Oregon Tourism Commission Briefing June 14, 2022





WELCOME TO THE HEART & HOME **OF TRACK & FIELD**

Comprehensive Regional **Transportation**

https://www.eugenecascadescoast.org/run ning/events/world-athleticschampionships/transportation/

Thanks to WVVA

Quick Links:

· Hayward Field - Bikes, Buses, Shuttles and Ride Share Eugene-Springfield Bus Routes

Championship Transportation

- Transportation to Eugene
- Portland Transportation to Oregon cities Private charters and tours
- GETTING AROUND EUGENE

Once you are here; rent a car, or take a shuttle, taxi, or ride share to your hotel. Getting around town is easy by bicycle or bus. A large network of bicycle paths and bike lanes connects outlying neighborhoods with the University District. Likewise, the LTD public bus system services Eugene and Springfield and even has routes to many of the region's smaller communities.

Get easily from the airport to your hotel, to events, and find convenient transportation around the Eugene area.







Car Bentals & Sales

Taxi & Shuttle Service

Bus & Commuter Service

PRIVATE CHARTERS

Around Oregon

America's Hub World Tours 503.896.2464

A professional service company possessing extensive local knowledge, expertise and resources, specializing in ongoing guided visitor tours and customized group package excursions.

• MTR Western 541.344.1403

A premier motorcoach company with 30 luxury coaches in Oregon that seat anywhere from 12 to 56 passengers comfortably for convention attendees, sporting events, athletes, shuttle services and group tours.

Viewpoint Coachlines 503.703.6523

A well-established, family-owned company with executive mini coach buses with seating for up to 37 people and full-size coaches with seating up to 56 featuring wireless internet and charging outlets.

• NW Navigator 503.285.3000

A leading provider of charter bus services in Oregon and the greater Pacific Northwest with charter buses equipped with luxury interiors, premium seating, electrical outlets, and on-board Wi-Fi. Most importantly, they have earned the highest safety rating in the charter bus industry from their first day in business.

Sunshine Limo Service & Wine Tours 541.344.5466

A full-service luxury and corporate transportation with late-model town cars, Escalades, SUVs and spectacular stretch limos seating from 2 to 22.

- Best Oregon Tours 503.572.5323 Transportation can be privately chartered.
- First Nature Tours 503.433.3447

Offering multi-day tour packages from Portland to other Oregon destinations for small groups of 4 - 20. They also have specific packages for the World Athletics Championships Oregon22.



Intercity Transportation

Staying in a city near Eugene? Find transit options between cities below.

Between Albany & Eugene

Groome Transportation (Hut/Oregon Express) 877.693.3785

Provides access to Portland from Albany, Salem, Eugene

• Oregon Point 888.846.4183

Oregon Point operates multiple routes that connect different communities in Oregon: Cascades Route (stops from Portland to Eugene), Eastern Route (stops from Bend to Ontario), NW Route (stops from Portland to Astoria) SW Route (stops from Klamath falls to Brookings)

Lincoln County Transit 541.265.6611

Lincoln county's local transit service includes the Coast to Valley Express (coasttovalley.org) and eight runs traveling between Newport, Corvallis and Albany

• Greyhound 800.231.2222

A well-known legacy transit provider, operates busses up and down the I-5 corridor.

FlixBus 855.626.8585

Is a new arrival to Oregon but has operated busses domestically and abroad since 2013. The company's local footprint extends from Eugene to Portland

Amtrak 800.872.7245

Operates heavy rail lines and bus service in Oregon. The Amtrak Cascades provides access between Eugene and Vancouver BC both by train and the Amtrak Thruway bus.

Within Albany

Albany Transit System (ATS) 541.917.7667

Albany's local transit provider, operating buses between 9 a.m. - 6:20 p.m.

Between Creswell/Cottage Grove & Eugene

Lane Transit District (LTD) South Lane Wheels 888.232.8121

LTD route 98 provides stops within Creswell/Cottage Grove and other nearby communities, linking to the Eugene/Springfield urban

One Stop Booking

Thanks to WVVA TSO WCVA



Accommodations

WCH Oregon22 Landing Page https://www.eugenecascadescoast.org/running/events/world - athletics-championships/accommodations





- Albany 49 minutes
 Corvalis 50 minutes
 Reseburg 68 minutes
 Salem 68 minutes
 Florence 82 minutes



SEARCH CAMPING & RV OPTIONS





unds & RV Parl

Top Eugene-Area Camparounds

RV Village



715 Leo Harris Pki ugene OR 97402 Total Sites Available: Rate: \$40 nor night



owell Clay Target Spor 1078 N Pacific Hwy reswell OR 97426 Total Sites Available:



5777 Wheeler Rd leasant HII OR 97455 otal Sites Available: Rate: \$50 - \$125 (



Bob Keefer Center 250 S. 32nd St Springfield, OR 974

Rate: \$100 per da

Eugene Area VACASA

ARCH MORE ACCON

Eugene Area VRB0





Conveniently located adjacent to Autz Stadium, this site is a short drive or w to Hayward Field. They provide dry camping opportunities and on-site showers. To reserve your space today ease send an email

amier shotgun range. Located minute drive from Hayward P th 30 amp hook-ups, with the other aing without power. Water and nouse available on-site. Specia

hristmas tree farm. Northern Ligh ristmas Tree Farm offers a varie V soaces (\$50(night), EV so h hookups (\$100/night), a 16' and 2 ished yurt (\$100 - \$120/night

oms and a fitness facility. Ca NOT include water, electric, se os or cable TV. These sites ar lable between July 14 - July 2

PLAN YOUR TRIP

We can help visitors find the best a or email us at info@eugeneos



ene Cascadas & Coast Visitor Center









Championshin Oregon22



LIVE HERE? RENT YOUR HOM

ent Out Your Home for the World Athletics Championships Oregon22



Things to Do

Guides & Tours

Events



Featured

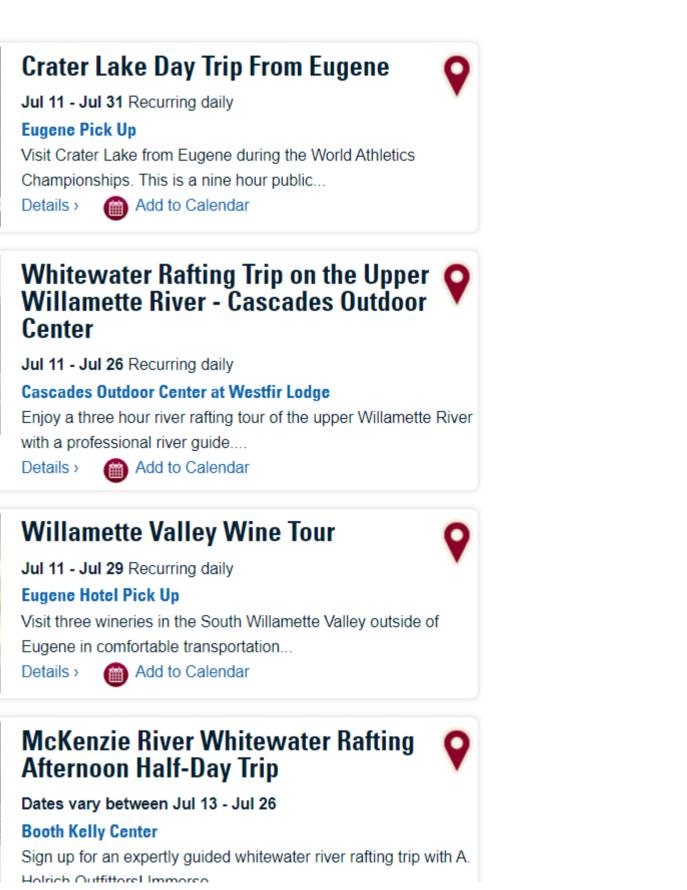


Details > final Add to Calendar



Center





Champion WorldHosts .com





Champion World Hosts

What does it mean to be a Champion World Host? We want to inspire our local community to be excellent hosts and help us deliver positive, meaningful visitor experiences as we welcome the world to the Eugene, Cascades & Coast region for the World Athletics Championships Oregon22 In July 2022.

We are: welcoming, adventurous, friendly, involved and knowledgeable. Join us in providing excellent customer service to put Lane County on the map as a destination that is equipped to host the world in large scale events.

Use the resources on this page to familiarize yourself with the destination so you can share with the world the wonderful region we live in and give them the best experience possible while they're visiting Oregon. The Trainings page offers helpful courses and webinars on guest service best practices.





Frequently Asked Questions





TrackTown USA





Local Events



MEETING PLANNERS TRAVEL TRADE PARTNERS & INDUSTRY MEDIA SPORTS COMMISSION HOTELS THINGS TO DO EVENTS EAT & DRINK DEALS PLAN REGIONS & CITIES

SHARE 🦸 🗾 👰 🌄

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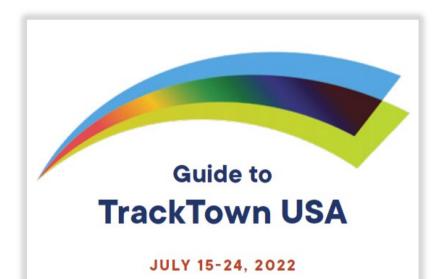
Trip Ideas

Visitor Center Information

Trainings







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Welcome to the heart and home of track and field! 2022 is the greatest track and field year in the history of Oregon, and we're at the center of it all here in TrackTown USA. Hayward Field at the University of Oregon is hosting a packed schedule of highly anticipated events this year, culminating July 15-24, when the World Athletics Championships Oregon22 takes center stage in Eugene — the first time the event will be contested in the USA.

Here you'll find a guide to Eugene- and Springfield-area neighborhoods, tips for getting around, plus a highlight of the region's best outdoor activities, food and drink — everything you need to have the best time while you're here. Scan the QR codes throughout the guide to connect to more information, or text us at 541.484.5307 with your questions.

Meet the Neighborhoods6Top Things to See & Do20Events & Tours36Transportation42Food & Drink46

Online Resource Guide





TRAVEL LANE COUNTY info@EugeneCascadesCoast.org 754 Olive St. Eugene, OR 97401 Questions? We're here to help! Call or text us: 541.484.5307

Illustrated map on p. 4-5 by José Lule-Juárez Copyright © 2022 Travel Lane County



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Heritage

Thanks to Travel Portland Sport Oregon MOWA

The Oregon22 Heritage Trail World Athletics Championships Oregon22

The footfalls of Oregon-grown track and field athletes crisscross the state. For decades the temperate climate, healthy lifestyle values, and the supportive community has nourished the athletic spirit. While many come to compete or train in TrackTown USA — for some global champions, Oregon is, or has, been home. Whether they got their start here, trained here or retired here, these athletes are an intrinsic part of Oregon's proud athletic heritage.







10K - Silver, Beijing Olympics 2008; Bronze, IAAF WCCC 2011

Plaque Location: George Rogers Park, Lake Oswego

Shalane Flanagan was raised in Massachusetts by cross country champion parents. She ran for the University of North Carolina-Chapel Hill, winning national titles. After college graduation, she moved to Portland and ran for Nike. In 2008 she won the bronze for the 10K at the Beijing Olympics which was later upgraded to silver after positive tests for banned substances disqualified the runner up. In 2017, she was the first American woman to win the New York City Marathon since 1977. Shalane also collaborated on the Pup Fact Fact Slow cockbook series which became a New York Times Best Seller.

Event ROI

Thanks to University of Oregon

Phil Knight & other private donors

State of Oregon Travel Oregon





	Recently Held Bid Events	
2008	U.S. Olypmic Team Trials - Track & Field	
2012	U.S. Olypmic Team Trials - Track & Field	
2009	USATF Senior Outdoor Championships	
2011	USATF Senior Outdoor Championships	
2011	NCAA Western Regionals	
2013	NCAA Oudoor Championships	
2014	NCAA Outdoor Championships	
2014	USA Junior Outdoor Track & Field Championships	
2014	IAAF World Junior Championships	
2015	NCAA Outdoor Championships	
2015	USA Senior Outdoor Track & Field Championships	
2016	NCAA Outdoor Championships	
2016	U.S. Olympic Team Trials	
2017	NCAA Outdoor Championships	
2018	NCAA Outdoor Championships	
		\$173,964,310



2021	Olympic Team Trials - Track & Field	
2021	NCAA Outdoor Championships	
2021	NSAF The Outdoors National HS Champs	
2022	Hayward Classic	
2022	NCAA Outdoor Championships	
2022	NSAF High School Outdoor Nationals	
2022	USATF U20 Outdoor Championships	
2022	USATF National Outdoor Championships	
2022	World Athletics Championships Oregon22	
2023	NSAF High School Outdoor Nationals June 14-17	
2023	Junior Olympics	
2023	Pre is WANDA Diamond League Final / August date)
2024	NCAA Outdoor Championships	
2024	NSAF High School Outdoor Nationals	
2024	USATF Youth Championships	
2024	Olympic Team Trials	
2025	NCAA Outdoor Championships	
2025	NSAF High School Outdoor Nationals	
2025	USATF National Outdoor Championships	
2025	World Para Championships	
	NCAA Outdoor Championships	
2026	NSAF High School Outdoor Nationals	
2026	NCAA Championships	
2027	NCAA Championships	
2027	NSAF High School Outdoor Nationals	
2028	NSAF High School Outdoor Nationals	
	Total Confirmed Events	\$159,508,198
	Bid Events	\$ 49,300,000

