



Oregon Tourism Commission
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OREGON LODGING STATISTICS
Current Month: January 2022

Region	Occupancy (%)		Room Rate (\$)		RevPAR (\$)		Room Supply		Room Demand		Room Revenue (\$)	
	Month	% Chg YOY	Month	% Chg YOY	Month	% Chg YOY	Month	% Chg YOY	Month	% Chg YOY	Month	% Chg YOY
United States	47.8	22.4%	\$123.51	36.0%	\$58.98	66.4%	170,165,417	4.3%	81,254,143	27.6%	\$10,035,852,673	73.5%
Pacific	52.0	32.4%	\$157.83	51.9%	\$82.00	101.1%	24,743,053	6.4%	12,855,179	40.9%	\$2,028,975,212	114.1%
Statewide	46.6	12.0%	\$105.57	20.7%	\$49.17	35.2%	2,190,646	4.2%	1,020,236	16.6%	\$107,710,663	40.8%
Central	50.0	26.4%	\$111.61	14.4%	\$55.79	44.5%	187,643	3.7%	93,806	31.1%	\$10,469,227	49.9%
Coast	47.0	-0.5%	\$110.28	17.0%	\$51.79	16.4%	352,036	-0.3%	165,334	-0.8%	\$18,232,553	16.1%
Eastern	46.0	24.6%	\$83.88	13.4%	\$38.58	41.2%	153,822	0.1%	70,759	24.7%	\$5,935,031	41.4%
Mt. Hood/Gorge	47.1	13.8%	\$104.92	12.4%	\$49.40	27.9%	71,455	0.0%	33,644	13.8%	\$3,530,057	27.9%
Portland	41.6	23.1%	\$108.19	27.1%	\$44.99	56.4%	841,092	12.7%	349,770	38.6%	\$37,840,729	76.2%
Southern	52.1	-2.4%	\$95.22	14.6%	\$49.65	11.9%	256,463	-3.3%	133,729	-5.6%	\$12,734,032	8.2%
Willamette Valley	54.0	13.8%	\$107.40	30.0%	\$57.98	47.9%	338,272	-0.7%	182,613	13.0%	\$19,611,863	46.9%

OREGON LODGING STATISTICS
Running 12 Months (R12): February 2021 - January 2022

Region	Occupancy (%)		Room Rate (\$)		RevPAR (\$)		Room Supply		Room Demand		Room Revenue (\$)	
	R12	% Chg YOY	R12	% Chg YOY	R12	% Chg YOY	R12	% Chg YOY	R12	% Chg YOY	R12	% Chg YOY
Statewide	60.5	32.7%	\$123.50	23.1%	\$74.67	63.4%	25,493,302	4.4%	15,414,743	38.5%	\$1,903,696,139	70.6%
Central	63.6	31.0%	\$147.43	24.2%	\$93.77	62.7%	2,180,889	3.8%	1,387,132	35.9%	\$204,507,254	68.8%
Coast	63.9	27.3%	\$145.81	23.3%	\$93.24	57.0%	4,162,298	1.7%	2,661,674	29.4%	\$388,096,443	59.6%
Eastern	60.6	33.2%	\$93.54	17.5%	\$56.71	56.6%	1,811,052	1.0%	1,098,037	34.6%	\$102,711,857	58.2%
Mt. Hood/Gorge	64.3	38.0%	\$123.93	22.4%	\$79.63	69.0%	841,325	2.3%	540,583	41.2%	\$66,995,542	72.9%
Portland	52.8	40.3%	\$115.12	18.9%	\$60.79	66.8%	9,550,081	10.2%	5,043,455	54.6%	\$580,590,124	83.8%
Southern	70.9	28.5%	\$111.24	28.0%	\$78.86	64.4%	3,065,221	-2.1%	2,173,041	25.7%	\$241,724,595	60.9%
Willamette Valley	65.3	32.3%	\$118.73	29.2%	\$77.54	71.0%	3,996,184	3.3%	2,609,699	36.7%	\$309,862,492	76.7%

Source: STR