



**Oregon Tourism Commission**  
 dba Travel Oregon  
 319 SW Washington St., Suite 700  
 Portland, Oregon 97204  
 503-967-1560

**OREGON LODGING STATISTICS**  
**Current Month: March 2022**

Region	Occupancy (%)		Room Rate (\$)		RevPAR (\$)		Room Supply		Room Demand		Room Revenue (\$)	
	Month	% Chg YOY	Month	% Chg YOY	Month	% Chg YOY	Month	% Chg YOY	Month	% Chg YOY	Month	% Chg YOY
United States	64.0	17.9%	\$146.61	37.5%	\$93.82	62.1%	170,648,025	3.6%	109,204,229	22.2%	\$16,010,156,731	68.0%
Pacific	67.8	26.1%	\$181.69	46.4%	\$123.17	84.6%	24,849,569	5.3%	16,846,388	32.8%	\$3,060,749,295	94.4%
Statewide	61.9	12.0%	\$120.22	22.8%	\$74.42	37.5%	2,181,997	2.8%	1,350,675	15.1%	\$162,379,419	41.4%
Central	66.0	11.8%	\$127.91	18.4%	\$84.43	32.4%	185,504	0.6%	122,449	12.5%	\$15,662,830	33.2%
Coast	60.8	-5.1%	\$134.58	13.2%	\$81.77	7.5%	352,222	-0.6%	214,003	-5.6%	\$28,799,682	6.9%
Eastern	64.4	28.3%	\$94.98	21.0%	\$61.20	55.3%	153,822	0.0%	99,115	28.4%	\$9,414,415	55.4%
Mt. Hood/Gorge	61.5	11.8%	\$112.49	17.6%	\$69.22	31.4%	71,455	0.0%	43,966	11.8%	\$4,945,855	31.4%
Portland	57.6	29.8%	\$124.10	35.0%	\$71.50	75.3%	839,759	9.8%	483,819	42.5%	\$60,042,468	92.4%
Southern	65.0	-4.1%	\$105.06	16.9%	\$68.30	12.1%	252,650	-3.4%	164,257	-7.4%	\$17,257,037	8.3%
Willamette Valley	68.3	11.5%	\$115.56	25.7%	\$78.91	40.1%	336,722	-1.2%	229,926	10.1%	\$26,569,446	38.4%

**OREGON LODGING STATISTICS**  
**Year To Date (YTD): January - March 2022**

Region	Occupancy (%)		Room Rate (\$)		RevPAR (\$)		Room Supply		Room Demand		Room Revenue (\$)	
	YTD	% Chg YOY	YTD	% Chg YOY	YTD	% Chg YOY	YTD	% Chg YOY	YTD	% Chg YOY	YTD	% Chg YOY
United States	56.2	21.6%	\$136.96	37.3%	\$76.99	67.0%	494,617,274	4.0%	278,040,221	26.5%	\$38,079,312,986	73.6%
Pacific	60.5	30.3%	\$172.49	49.1%	\$104.27	94.2%	71,998,614	5.9%	43,524,008	38.0%	\$7,507,364,999	105.7%
Statewide	55.0	13.0%	\$113.87	22.1%	\$62.58	38.0%	6,344,599	3.3%	3,486,832	16.8%	\$397,033,045	42.6%
Central	58.3	22.3%	\$120.39	17.1%	\$70.19	43.1%	542,100	1.9%	316,044	24.6%	\$38,048,167	45.9%
Coast	55.0	0.0%	\$124.03	15.6%	\$68.27	15.6%	1,022,226	-0.5%	562,687	-0.5%	\$69,789,241	15.1%
Eastern	54.6	30.2%	\$89.84	17.5%	\$49.04	53.0%	446,580	0.1%	243,777	30.2%	\$21,900,326	53.1%
Mt. Hood/Gorge	54.6	15.0%	\$110.28	17.0%	\$60.24	34.6%	207,450	0.0%	113,327	15.0%	\$12,497,226	34.6%
Portland	50.5	24.5%	\$116.68	30.1%	\$58.91	62.0%	2,438,041	11.2%	1,230,881	38.5%	\$143,616,076	80.1%
Southern	58.9	-1.4%	\$101.21	16.7%	\$59.64	15.1%	737,102	-3.8%	434,311	-5.1%	\$43,957,201	10.7%
Willamette Valley	62.1	12.0%	\$112.63	27.1%	\$69.92	42.4%	980,530	-1.3%	608,709	10.5%	\$68,559,391	40.5%

Source: STR



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**OREGON LODGING STATISTICS**  
 Running 12 Months (R12): April 2021 - March 2022

Region	Occupancy (%)		Room Rate (\$)		RevPAR (\$)		Room Supply		Room Demand		Room Revenue (\$)	
	R12	% Chg YOY	R12	% Chg YOY	R12	% Chg YOY	R12	% Chg YOY	R12	% Chg YOY	R12	% Chg YOY
<b>Statewide</b>	61.6	32.3%	\$126.26	28.1%	\$77.75	69.5%	25,573,704	5.1%	15,747,012	39.0%	\$1,988,238,665	78.1%
<b>Central</b>	65.4	30.7%	\$149.26	25.8%	\$97.69	64.4%	2,180,253	3.1%	1,426,973	34.7%	\$212,988,249	69.5%
<b>Coast</b>	64.0	20.9%	\$148.47	24.5%	\$94.95	50.6%	4,158,295	1.5%	2,659,394	22.7%	\$394,833,685	52.8%
<b>Eastern</b>	62.9	38.0%	\$95.24	19.7%	\$59.94	65.2%	1,811,223	0.9%	1,139,908	39.3%	\$108,568,870	66.8%
<b>Mt. Hood/Gorge</b>	65.3	38.4%	\$126.41	24.1%	\$82.53	71.7%	841,325	1.6%	549,290	40.6%	\$69,437,977	74.5%
<b>Portland</b>	54.5	49.7%	\$118.91	31.3%	\$64.77	96.6%	9,685,954	13.1%	5,276,005	69.3%	\$627,378,429	122.4%
<b>Southern</b>	70.9	20.7%	\$113.74	29.5%	\$80.61	56.3%	3,028,840	-3.2%	2,146,519	16.9%	\$244,149,854	51.3%
<b>Willamette Valley</b>	66.4	29.6%	\$122.24	34.5%	\$81.16	74.4%	3,985,279	2.7%	2,645,891	33.1%	\$323,445,941	79.0%

Source: STR