



Oregon Tourism Commission
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OREGON LODGING STATISTICS
Current Week: March 20, 2022

| Region | Occupancy (%) | | | Room Rate (\$) | | | RevPAR (\$) | | |
|-------------------|---------------|---------------|---------------|----------------|---------------|---------------|-------------|---------------|---------------|
| | | % Chg vs 2021 | % Chg vs 2020 | | % Chg vs 2021 | % Chg vs 2020 | | % Chg vs 2021 | % Chg vs 2020 |
| Oregon | 67.8% | 5.0% | 196.7% | \$126.56 | 22.2% | 48.3% | \$85.82 | 28.3% | 340.0% |
| Central | 72.3% | -4.8% | 217.1% | \$133.18 | 13.5% | 48.0% | \$96.28 | 8.1% | 369.5% |
| Coast | 74.8% | -4.9% | 254.0% | \$145.81 | 11.2% | 69.7% | \$109.02 | 5.7% | 500.8% |
| Eastern | 65.3% | 14.0% | 95.4% | \$94.44 | 18.1% | 28.1% | \$61.68 | 34.6% | 150.3% |
| Hood/Gorge | 66.8% | 4.1% | 188.2% | \$115.98 | 18.0% | 47.7% | \$77.44 | 22.8% | 325.8% |
| Portland | 61.5% | 23.9% | 210.2% | \$130.95 | 40.2% | 37.5% | \$80.53 | 73.8% | 326.4% |
| Southern | 70.0% | -11.2% | 155.5% | \$108.10 | 17.5% | 48.9% | \$75.67 | 4.3% | 280.4% |
| Willamette Valley | 73.2% | 5.4% | 200.5% | \$119.62 | 23.7% | 50.0% | \$87.59 | 30.3% | 350.8% |

| Region | Room Supply | | | Room Demand | | | Room Revenue (\$) | | |
|-------------------|-------------|---------------|---------------|-------------|---------------|---------------|-------------------|---------------|---------------|
| | | % Chg vs 2021 | % Chg vs 2020 | | % Chg vs 2021 | % Chg vs 2020 | | % Chg vs 2021 | % Chg vs 2020 |
| Oregon | 493,094 | 2.8% | 1.0% | 334,378 | 8.0% | 199.7% | \$42,317,416 | 32.0% | 344.4% |
| Central | 42,308 | 1.6% | 5.7% | 30,586 | -3.2% | 235.3% | \$4,073,333 | 9.8% | 396.3% |
| Coast | 79,499 | -0.6% | 0.8% | 59,441 | -5.5% | 256.9% | \$8,666,890 | 5.0% | 505.7% |
| Eastern | 34,734 | 0.1% | 0.6% | 22,685 | 14.0% | 96.6% | \$2,142,470 | 34.7% | 151.9% |
| Hood/Gorge | 16,135 | 0.0% | 4.2% | 10,774 | 4.1% | 200.4% | \$1,249,563 | 22.8% | 343.7% |
| Portland | 189,623 | 9.8% | 2.7% | 116,618 | 36.0% | 218.6% | \$15,270,663 | 90.7% | 338.0% |
| Southern | 57,050 | -3.4% | -5.1% | 39,936 | -14.3% | 142.4% | \$4,317,138 | 0.8% | 260.9% |
| Willamette Valley | 76,034 | -1.2% | 0.6% | 55,673 | 4.1% | 202.4% | \$6,659,770 | 28.7% | 353.6% |

Source: STR