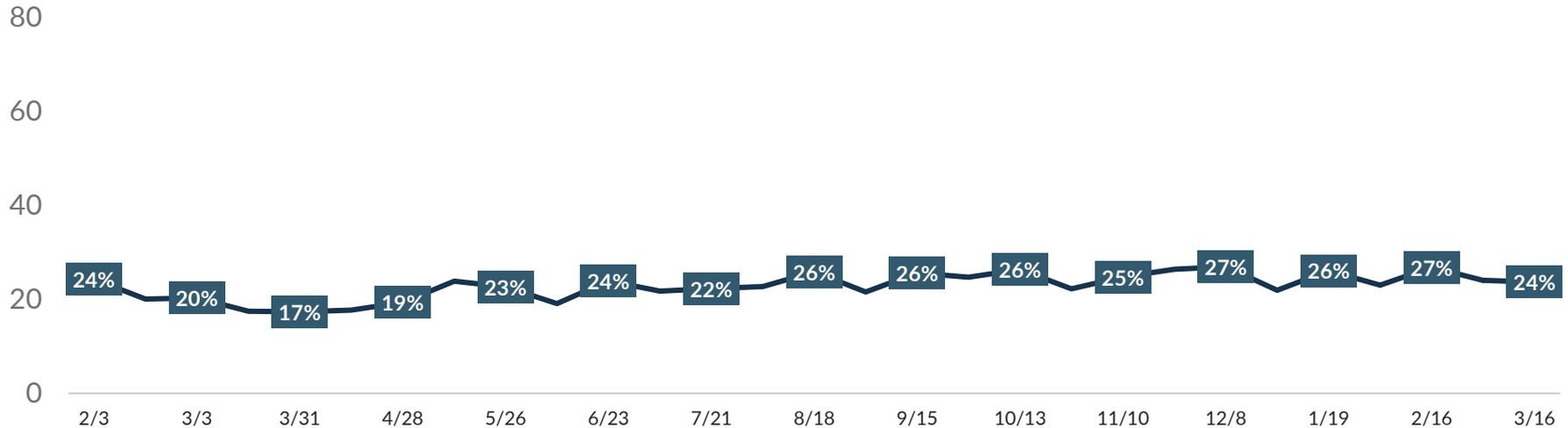
# IMPACT ON TRAVEL PLANS

## Indicated that Coronavirus Would Greatly Impact their Decision to Travel in the Next Six Months



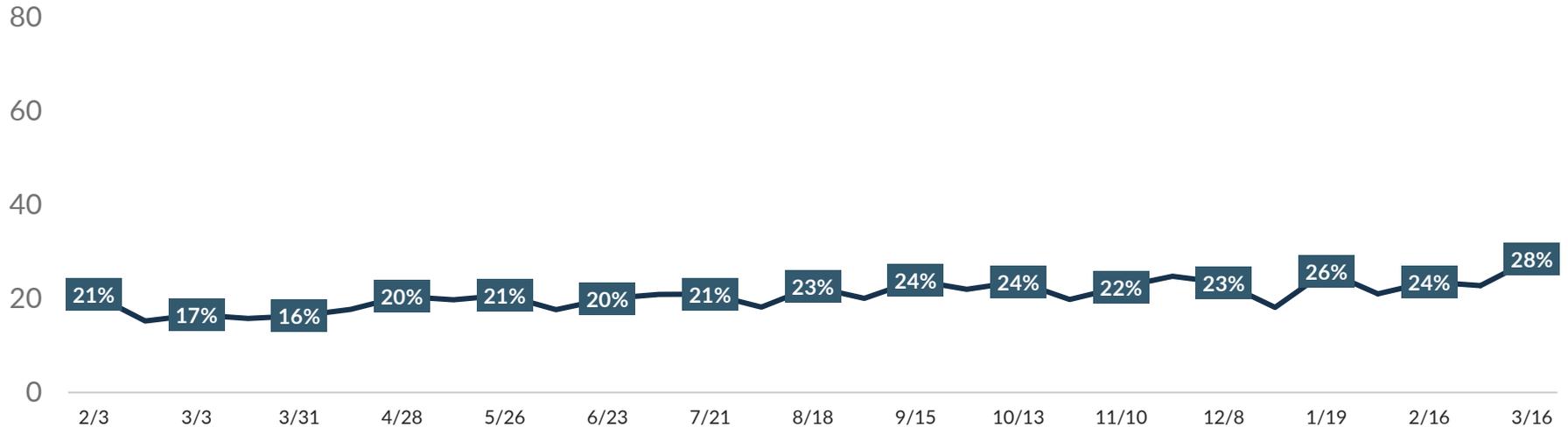
## IMPACT ON TRAVEL PLANS

### Indicated that Concerns About Personal Financial Situation Would Greatly Impact their Decision to Travel in the Next Six Months



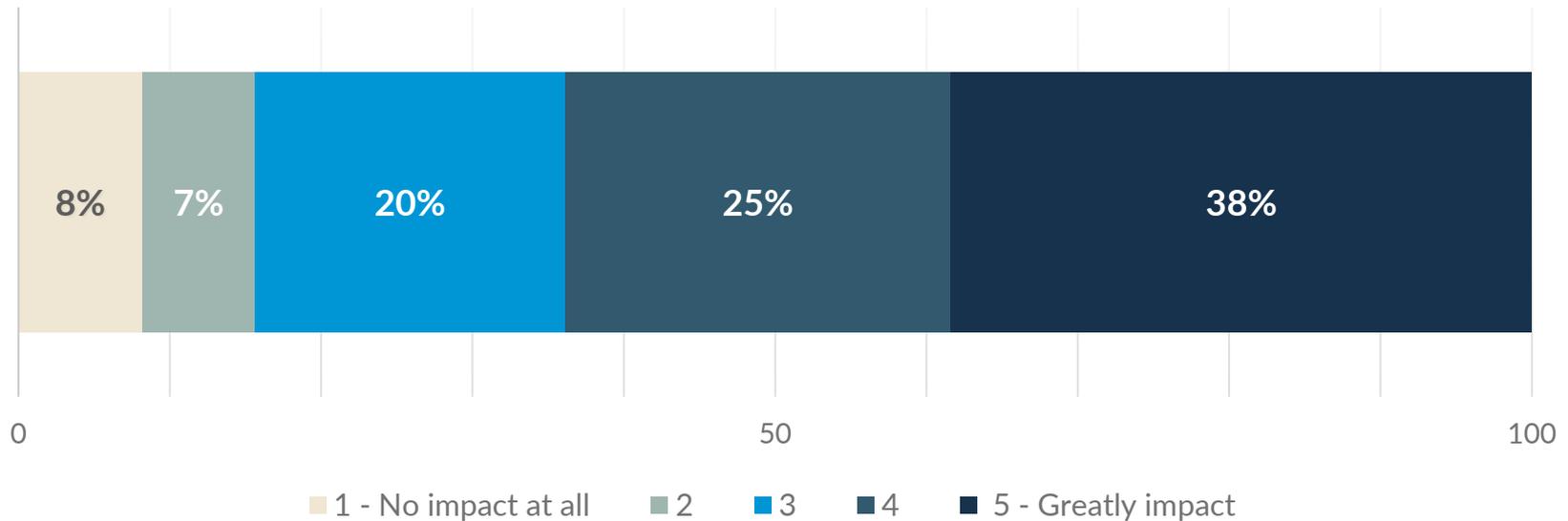
## IMPACT ON TRAVEL PLANS

### Indicated that Transportation Costs Would Greatly Impact their Decision to Travel in the Next Six Months



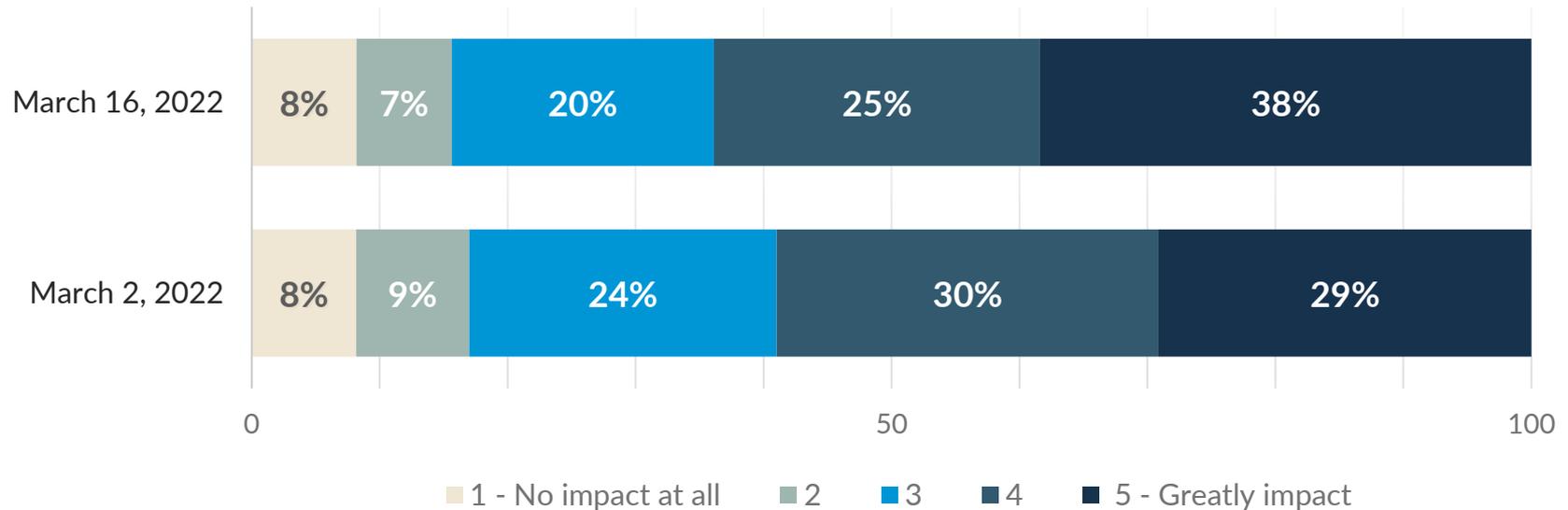
## IMPACT ON TRAVEL PLANS

### Impact of Rising Gas Prices on Decisions to Travel in Next Six Months



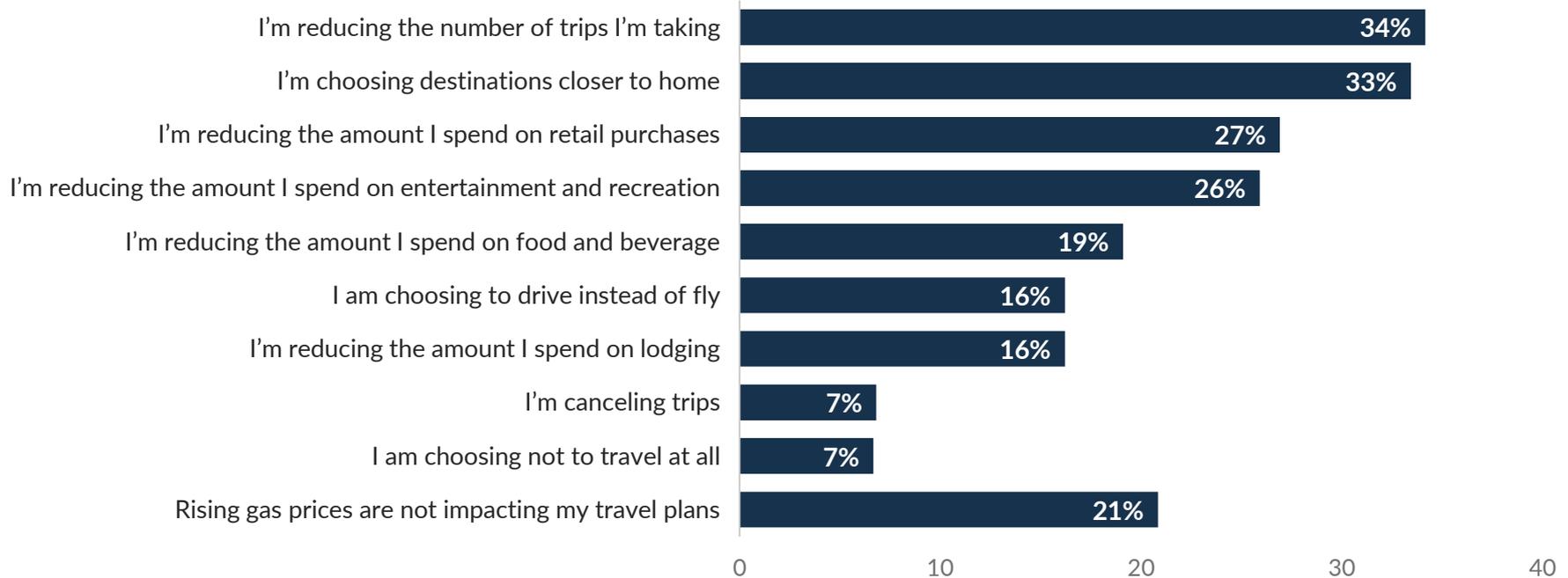
## IMPACT ON TRAVEL PLANS

### Impact of Rising Gas Prices on Decisions to Travel in Next Six Months Comparison



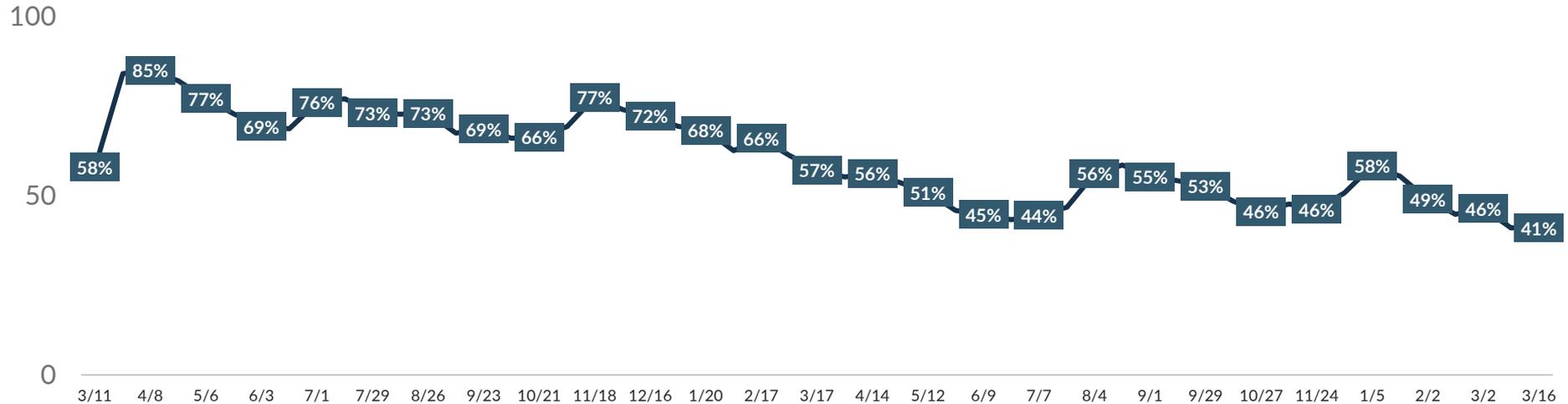
# IMPACT ON TRAVEL PLANS

## Impact of Rising Gas Prices on Travel Plans



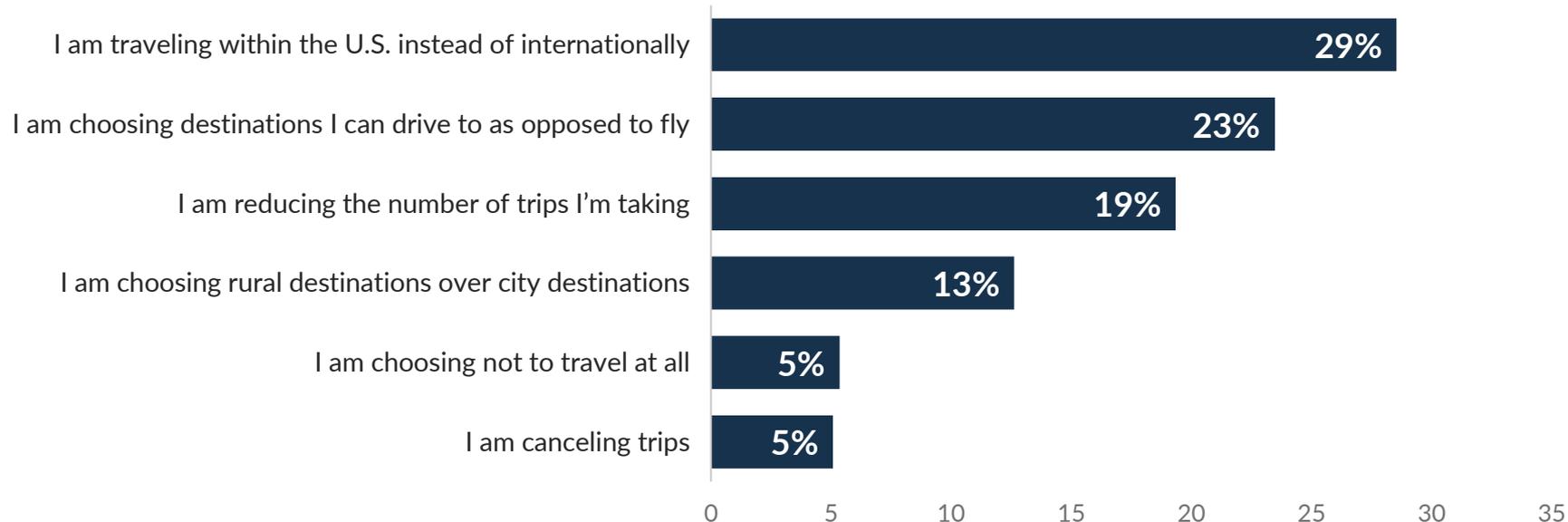
# IMPACT ON TRAVEL PLANS

## Travelers Planning to Change Upcoming Travel Plans Due to COVID-19 Comparison



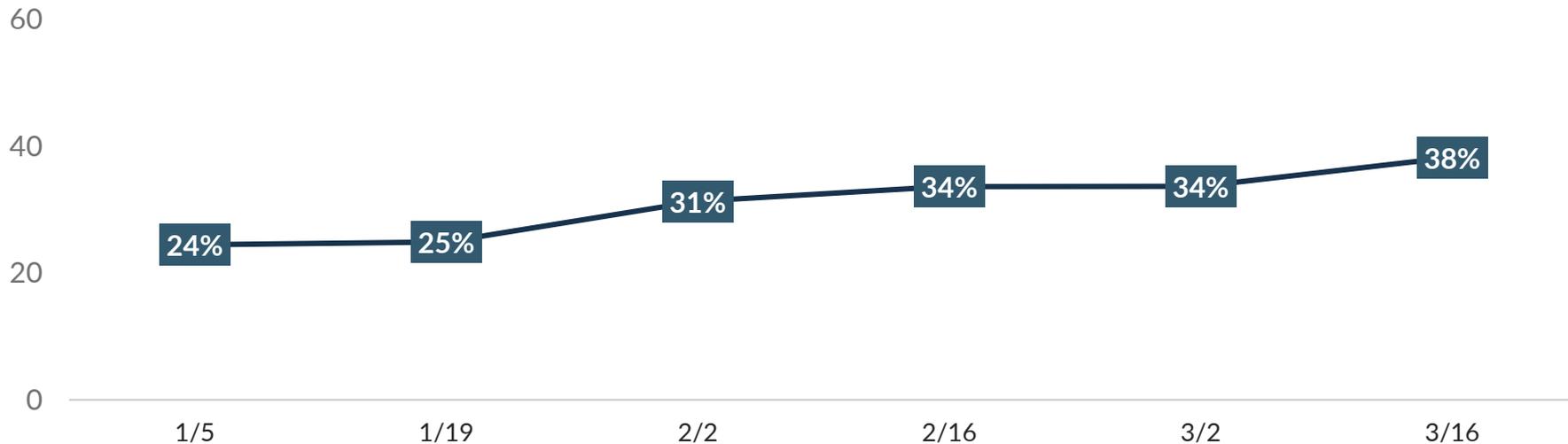
## IMPACT ON TRAVEL PLANS

### Influence of COVID-19 on Travel Plans in the Next Six Months

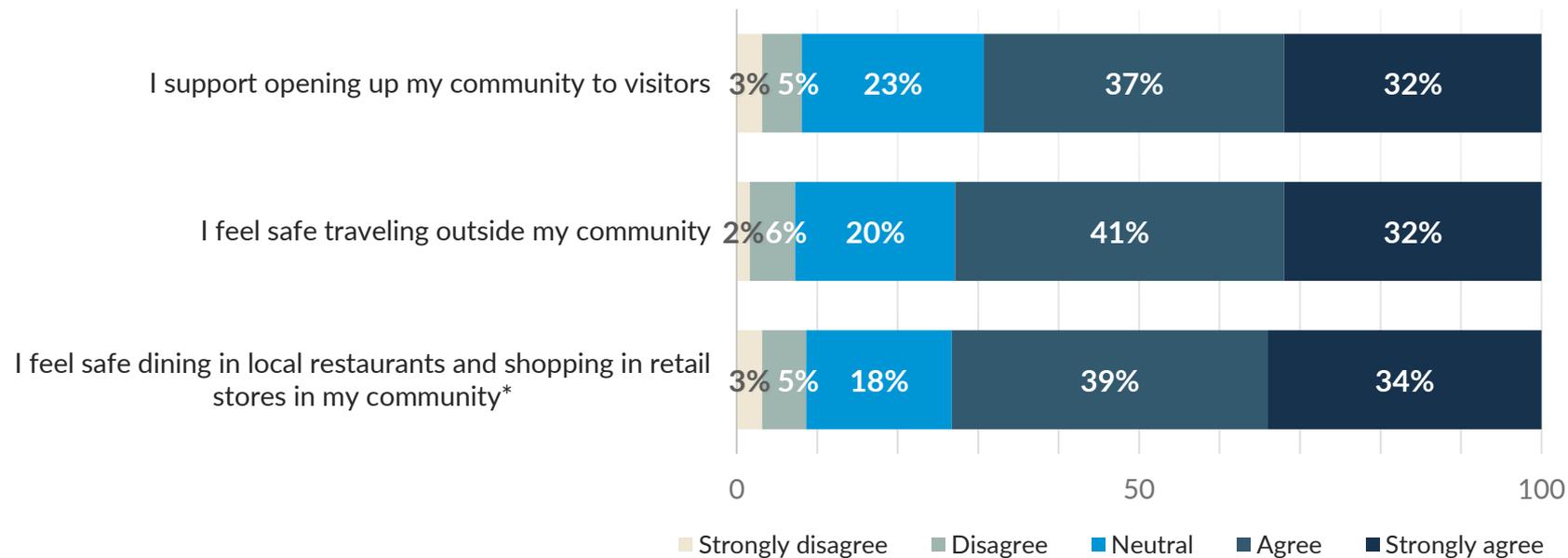


## IMPACT ON TRAVEL PLANS

### Influence of COVID-19 on Travel Plans in the Next Six Months COVID-19 is Not Influencing my Travel Plans



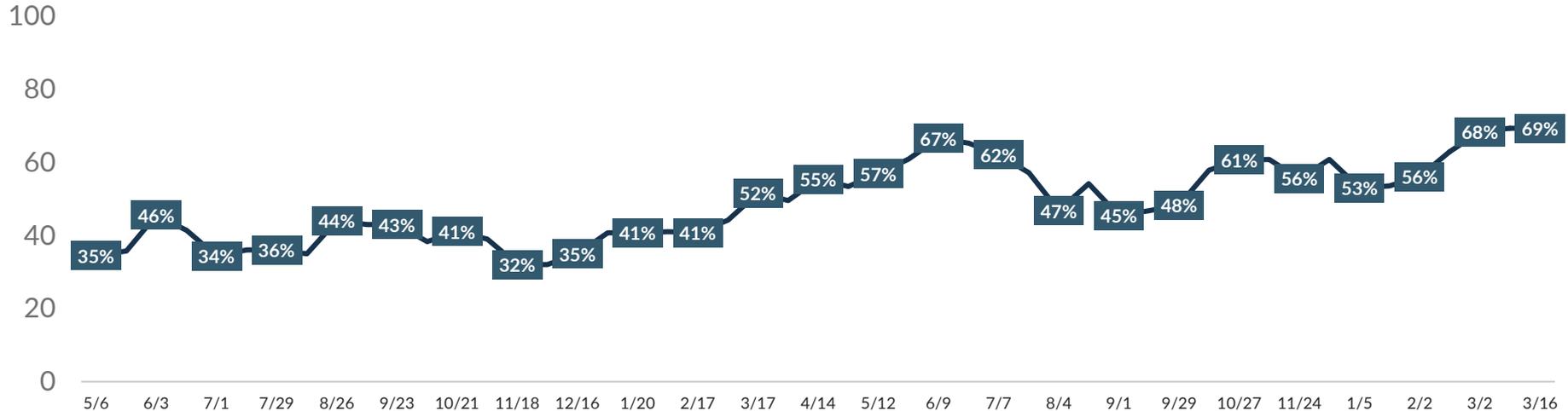
## Perceptions of Safety and Travel



\*Note: On 2/3/21, the word, would, was removed from the statement, "I would feel safe dining in local restaurants and shopping in retail stores within my community"

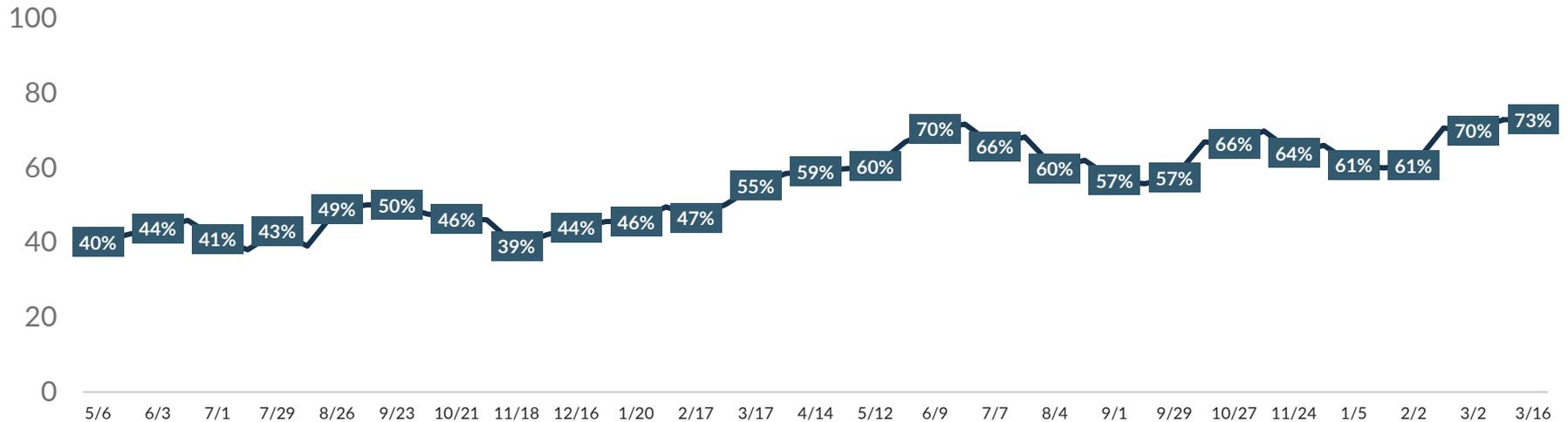
# TRAVEL PERCEPTIONS

## I Support Opening Up My Community to Visitors Comparison of Travelers Who Strongly Agree or Agree



# TRAVEL PERCEPTIONS

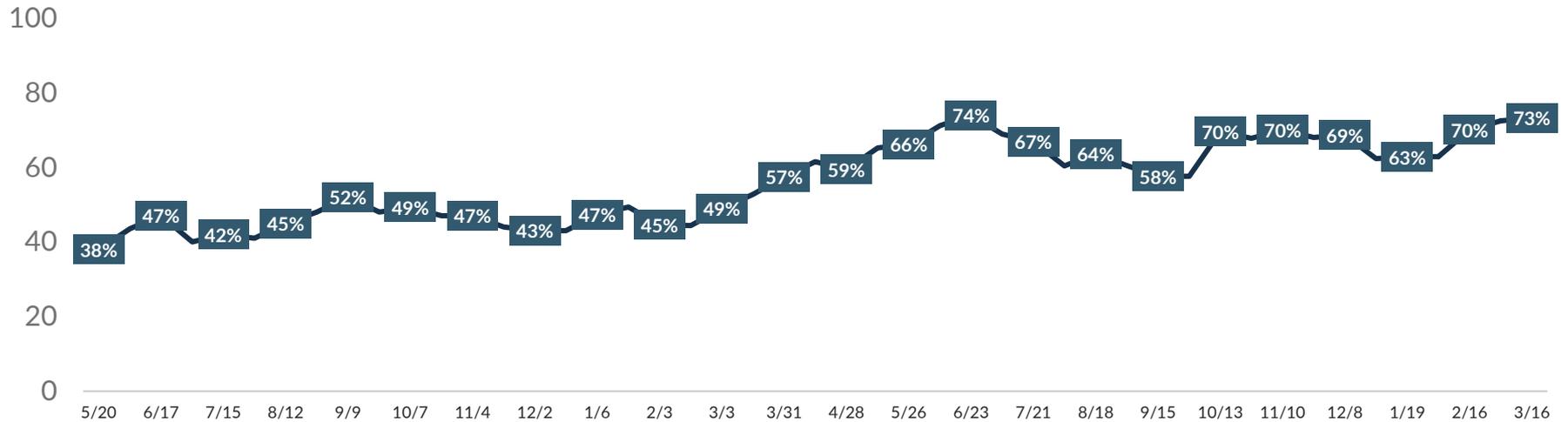
## I Feel Safe Traveling Outside My Community Comparison of Travelers Who Strongly Agree or Agree



# TRAVEL PERCEPTIONS

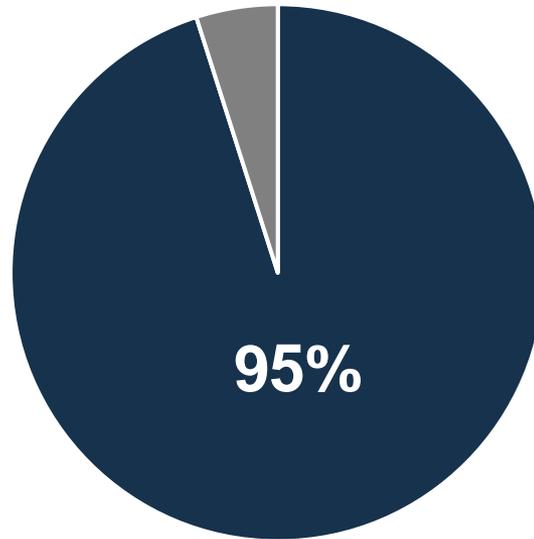
## I Feel Safe Dining in Local Restaurants and Shopping in Retail Stores Within My Community\*

### Comparison of Travelers Who Strongly Agree or Agree



\*Note: On 2/3/21, the word, would, was removed from the statement, "I would feel safe dining in local restaurants and shopping in retail stores within my community"

### Percent of Travelers with a Road Trip Planned for the Next Year



# IMPACT ON TRAVEL PLANS

## Factors Important in Deciding Where to Visit on Road Trips



## *Additional Resources*

Longwoods International Research  
[longwoods-intl.com/covid-19](https://longwoods-intl.com/covid-19)

Miles Partnership COVID-19 Communication Center  
[covid19.milespartnership.com](https://covid19.milespartnership.com)





# Thank You

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