



Oregon Tourism Commission
 dba Travel Oregon
 319 SW Washington St., Suite 700
 Portland, Oregon 97204
 503-967-1560

OREGON LODGING STATISTICS
Current Month: July 2022

Region	Occupancy (%)		Room Rate (\$)		RevPAR (\$)		Room Supply		Room Demand		Room Revenue (\$)	
	Month	% Chg YOY	Month	% Chg YOY	Month	% Chg YOY	Month	% Chg YOY	Month	% Chg YOY	Month	% Chg YOY
United States	69.6	0.2%	\$159.08	10.3%	\$110.73	10.6%	173,043,147	1.4%	120,443,231	1.6%	\$19,160,280,680	12.1%
Pacific	75.6	1.8%	\$218.08	15.4%	\$164.98	17.5%	25,111,736	1.7%	18,996,685	3.6%	\$4,142,883,538	19.5%
Statewide	73.9	-2.2%	\$171.67	10.1%	\$126.79	7.7%	2,179,362	0.4%	1,609,582	-1.8%	\$276,323,228	8.1%
Central	77.9	-7.4%	\$225.94	4.4%	\$175.97	-3.4%	185,039	0.9%	144,116	-6.6%	\$32,561,385	-2.5%
Coast	78.2	-6.2%	\$206.33	2.2%	\$161.32	-4.2%	348,099	-2.4%	272,159	-8.5%	\$56,155,284	-6.4%
Eastern	70.0	-8.3%	\$122.20	10.3%	\$85.54	1.2%	153,884	-0.3%	107,715	-8.6%	\$13,162,530	0.9%
Mt. Hood/Gorge	79.1	-6.6%	\$169.61	9.1%	\$134.19	2.0%	71,486	0.0%	56,557	-6.5%	\$9,592,915	2.0%
Portland	68.4	5.1%	\$153.10	13.9%	\$104.76	19.7%	836,566	2.3%	572,415	7.5%	\$87,635,621	22.4%
Southern	78.7	-8.2%	\$142.34	-0.1%	\$112.02	-8.4%	262,105	0.7%	206,268	-7.6%	\$29,360,563	-7.7%
Willamette Valley	77.7	0.3%	\$185.91	35.0%	\$144.50	35.3%	332,320	-1.3%	258,297	-1.1%	\$48,019,118	33.5%

OREGON LODGING STATISTICS
Year To Date (YTD): January - July 2022

Region	Occupancy (%)		Room Rate (\$)		RevPAR (\$)		Room Supply		Room Demand		Room Revenue (\$)	
	YTD	% Chg YOY	YTD	% Chg YOY	YTD	% Chg YOY	YTD	% Chg YOY	YTD	% Chg YOY	YTD	% Chg YOY
United States	62.8	12.1%	\$147.34	25.3%	\$92.50	40.4%	1,173,639,257	2.8%	736,812,618	15.3%	\$108,558,828,145	44.4%
Pacific	67.5	16.7%	\$190.53	30.3%	\$128.51	52.0%	170,481,932	4.0%	114,993,272	21.4%	\$21,909,410,666	58.1%
Statewide	62.8	5.1%	\$135.54	16.2%	\$85.11	22.1%	14,921,265	2.1%	9,369,925	7.4%	\$1,270,009,284	24.7%
Central	65.8	6.1%	\$155.84	9.1%	\$102.61	15.7%	1,268,968	1.3%	835,493	7.4%	\$130,203,356	17.2%
Coast	62.6	-5.0%	\$152.29	7.8%	\$95.32	2.5%	2,412,325	-0.8%	1,509,899	-5.8%	\$229,948,466	1.6%
Eastern	62.8	8.1%	\$102.86	14.0%	\$64.62	23.2%	1,054,902	0.0%	662,660	8.1%	\$68,163,655	23.2%
Mt. Hood/Gorge	64.8	3.3%	\$133.55	13.8%	\$86.51	17.7%	488,691	0.0%	316,550	3.4%	\$42,276,374	17.7%
Portland	58.9	16.8%	\$133.51	25.4%	\$78.62	46.5%	5,725,530	7.5%	3,371,544	25.5%	\$450,129,749	57.5%
Southern	67.0	-6.8%	\$116.95	9.4%	\$78.37	2.0%	1,746,086	-2.4%	1,170,090	-9.1%	\$136,841,351	-0.5%
Willamette Valley	67.8	5.7%	\$138.15	24.6%	\$93.73	31.7%	2,294,087	-1.5%	1,556,471	4.1%	\$215,025,845	29.7%

Source: STR



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OREGON LODGING STATISTICS
Running 12 Months (R12): August 2021 - July 2022

Region	Occupancy (%)		Room Rate (\$)		RevPAR (\$)		Room Supply		Room Demand		Room Revenue (\$)	
	R12	% Chg YOY	R12	% Chg YOY	R12	% Chg YOY	R12	% Chg YOY	R12	% Chg YOY	R12	% Chg YOY
Statewide	62.0	10.3%	\$133.31	19.8%	\$82.59	32.1%	25,684,847	2.8%	15,913,467	13.4%	\$2,121,358,681	35.9%
Central	65.1	10.0%	\$155.00	14.2%	\$100.91	25.6%	2,180,856	1.8%	1,419,795	11.9%	\$220,073,369	27.8%
Coast	62.2	-1.0%	\$152.57	12.6%	\$94.91	11.5%	4,160,206	-0.6%	2,587,938	-1.6%	\$394,835,577	10.8%
Eastern	62.4	15.3%	\$100.77	16.0%	\$62.89	33.8%	1,816,689	0.3%	1,133,777	15.6%	\$114,251,111	34.1%
Mt. Hood/Gorge	64.7	11.6%	\$132.79	17.9%	\$85.97	31.6%	841,356	0.0%	544,714	11.6%	\$72,333,792	31.6%
Portland	57.1	24.4%	\$129.52	28.0%	\$74.00	59.2%	9,826,420	9.5%	5,614,492	36.2%	\$727,200,332	74.3%
Southern	68.1	-2.4%	\$116.65	16.2%	\$79.39	13.4%	3,015,821	-3.3%	2,052,526	-5.6%	\$239,422,415	9.7%
Willamette Valley	67.0	10.1%	\$133.29	27.7%	\$89.25	40.6%	3,962,854	-0.9%	2,653,451	9.2%	\$353,690,993	39.4%

Source: STR