



Oregon Tourism Commission
 dba Travel Oregon
 319 SW Washington St., Suite 700
 Portland, Oregon 97204
 503-967-1560

OREGON LODGING STATISTICS
Current Month: February 2022

Region	Occupancy (%)		Room Rate (\$)		RevPAR (\$)		Room Supply		Room Demand		Room Revenue (\$)	
	Month	% Chg YOY	Month	% Chg YOY	Month	% Chg YOY	Month	% Chg YOY	Month	% Chg YOY	Month	% Chg YOY
United States	56.9	26.0%	\$137.39	38.7%	\$78.24	74.8%	153,803,832	4.0%	87,581,849	31.0%	\$12,033,303,581	81.7%
Pacific	61.7	33.9%	\$174.91	51.1%	\$107.90	102.3%	22,405,992	6.0%	13,822,441	41.9%	\$2,417,640,491	114.4%
Statewide	56.7	15.7%	\$113.55	22.4%	\$64.38	41.5%	1,978,564	3.2%	1,121,825	19.4%	\$127,384,863	46.1%
Central	59.0	34.2%	\$119.23	19.0%	\$70.33	59.7%	169,456	1.8%	99,955	36.6%	\$11,917,320	62.5%
Coast	58.1	8.1%	\$124.09	18.6%	\$72.09	28.1%	317,996	-0.6%	184,734	7.4%	\$22,923,632	27.4%
Eastern	53.7	40.0%	\$87.90	15.5%	\$47.18	61.8%	138,936	0.1%	74,575	40.2%	\$6,555,346	62.0%
Mt. Hood/Gorge	55.3	20.5%	\$112.58	20.8%	\$62.31	45.5%	64,540	0.0%	35,720	20.5%	\$4,021,355	45.5%
Portland	52.5	20.0%	\$115.04	26.7%	\$60.42	52.1%	759,668	11.2%	399,001	33.5%	\$45,902,019	69.1%
Southern	59.7	2.9%	\$101.90	17.9%	\$60.79	21.3%	231,588	-3.3%	138,157	-0.5%	\$14,077,973	17.3%
Willamette Valley	64.2	11.1%	\$114.01	26.6%	\$73.24	40.7%	305,536	-2.2%	196,282	8.7%	\$22,378,197	37.7%

OREGON LODGING STATISTICS
Year To Date (YTD): January - February 2022

Region	Occupancy (%)		Room Rate (\$)		RevPAR (\$)		Room Supply		Room Demand		Room Revenue (\$)	
	YTD	% Chg YOY	YTD	% Chg YOY	YTD	% Chg YOY	YTD	% Chg YOY	YTD	% Chg YOY	YTD	% Chg YOY
United States	56.9	35.7%	\$137.39	44.6%	\$78.24	96.2%	153,803,832	-50.6%	87,581,849	-32.9%	\$12,033,303,581	-3.0%
Pacific	61.7	45.2%	\$174.91	58.9%	\$107.90	130.8%	22,405,992	-49.5%	13,822,441	-26.7%	\$2,417,640,491	16.5%
Statewide	51.3	13.8%	\$109.74	21.6%	\$56.34	38.4%	4,169,179	3.7%	2,140,471	18.0%	\$234,894,401	43.5%
Central	54.2	30.2%	\$115.60	16.9%	\$62.69	52.1%	357,068	2.8%	193,624	33.8%	\$22,383,431	56.3%
Coast	52.1	3.5%	\$117.53	18.1%	\$61.23	22.3%	670,032	-0.4%	349,059	3.1%	\$41,025,816	21.7%
Eastern	49.5	31.7%	\$86.13	14.8%	\$42.65	51.3%	292,758	0.1%	144,957	31.8%	\$12,485,560	51.4%
Mt. Hood/Gorge	51.0	17.2%	\$108.87	16.7%	\$55.53	36.7%	135,995	0.0%	69,363	17.2%	\$7,551,376	36.7%
Portland	46.8	21.3%	\$111.76	26.7%	\$52.27	53.7%	1,600,760	12.0%	748,766	35.8%	\$83,679,554	72.1%
Southern	55.7	0.3%	\$98.61	16.3%	\$54.94	16.6%	488,051	-3.3%	271,886	-3.1%	\$26,812,005	12.8%
Willamette Valley	58.8	12.3%	\$110.84	28.1%	\$65.22	43.8%	643,808	-1.4%	378,845	10.7%	\$41,989,988	41.8%

Source: STR



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OREGON LODGING STATISTICS
 Running 12 Months (R12): March 2021 - February 2022

Region	Occupancy (%)		Room Rate (\$)		RevPAR (\$)		Room Supply		Room Demand		Room Revenue (\$)	
	R12	% Chg YOY	R12	% Chg YOY	R12	% Chg YOY	R12	% Chg YOY	R12	% Chg YOY	R12	% Chg YOY
Statewide	61.0	35.9%	\$124.62	26.3%	\$76.04	71.6%	25,554,089	4.8%	15,592,762	42.5%	\$1,943,176,863	79.9%
Central	64.7	34.7%	\$147.92	24.8%	\$95.75	68.1%	2,183,464	3.6%	1,413,409	39.6%	\$209,072,174	74.2%
Coast	64.2	27.8%	\$147.00	24.5%	\$94.44	59.1%	4,160,338	1.6%	2,672,839	29.8%	\$392,918,377	61.6%
Eastern	61.8	37.4%	\$94.07	18.2%	\$58.09	62.4%	1,811,192	1.0%	1,118,512	38.7%	\$105,215,549	64.0%
Mt. Hood/Gorge	64.7	41.8%	\$125.31	23.3%	\$81.13	74.8%	841,325	2.0%	544,709	44.7%	\$68,255,119	78.3%
Portland	53.4	49.7%	\$116.52	26.1%	\$62.25	88.8%	9,626,605	11.7%	5,143,474	67.2%	\$599,304,079	110.8%
Southern	71.0	26.7%	\$112.25	28.7%	\$79.75	63.2%	3,057,213	-2.4%	2,171,939	23.7%	\$243,800,438	59.3%
Willamette Valley	65.8	33.6%	\$120.38	32.6%	\$79.21	77.1%	3,989,464	2.9%	2,625,004	37.5%	\$315,992,570	82.3%

Source: STR