

# OREGON TOURISM COMMISSION MEETING

June 15, 2022 - 9:00 a.m.

The Shedd  
868 High Street  
Eugene, OR 97401

The meeting will be in-person and live-streamed on Travel Oregon's Industry YouTube Channel:  
<https://www.youtube.com/user/oregontourism/>.

9:00 a.m.	<b>Welcome and Introductions</b>	Chair Youngblood
9:10 a.m.	<b>Chair Remarks</b>	Chair Youngblood
9:15 a.m.	<b>Local Welcome</b>	Chair Youngblood
9:30 a.m.	<b>General Public Comment</b>	Chair Youngblood
9:40 a.m.	<b>Commission Business</b> Review of Commission Packets	Chair Youngblood
9:45 a.m.	<b>Commission Action</b> Approval of Minutes Nominating Committee Recommendation CEO Evaluation Update Budget Modification for 2021-23 BY Overview Public Hearing Discussion / Action	Chair Youngblood     Todd Davidson Chair Youngblood
10:20 a.m.	<b>Break</b>	
10:30 a.m.	<b>Commission Action Continued</b> Travel Oregon Strategic 10-Year Vision Overview Public Comment Discussion / Action	Todd Davidson & Staj Olson Chair Youngblood
11:10 a.m.	<b>Oregon Tourism Leadership Academy Update</b>	Jason Brandt & Teresa O'Neill
11:20 a.m.	<b>Advertising Update</b> Extraordinary is Ordinary Campaign	Katy Clair
11:50 a.m.	<b>Other Business</b>	Chair Youngblood
12:00 p.m.	<b>Adjourn</b>	Chair Youngblood

If you have any questions or comments related to today's proceedings or presentations, please email us at [industry@traveloregon.com](mailto:industry@traveloregon.com) and indicate "June 2022 –Tourism Commission Meeting" in the subject line.